Enhancing Nutrition Services to Improve Maternal and Child Health in Africa and Asia (ENRICH)

Considerations of Developmental Evaluation

March 13, 2019
Background

- Pakistan
  - Closed - Nov 2018

- Bangladesh

- Kenya

- Tanzania

- Myanmar

Canada

- CAD $47 million
- 5.5 years (March 2016 - Sept 2021)
- Direct 2 million people
- 740,000 children
- 835,000 women
- Indirect 2.5 million people

Logos from:
- Nutrition International
- Harvest Plus
- Canadian Society for International Health
- Université de Toronto
Program Description

• **Ultimate outcome:**
  - Contribute to the **reduction of maternal & child mortality** in targeted regions of the 5 countries in Asia and Africa

• **Intermediate outcomes**
  1. Improved delivery of gender-responsive essential nutrition and health services for mothers, PW, newborns, & CU2
  2. Increased production, consumption and utilization of nutritious foods & micronutrient supplements by mothers, PW & CU2
  3. Strengthened gender-responsive governance, policy and public engagement on MNCH in Canada and target countries
     - **SDG 2:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture
     - **SDG 3:** Ensure healthy lives and promote well-being for all at all ages
     - **SDG 5:** achieve gender equality and empower all women and girls,
     - **SDG 6:** Ensure availability and sustainable management of water and sanitation for all,
ENRICH and Developmental Evaluation

Developmental Evaluation (DE) informs and supports innovative and adaptive development in complex dynamic environments.

DE becomes part of the intervention.

The fact that the program is adjusting based on data, feedback, interpretation and evaluative thinking.
Uncertainty and Emergence

• “NO BATTLE plan ever survives first contact with the enemy”
  Helmuth von Moltke, a 19th-century head of the Prussian army,

• “Everybody has a plan until they get hit”
  Former Heavyweight boxing champion, Mike Tyson

• “READY, FIRE AIM”
  Tom Peters (1996) Liberation Management