

# STOP AT NOTHING

World Vision  
SRI LANKA

Global Week of Action: 4-11<sup>th</sup> May 2015



In 2000, world leaders set and committed to achieve eight **Millennium Development Goals (MDGs)** By 2015.



Since then we have seen amazing progress towards ending preventable deaths of children and reducing extreme poverty around the world.

**Achieving this has involved** everyday heroes who make a difference to families and communities, from life-saving health workers in challenging areas to passionate supporters around the world.

### Objectives of this Campaign

- **Increased support** and commitment from key decision makers for our post-2015 requests.
- **Increased public awareness** of the MDG and post-2015 process

During the **Global Week of Action** this year, World Vision celebrated everyday-heroes and raised our hands to show our leaders that:



**“We will Stop at Nothing to get to Zero on Child Malnutrition and Child Abuse”.**

Participants raised their hands and signed the pledge to encourage our leaders to continue the extraordinary progress started through the Millennium Development Goals (MDGs.)

*The Global Week of Action is World Vision’s campaign week towards mobilising everyday people to influence policies that critically impact the lives of children.*

### Our requests to National leaders...

- **Prioritize Child Health and Child Protection** in the post-2015 development agenda for Sri Lanka
- Translate the growing political, financial and social commitment into **action that reaches children** and delivers improved nutrition and protection.

# e n g a g e m e n t

## Number of people engaged through the Campaign

Children and youth in World Vision Area Development Programmes	22,561
Children and youth from the Public	2,672
Adults in World Vision Area Development Programmes	9,136
Adults from the Public	3,371
Political decision makers	749
Faith leaders	89
Celebrities	2
World Vision Lanka staff	454
Corporate partners	108
External partner organizations (individual NGOs, coalitions, etc.)	158
Media/ journalists	25
<b>Total number of people engaged</b>	<b>39,325</b>



# 25 Recommendations from children...

## On Protection...

- Provide alternative support for our parents so we don't need to miss school to help them in economic activities.
- Take strong action against elders who allow early marriages of children to take place.
- Conduct child leadership workshops and take us into discussions where elders make decisions for us.
- Provide awareness programmes for parents on Child Abuse
- Use our Child societies to identify child protection issues
- Ban our mothers from going for foreign employment.
- Take stern action on those who abuse children.
- Do more awareness on child rights and child protection amongst children
- End corporal punishment

## On Health...

- Government officers should conduct health promotion programs in our schools and pre-schools
- Provide free meals for school children

## On Education...

- Increase the mandatory age for education to 16 years so that all children below 16 will be in school
- Increase the inclusion of children with disabilities in schools
- A proper education system should cater for slow learners
- Playgrounds, sports grounds and libraries should be built, upgraded and maintained.
- Provide ICT facilities to every school

## Other...

- Punish those who sell alcohol and drugs
- Take necessary action immediately to warn children about the dangers of drugs
- Increase opportunities for children to approach duty bearers and talk about gaps identified in relation to their well being
- Close all bars/wine shops (they shouldn't be near schools) and toddy taverns shouldn't be close to public places. Tobacco should be banned.
- Create an environment free of sound pollution.
- Provide alternative employment opportunities for youth.
- Pradeshiya Sabha needs to expand their services to remove garbage in estates to create a hygienic environment
- Establish an effective 'complain mechanism' to support vulnerable people.

# 23 Recommendations from adults...

## On Protection...

- The Government information system related to child protection has to be linked to and strengthened within the community
- Provide awareness sessions to children and adults on Child Rights, Child Abuse and on the reporting system
- Qualified Health staff numbers (as recommended by the ministry) need to be filled
- Multi-sectoral approach needs to be planned and implemented on child health and protection
- Look in to training and recruiting health staff close to home.
- Take strong action against elders who allow early marriages of children.
- Bring in a safe, assistance mechanism for children without parents

## On Health...

- Upgrade and maintain village hospitals and clinic centres and provide assistants to community health staff
- Establish clean drinking water and sanitation facilities
- Establish appropriate monitoring and evaluation mechanism for projects implemented for nutrition.
- Use media to educate people on nutrition and child protection
- Ministry of Health (MOH) staff and health organizations should conduct health and nutrition awareness followed by a one day service delivery, within the estate divisions, at least once a month.
- MOH service delivery needs to be extended to people in interior estate divisions.
- Encourage men to take a stronger role in their children's nutrition

## Other...

- Involve Senior and National Government officials to support local level government staff in their work
- Reduce/close the number of wine stores in the plantation sector as high alcohol consumption is a main factor in the increased number of domestic violence and poverty reported in the area
- Government needs to reduce the prevalence of open defecation in the plantation sector
- Improve resource allocation for the estate sector

- Improve roads
- Focus on environmental sustainability
- Increase attention and support people with disabilities
- Promote Sunday schools
- Improve interventions for livelihood development

**40,000** people

**25,233** youth and children

**838** leaders and political decision makers

**266** partners

**150** events

World Vision Programmes  
that participated in GWA

