ORGANISATIONAL EFFECTIVENESS OBJECTIVES

STRATEGIC OBJECTIVE 5
Improve processes for donor engagement and resource acquisition

STRATEGIC OBJECTIVE 6
Improve internal business processes for efficiency and effectiveness

STRATEGIC OBJECTIVE 7
Strengthen partnerships for improved child well-being

STRATEGIC OBJECTIVE 8
Improve organisational capacity to attract and retain best talent

Learn more: www.wvi.org/Sudan

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STRATEGY
Financial Year 2016-2020
Committed to improve the well-being of children in Sudan
World Vision is an international Christian humanitarian organisation founded in 1950 with operations in nearly 100 countries worldwide. In Sudan, World Vision has programmes in South Darfur, Blue Nile and Khartoum states. Our interventions are in early childhood education, health and nutrition, income generation and sustainable livelihoods. We serve all people regardless of religion, race, ethnicity, or gender.

We aim to reach the most vulnerable children in our areas of operations namely: South Darfur, Blue Nile and Khartoum through our eight strategic objectives.

**OUR VISION**

Our vision for every child, life in all its fullness; our prayer for every heart, the will to make it so.

**WHO WE ARE**

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**WHERE WE ARE GOING**

World Vision aspires to a Sudan where children live and reach their full potential through our four Child Well-being Aspirations. We want all children to:

- Enjoy good health
- Be educated for life
- Live in harmony with, and love their neighbours
- Be cared for and participating

**OUR GOAL**

To contribute to the improved well-being of

2.5 million

vulnerable boys and girls of Sudan by

2020

**HOW WE WILL GET THERE**

Our Priority Objectives

- Improve Health and Nutrition Status of vulnerable children 0 – 59 Months and women of reproductive age
- Improve Water, Sanitation and Hygiene of vulnerable communities
- Improve Livelihood Resilience and Food Security of vulnerable and poor households
- Increase access to Quality Education for children and youth