



World Vision

The background of the slide features a warm, orange-toned photograph. It depicts a woman from the chest up, holding a young child. The child is looking towards the left. In the upper left corner of the photo, a colorful toy mobile with a fish-like shape is visible. The overall image has a soft, slightly blurred quality.

# Enhancing Nutrition Services to Improve Maternal and Child Health in Africa and Asia (ENRICH)

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World Vision Canada



**CAD \$47.6 million**



**4.5 years**  
**(March. 2016- Sept. 2020)**



**Direct 2 million people**  
**740,000 children**  
**835,000 women**  
**Indirect 2.5 million people**

# IMPLEMENTING PARTNERS



# Program Description

## Ultimate outcome:

Contribute to the reduction of maternal & child mortality in targeted regions of the 5 countries in Asia and Africa

## Intermediate outcomes:

- Improved delivery of gender-responsive essential nutrition services for mothers, PW, newborns, & CU2
- Increased production, consumption and utilization of nutritious foods & micronutrient supplements by mothers, PW & CU2
- Strengthened gender-responsive governance, policy and public engagement on MNCH in Canada and target countries

# Program Strategies

ENRICH will support the delivery of key health and nutrition interventions to address undernutrition during the first 1,000 days.

## Improvement of delivery of Maternal, Newborn and Child Nutrition and Health services

- Strengthening health workers' capacity,
- Strengthening of existing community health systems and structures: CHWs, Community Health Committees/Councils
- Procurement and distribution of nutrition equipment and supplies to health facilities
- Strengthening supply chain management systems and HMIS,



# PROGRAM STRATEGIES

## Promotion of Bio-fortification & production of nutrient dense foods

- Improving production and consumption of nutrient dense foods including bio-fortified crops
- OFSP : Tanzania and Kenya
- Iron Beans: Kenya
- Zinc Wheat : Pakistan
- Zinc rice: Bangladesh



# PROGRAM STRATEGIES

## Micronutrient Supplementation

- Development of design and implementation strategy for ENRICH MNP programme
- Development of MNP guidelines and training package (i.e. Kenya and Bangladesh)
- Distribution of MNP to children 6-23 months in targeted communities



# PROGRAM STRATEGIES

## Policy Engagement and Advocacy (national and local level)

- Targeted policy instruments:
  - Kenya:** National Strategic Plan for Food Fortification; National Strategic Plan for MNP; and Training Package on HINI (facility and community health workers)
  - Tanzania:** National Guidelines on Micronutrients; National Guidelines on Biofortification; and Training Package on HINI (frontline health workers)
- Citizens and Voice and Action (CVA) at local level





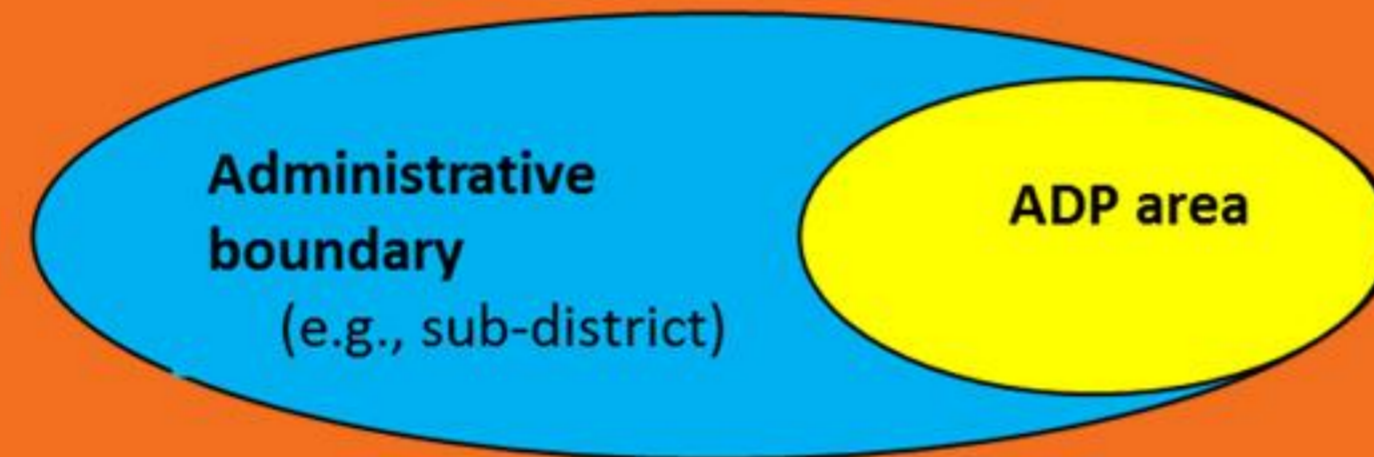
# BENEFICIARIES

ENRICH program will increase access to basic nutrition and health services to a total of 2,090, 335 people representing approximately 800,000 women, and 740,00 children in 5 countries of Africa and Asia.

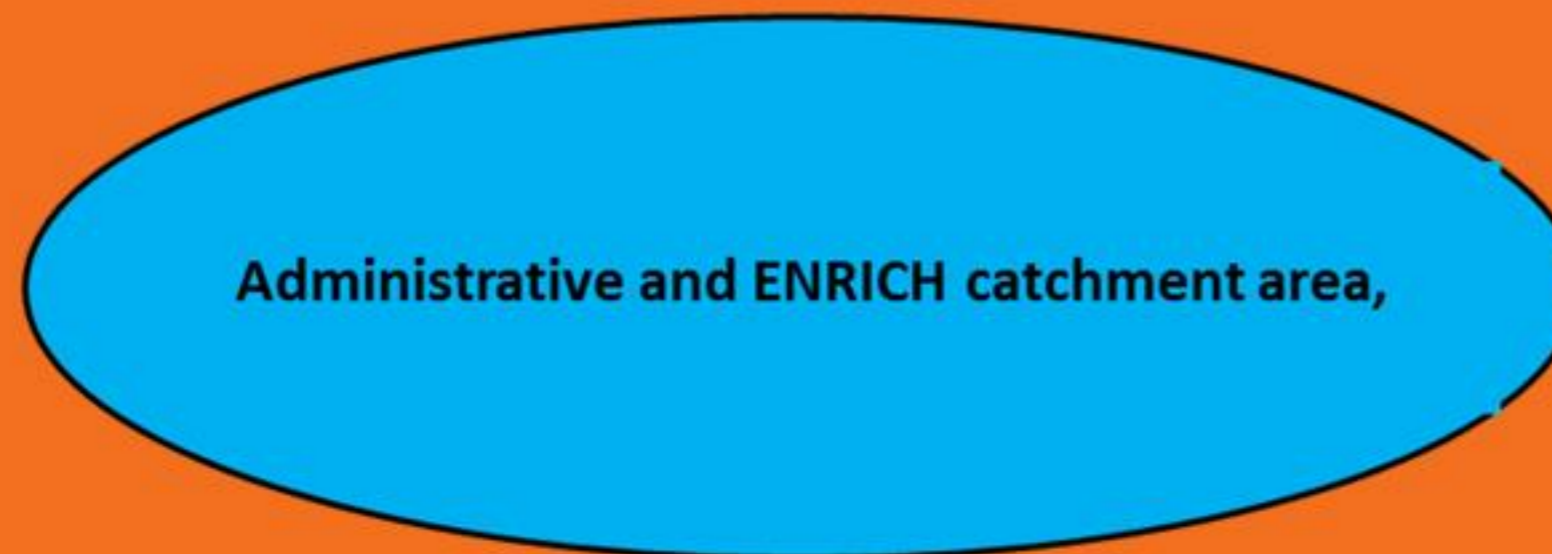
	Women	Men	Girls	Boys	Indirect
<b>Kenya</b>	104,397	109,465	36,430	37,917	138,501
<b>Tanzania</b>	381,698	200,689	158,728	165,206	794,610
<b>Myanmar</b>	18,377	16,689	6,535	6,802	105,931
<b>Pakistan</b>	168,772	87,351	91,599	95,337	455,850
<b>Bangladesh</b>	170,129	92,143	69,615	72,456	1,043,330
<b>Total</b>	843,373	506,337	362,907	377,718	2,537,222
Total Direct Beneficiaries: 2,090,335 people					

# IMPLEMENTATION STRATEGY

Typical geographic situation between administrative boundary and ADP catchment area:



Planned catchment area: ENRICH expands beyond ADP area for health and nutrition interventions:



# Splash and Ripple

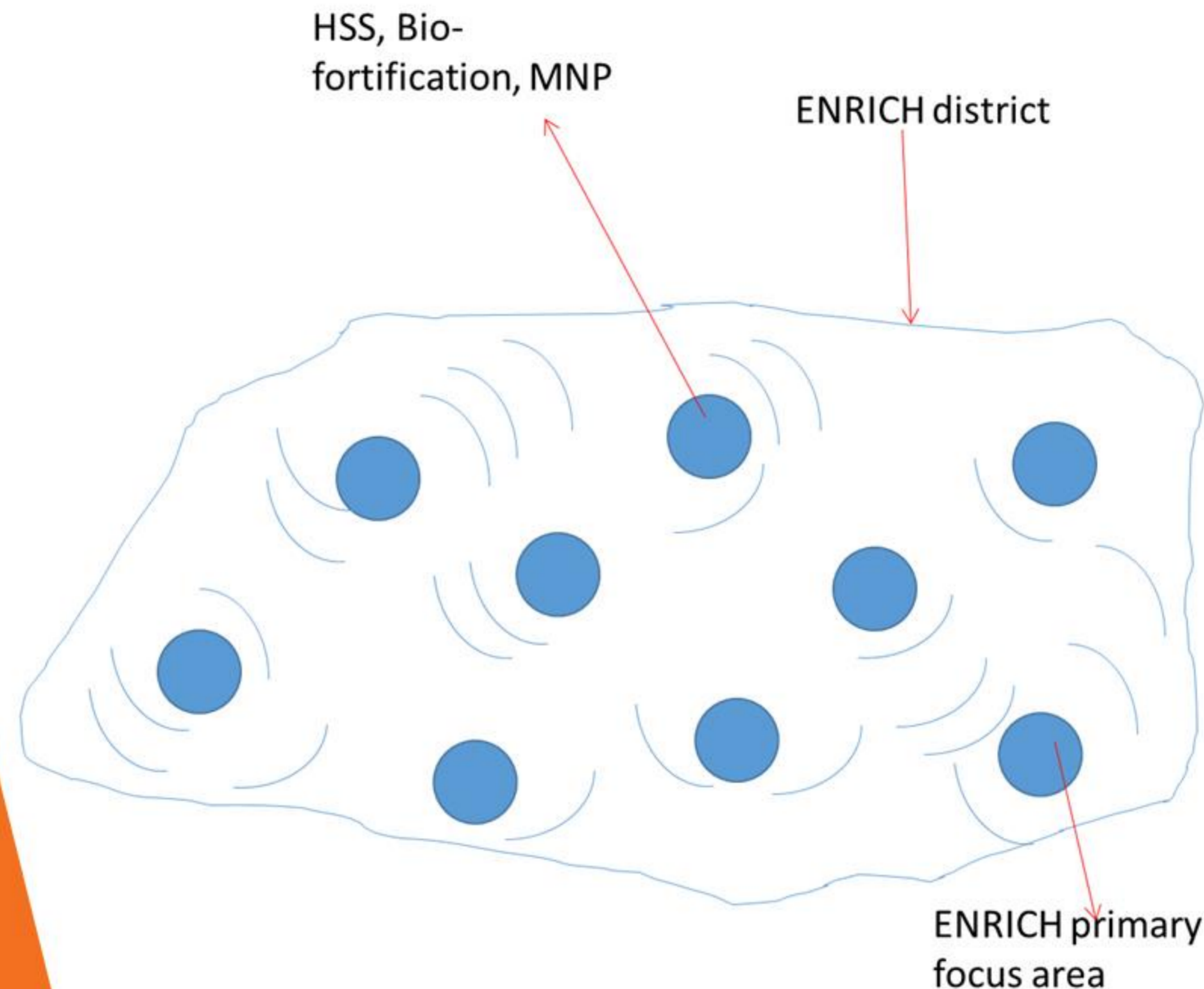
The rock is like a material Input, the person holding the rock is like a human resource Input. The act of dropping the rock is like an Activity. When the rock reaches the water, it creates a SPLASH. These are your Outputs. The RIPPLES, spreading out from the splash are like your Outcomes, short, intermediate and long term. The edge of the pond represents the geographic and population boundaries of your project.



## ENRICH PRIMARY FOCUS AREAS (PFAS)

Splashes (Outputs) become  
Ripples (Outcomes)  
which move outward over time.

Splashes cover a smaller area than  
ripples do. This suggests that an  
Activity and its Output involve a  
relatively small number of people, but  
that just as a splash yields ever  
widening ripples, the benefits of the  
activity and its Output spread beyond  
the initial group of participants to  
include other people



Every splash and  
ripple sequence is an  
experiment. The  
more you know  
about the Splash and  
Ripple effect of your  
project, the better  
able you are to add  
to or alter  
your Inputs and  
activities to yield  
better results. Using  
the image, you can  
drop the rocks  
differently, drop  
bigger ones or drop  
more or fewer of  
them.

# Results to Date

- Baseline completed in all countries
- Assessment of current capacity as well as the training and equipment needs of health workers and facilities,
- Mapping of community structures and functionality of community health workers to extend quality services and health promotion at household level,
  - 163 CFs have been recruited in Bangladesh
  - 192 CHW, in 9 newly established CUs, were trained on Community Health Strategy Basic Module in Kenya
  - 87 (50M/37F) CHWs from 87 villages in Myanmar have been recruited and trained to date

# Results to Date

- Supporting the implementation of community-based and gender responsive strategies for prevention and rehabilitation of malnutrition (GMP and PDH)
  - 140 community group members sensitized on appropriate prevention and rehabilitation of malnutrition strategies in Bangladesh
  - 109 male and 179 female community members in Pakistan were selected to lead awareness raising campaigns, GMP and PD Hearth in their communities
  - 20 Facilitators from most vulnerable communities have been selected and trained across 5 sub-districts to conduct PD Hearth
  - 96 (32F/64M) CHEW/CHV in Kenya have been trained on PD Hearth
    - 64 moderately malnourished children 6-23.9 were enrolled and 57 graduated with appropriate weight gain after 30days

# Results to Date

- MNP landscape analysis, which includes consultation with government, NGOs and UN Agencies engaged in the implementation of MNP programs.
  - The landscape analysis will inform the development of the ENRICH MNP distribution design and implementation strategy.
- Biofortification activities have taken off well in Tanzania, Bangladesh and Pakistan:
  - 72 lead farmers being trained and receiving Orange Flesh Sweet Potato vines, in Tanzania,
  - 600 farmers (157 Female:433 Male) receiving Zincol Wheat seed in Pakistan
  - 1535 famers receiving Zinc Rice in Bangladesh.
- The Public Engagement baseline and focus group study was also completed within this six-month period.
  - Resource gathering trips were conducted in Kenya, Myanmar and Tanzania to source video and still photography footage along with stories.

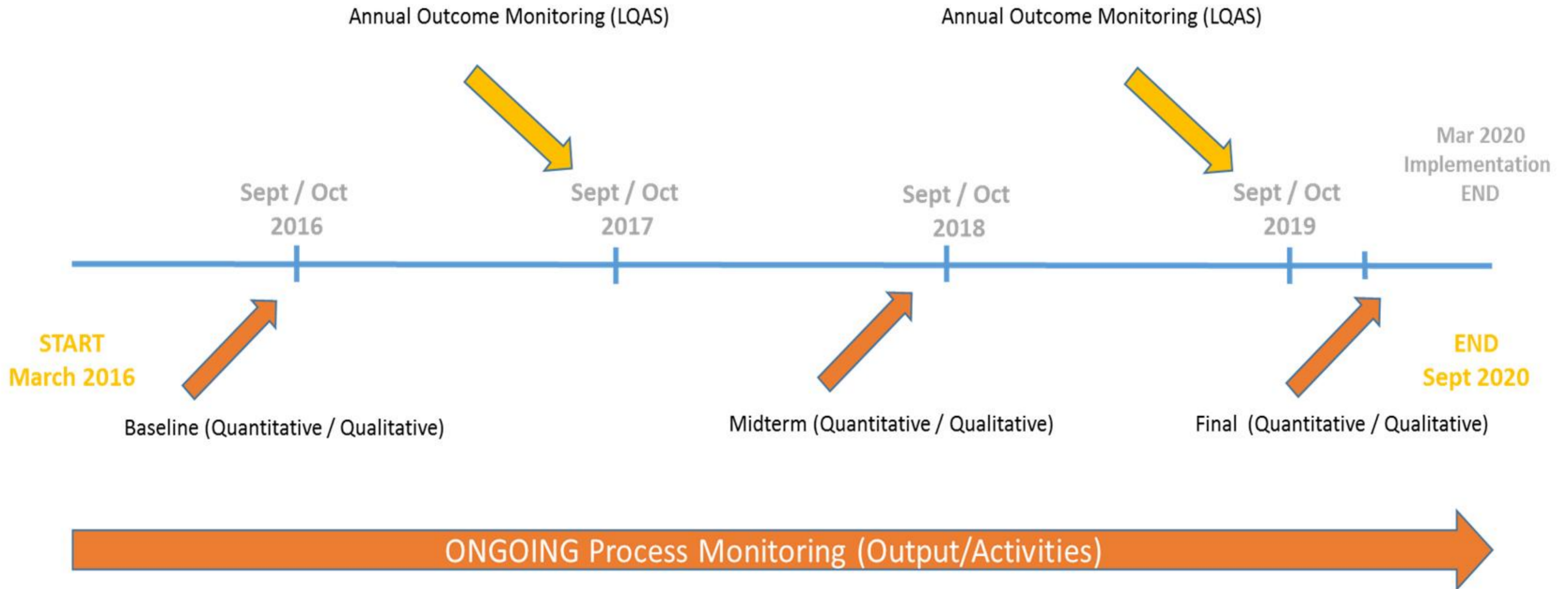
<http://1000dayjourney.ca/>

# Challenges

- Staff turnover
- Delay in procurement of assets and project inputs
- Delay in finalizing MoUs with government and other partners
- Current drought, dry conditions and lack on reliable water supply (EAR)



# Monitoring and Evaluation





**THANK YOU**

