



# FINALS 2018

EAST AND SOUTHERN AFRICA





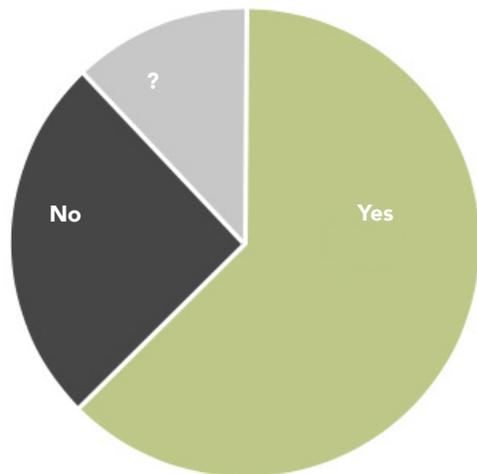
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# Welcome from Fleet Forum

Dear DRP Participant,

It is with great pleasure that I welcome you to the third consecutive Driver Recognition Programme in Kenya. Fleet Forum set up this programme in 2015 to acknowledge the critical role that drivers play in the delivery of aid and development. Here in East Africa, where we began the programme, we've seen a meteoric increase in the level of interest and the number of participants over the past three years. The 2018 East Africa Driver's Recognition Programme:



Results from East Africa's Driver Recognition Programme: 62% of fleet managers observed a decrease in road traffic accidents after drivers participated in the programme

In 2017, due to the success we've experienced here in Africa, Fleet Forum decided to expand the programme to Southeast Asia. I am humbled by the enthusiastic response of organisations and their drivers: eight organisations from 13 countries, representing 20 country offices, encouraged 90 drivers to participate in the Qualifying Rounds. At the final Finals 2018 Southeast Asia this past June, we had ten teams participating.

I am honoured to introduce World Vision as our co-host of this final event in Kenya. World Vision are called to serve the people in greatest need around the world, to relieve their suffering and to promote the transformation of their condition of life.

Our hosts also understands that performance management involves recognising both positive behaviours as well as areas of improvement. It is through their unwavering support that Fleet Forum is able to facilitate this event.



I would like to extend my gratitude to UPS as the Title Sponsor for the event. And we are also thankful to have TGS and TerraMar Networks as Supporting Sponsors for this final event here in Kenya. Thank you for committing to making this programme a success.

To all managers - I commend your appreciation of your drivers. You play an instrumental role in supporting the humanitarian operations. Given the pressure to reach beneficiaries, other demands often take precedence, and we tend to forget to show appreciation for our drivers. Your commitment to implementing this programme in your country office and being here today to show support for your drivers, is highly appreciated.

To all drivers - we crafted this programme to ultimately express our gratitude to you. As a professional driver, you have a great deal of responsibility. Not only do you help us reach beneficiaries, but also our well-being and safety is in your hands. The main reason we have all convened here, is to celebrate you and your hard work.

Congratulations on making it to this last round, and I wish you the best of luck over the next two days.

**Nikita Udhwani** | Programme Manager  
Fleet Forum

# Humanitarian Host World Vision



As World Vision Kenya, it is our distinct honour to serve as co-hosts together with the Fleet Forum at this annual event. We extend our gratitude to the Fleet Forum who are ably facilitating this event and recognise all participating organisations.

World Vision Kenya's transformational development approach focuses on improved livelihood and resilience, education and child protection, health and nutrition, access to clean water, sanitation and hygiene. By helping community members help each other, World Vision ensures that the process of positive change continues long after its development programmes have phased out. We appreciate the important role our drivers play to help us achieve and deliver our programmes. That is why World Vision hosts and participates in the Driver Recognition Programme and value the role our drivers play in our child focused organisation.



We have confident and competent drivers who operate our vehicles safely, fuel-efficiently and can improve the service levels of our programmes. About 120 drivers serve World Vision Kenya in various project and programme implementation activities in 35 counties in Kenya. The drivers undergo the Annual Fleet Safety and Security Training that enables them to understand the vehicle well, together with its operating systems. This seeks to ensure that the vehicle is safe, kept in a good road worthy condition and that it is being operated in a manner that is economical to the organisation.

Thanks to the training, one of our drivers was given the 2018 World Vision Kenya HERO Award due to his precise and exemplary driving skills which saved lives of five of his colleagues during a gun attack in Northern Kenya. These are skills that he learnt during the training.

Through the Driver Recognition Programme, we aim to foster our driver's sense of pride through positive acknowledgement as well as the possibility to win the Driver Award during the 2018 East and Southern Africa Driving Champions Finals. This year's event is primed to give participants an exciting experience. The finalists, though seasoned professional humanitarian drivers, will meet challenges to test their abilities. We appreciate the immense support from Heritage Insurance Company Limited and Eagle Africa Brokers Limited for funding World Vision Drivers training on road safety initiatives for the past three years.

To all teams, Welcome to Kenya. We hope you have fun, enjoy the event and your stay in Nairobi. I wish all participants success and may the best team WIN.

**Francois Batalingaya** | National Director,  
World Vision Kenya,



# About Fleet Forum

# Agenda



Fleet Forum is a non-profit organisation inspiring better, cleaner, safer and more effective transport around the world.

Established in 2003, we were born through a coming together of the International Federation of the Red Cross and Red Crescent Societies, the United Nations, World Food Programme and World Vision International. The idea was to establish a collaborative organisation dedicated to developing practical solutions to address complex aid and development sector challenges.

We are on a mission to save lives, save money and save the planet by making roads safer and driving less costly and cleaner in developing nations.

We are enablers. We bring together key players in the aid and development and commercial transport sectors. We inspire those with knowledge to share what they know and to learn from others. We develop programmes to realise better fleet management. We provide support and encourage the collaboration needed to realise cleaner global practices, better legislation and, ultimately, a world powered by sustainable transport.

## Friday, 14 September

- Before 18.00 ● Arrival and check-in of all team members & guests
- 17.00 - 18.00 ● Registration
- 18.15 - 18.30 ● Event Opening and Short Briefing, Fleet Forum
- 18.30 - 18.45 ● Welcome by Humanitarian Host, World Vision
- 18.45 - 19.00 ● Welcome by the Title Sponsor, UPS
- 19.00 - 21.00 ● Dinner and Drinks, provided by TGS



## Saturday, 15 September

- 8.00 - 8.30 ● Breakfast at hotel (including check-out for some)
- 8.30 - 8.45 ● Briefing of Drivers and Co-Drivers by Fleet Forum
  - Rules of Competition
  - Criteria
  - Introduction of Jury
  - Assignment of Team Numbers
- 8.45 - 9.30 ● Tour of Track
- 9.30 - 10.45 ● **COMPETITION**  
Participating teams will undergo three challenges to determine who is the best team. In between the challenges, interviews will be conducted with the teams.

### Coffee break

- 11.00 - 12.15 ● **COMPETITION** - continued  
Teams switch to another challenge

### Networking Lunch - provided by Heritage Insurance



- 13.45 - 15.30 ● **COMPETITION** - continued  
Teams switch to another challenge
- 15.30 - 15.45 ● Group Photo

### Coffee break + Goggles Challenge

- 16.30 - 17.30 ● **AWARD CEREMONY**  
Announcement of Driving Champion 2018 presented by the Title Sponsor, UPS



# About the Programme

The Driver Recognition Programme is an eco- and safe driving competition that recognizes the important role that drivers play in the sustainability, health and safety objectives of aid and development organisations.

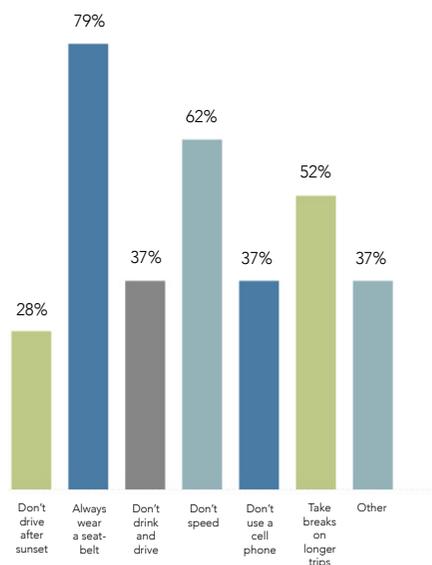
The programme is modelled on successful corporate sector initiatives which show that such efforts lead to cost savings, fewer accidents and improved employee pride.

The Driver Recognition Programme starts with country-level qualifying rounds. The qualifying rounds measure practical driving skills and tests the knowledge of drivers. Participating organisations nominate their own drivers of light vehicles (sedans / 4x4).

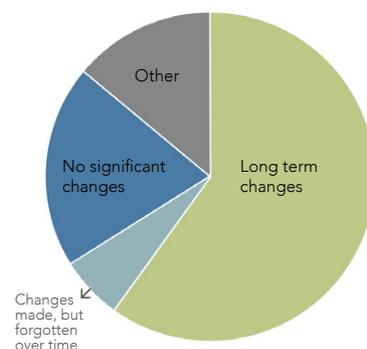
The best drivers from country offices within the region are then invited to compete at the Driving Champions Final for the annual Driving Champion Award. The final event simulates a typical day in the life of the driver. The finalists will also be engaged in side activities such as driving clinics and workshops that support eco- and safe driving techniques.

The Driver Recognition Programme aims to engage, educate and inspire employed and subcontracted drivers to:

- Reduce road traffic accidents
- Improve fuel efficiency
- Ensure a healthy working environment
- Increase service levels to their programmes
- Improve driver health
- Increase driver engagement
- Improved data collection on driver performance



Results from East Africa's Driver Recognition Programme: More than 80% of drivers felt they made concrete, long term changes in their driving behaviour, and now drive more safely since completing the programme. Managers observed safety related changes from drivers included consistently wearing seatbelts, keeping within the speed limit, never driving while under the influence of alcohol etc.



Results from East Africa's Driver Recognition Programme: 58% of drivers felt they have made concrete, long term changes to drive more fuel efficiently since completing the programme; 60% of their managers agree.

# Participants



Ermias Sitotaw  
Yonas Bulgu



Kakooza Musa  
Kenneth Wanaswa



Vianney Rubagumya  
Loren Luyai



Ayelech Abate  
Yisehak Zerihun



David Missi  
Moses Kamuhangire



Harrison Mutua  
Anthony Tadayo



Frank Yusuf  
Thomas Chabwera



Wondimu Atnafseged  
Solomon Kelemework



Wilson Ereg  
James Sikenyi



John Mwihandi  
Eric Manas



Simon Opili Barasa  
John Rufus Kimotho



Dickson Furaha Kahindi  
Charles Mathenge

# About the Finals

Congratulations teams, you have made it to the final event!

This event recreates many of the aspects in the life of a professional humanitarian driver. You will be competing in teams, so get ready to display the best of your skills and have fun.

We will assess your knowledge and skills based on the following criteria:

- Road safety;
- Fuel efficiency;
- Ability to use vehicle functionalities in challenging circumstances;
- Co-operation between manager and driver.

Fleet Forum has designed various challenges to test you both in and outside of a vehicle. On 15 September, we will take you through a day packed with useful driving experiences and tests.

The morning kicks off with an interactive briefing on safe driving skills led by Fleet Forum. You will then be split into sub-groups, when you embark on a series of tests located in and around Lukenya Getaway.

You will be tested on a pre-journey vehicle inspection, identifying vehicle parts, performing maneuvers to gauge your spatial awareness, completing a knowledge test and conducting a test track activity. At some point, we will transport you to an unused quarry where off-road driving challenges will take place.



Fleet Forum, in collaboration with TerraMar Networks, will be introduced a new special 'Data Analysis' challenge. Detailed information about the challenges will be provided during the briefing.

Throughout the day you will be monitored by assessors, primarily from Toyota Kenya, and points will be awarded at the challenges for correct procedures and positive actions and deducted for any omissions or mistakes.

The assessors will compile the scores and the winners will be announced by the end of the programme. Each team will receive a personalized feedback report within two weeks of the programme.

# Driving Champion Award

The Driving Champion Award will be presented to the winning team that most exemplifies excellence in professional driving knowledge and behavior. Teams in second and third place will also be announced.

The award celebrates the driver and the organisation as inspiring examples for others in Eastern and Southern Africa. It is a tangible way of recognising the most competent driver who truly understands the responsibility he or she has for delivering aid to beneficiaries, and protecting the wellbeing and safety of passengers as well as the high value assets (vehicle and equipment). The award also acknowledges the corresponding organisation for cultivating an environment in which drivers are encouraged to embrace their critical role.

In order to identify the best out of the ten teams, each one of the designed challenges will test one or more of the following criteria:

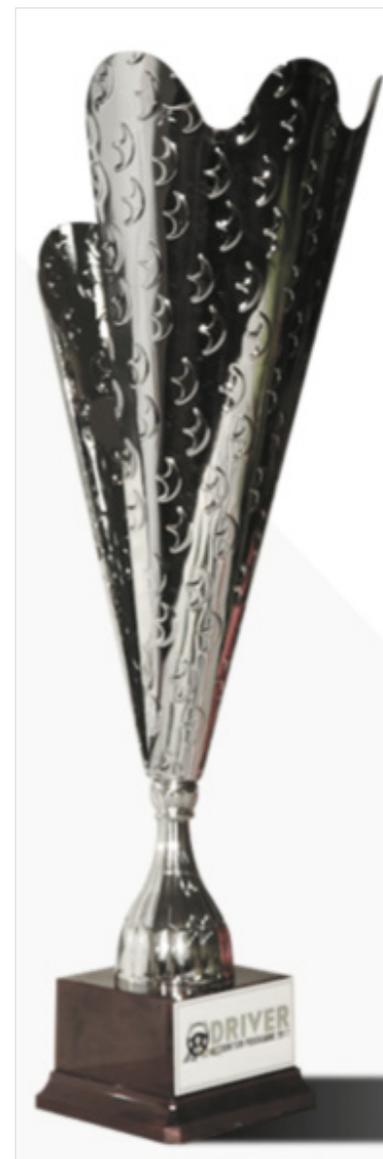
- Road safety;
- Fuel efficiency;
- Ability to use vehicle functionalities in challenging circumstances;
- Co-operation between manager and driver.

The scores of all challenges will be tabulated throughout the day. The winning team, as well as the teams in second and third place, will be announced during the Award Ceremony on the afternoon of 15 September.

Aside from securing recognition as the 2018 Driving Champion of East and Southern Africa, the winning driver will receive a special prize which will be announced at the Award Ceremony.



The 2018 award is being sponsored by Title Sponsor UPS



# Title Sponsor



United Parcel Service (UPS) is a global leader in logistics, operating in more than 220 countries and territories. Since its founding in 1907, UPS has built a legacy as a caring and responsible corporate citizen, supporting programs that provide long-term solutions to community needs. Founded in 1951, The UPS Foundation leads the global citizenship programs for UPS, which includes philanthropy, corporate relations and community engagement in local, national, and international communities.

Road Safety is a major global issue and is the number one killer of teens around the world. At UPS safety is a top priority. Each year, thousands of UPS drivers travel millions of miles accident free. The UPS Foundation engages with organizations around the globe to enhance community safety. Through the UPS Road Code® Program, UPS leverages the safe-driving expertise of UPS drivers and time-tested driver training techniques to educate novice teen drivers on road safety. UPS Road Code helps teenagers understand how to prepare to become safe and responsible drivers.

## Presenting Sponsors



Toyota Gibraltar Stockholdings (TGS) is Toyota Motor Corporation's official supplier of 4x4 Ex-stock Toyota vehicles and spare parts to aid & humanitarian agencies working in rapid relief, emergency and development projects worldwide. TGS has been supporting Fleet Forum for several years now and is pleased to, again, be a sponsor of the 2017

Conference. As Toyota's official stockist of 4x4 vehicles to the UN and International Aid organisations working throughout the developing world, we find that the Fleet Forum Conference is one of the key events in the calendar where the major agencies in this market can come together to discuss key issues, such as road safety and fleet management. It's pleasing for TGS to see how Fleet Forum has grown and continues to support cooperation between commercial and humanitarian agencies leading to more efficient and effective delivery of aid.



TerraMar Networks is a leading provider of fleet management solutions the aid and development sector. The company's software solution, Track-Point, represents an affordable, easy to use, single portal for GPS tracking, driver supervision and fleet management. TerraMar has a strategic partnership with Toyota Gibraltar Stockholdings, aimed at offering a coherent package of support to customers, including training and fleet management software. TerraMar helps fleet managers and logisticians in numerous organisations to run safer, more efficient fleets across Latin America, Africa, the Middle East and Central & Southern Asia.



## FINALS 2018

### East and Southern Africa

14-15 September 2018 | Kenya

