

Enhancing Nutrition Services to
Improve Maternal and Child Health
in Africa and Asia (ENRICH)

Considerations of Developmental
Evaluation

March 13, 2019

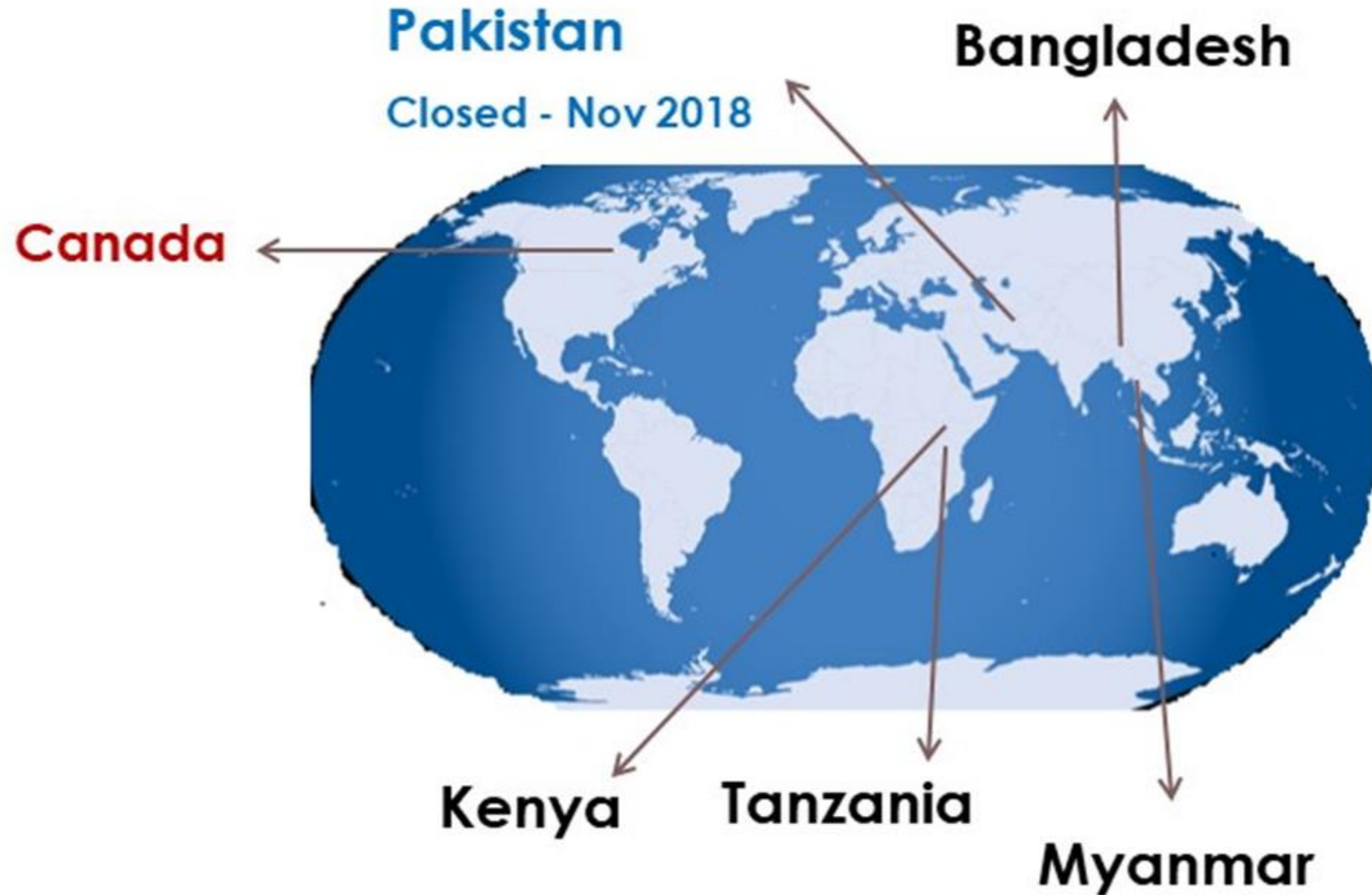
World Vision



ENRICH
Canada 

Background

Canada



CAD \$47 million



5.5 years
(March. 2016- Sept. 2021)



Direct 2 million people
740,000 children
835,000 women
Indirect 2.5 million people



Program Description

- **Ultimate outcome:**

- Contribute to the reduction of maternal & child mortality in targeted regions of the 5 countries in Asia and Africa

- **Intermediate outcomes**

1. Improved delivery of gender-responsive essential nutrition and health services for mothers, PW, newborns, & CU2
2. Increased production, consumption and utilization of nutritious foods & micronutrient supplements by mothers, PW & CU2
3. Strengthened gender-responsive governance, policy and public engagement on MNCH in Canada and target countries
 - **SDG 2:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture
 - **SDG 3:** Ensure healthy lives and promote well-being for all at all ages
 - **SDG5:** achieve gender equality and empower all women and girls,
 - **SDG6:** Ensure availability and sustainable management of water and sanitation for all,

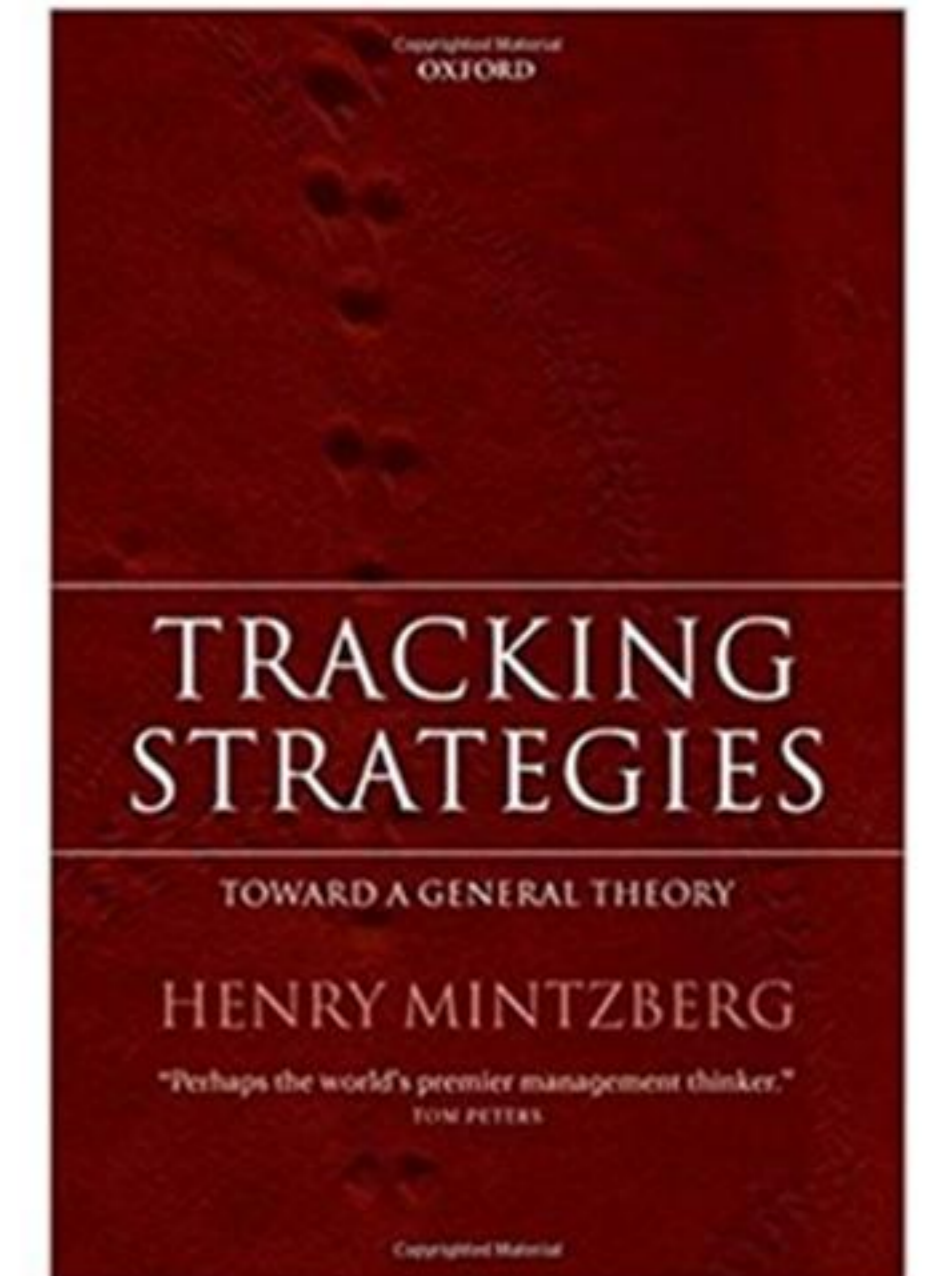
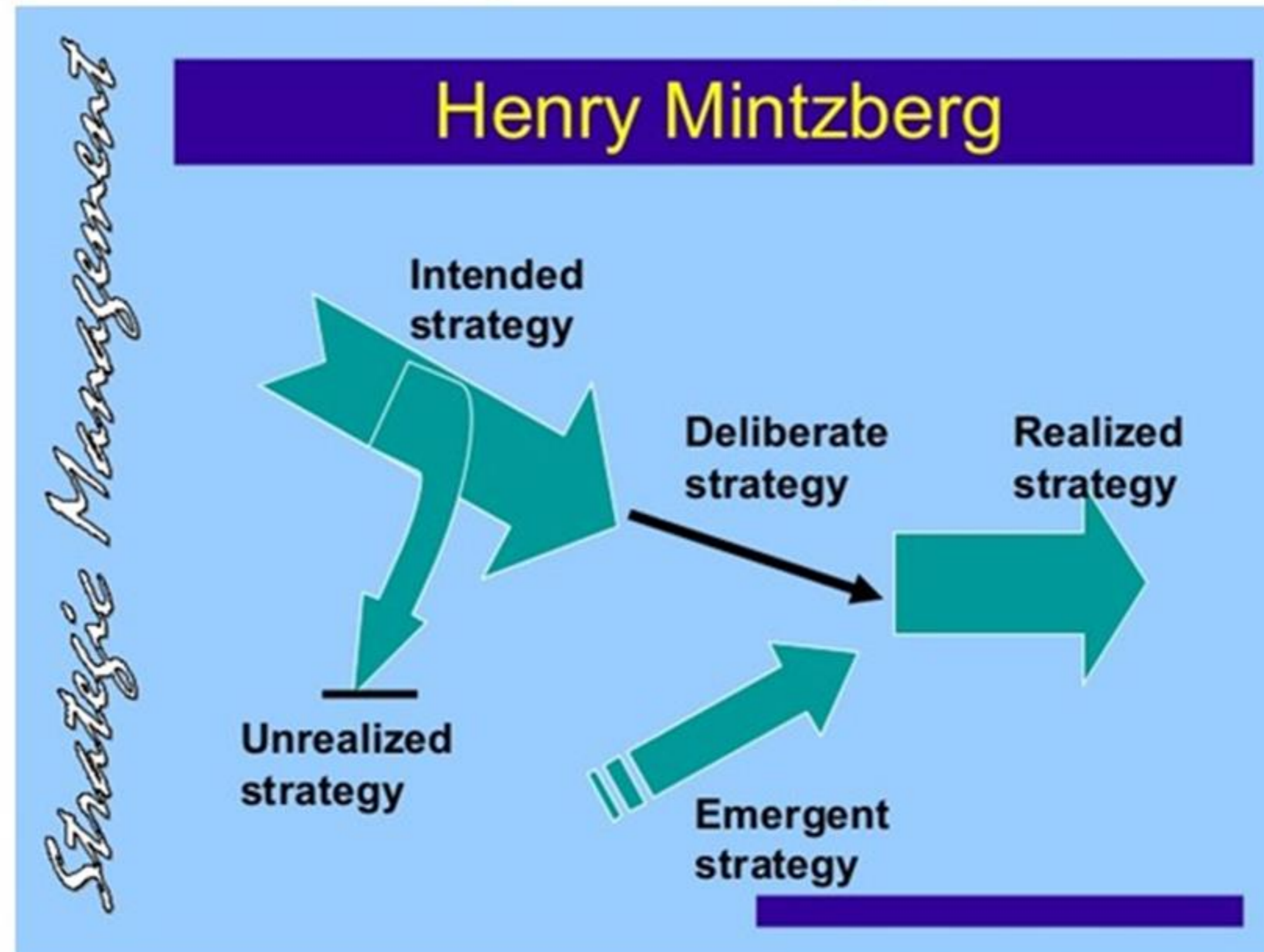
ENRICH and Developmental Evaluation

Developmental Evaluation (DE) informs and supports innovative and adaptive development in complex dynamic environments.

DE becomes part of the intervention.

The fact that the program is adjusting based on data, feedback, interpretation and evaluative thinking.

Tracking Strategies



Uncertainty and Emergence

- **“NO BATTLE plan ever survives first contact with the enemy”**

Helmuth von Moltke, a 19th-century head of the Prussian army,

- **“Everybody has a plan until they get hit”**

Former Heavyweight boxing champion, Mike Tyson

- **“READY, FIRE AIM”**

Tom Peters (1996) Liberation Management