Go Baby Go (GBG):
Integrated ECD in the First 1,000+
Days of Life

“It is easier to build strong children than
to repair broken men.”
(Frederick Douglass)

“If you want to go fast, go alone. If you want to go far, go together.”
(African Proverb)
What is *Go Baby Go* (GBG)?

- Programming for holistic early childhood development (ECD) within an integrated (health, nutrition, WASH, protection, education, life skills, psychosocial support) Go Baby Go (GBG) framework

- Focused on 0 to <3 age range (beginning in pregnancy) due to the importance of this time period for lifelong health and well-being

- Foster parents/caregivers confidence and competence through *sensitive and responsive caregiving practices* to ensure that children grow physically, mentally, and socioemotionally to reach their full potential in life
IMPLEMENTATION

- First to be implemented in Haiti
- Life time of the project is for two years
- It is aligned/integrated with the Child Survival Program
- It will be implemented after contextualization in 3 APs in Central Plateau
- 25 ACPs (Agent Communautaire Polyvalent): each assigned between 150 to 200 families
**GBG contributes to:**

i) Mothers and children are well nourished;
ii) Mothers and children are protected from infection and disease;
iii) Children are cared for in a safe family and community environment;
iv) Parents/caregivers provide well for their children;
v) Children experience the love of God and neighbor;
vi) **Children are respected participants from birth – as “collaborators” in their early development;**
vii) Children are celebrated and registered at birth.
**Go Baby Go! ECD Parenting Plus (GBG EPP) Curriculum**

**Aim:** Improve ECD outcomes by strengthening parenting skills, practices and caregiver-baby and family relationships

**Approach:** Dialogue-based, action-oriented learning, behavior change communication through group and individualized/home-based support and learning opportunities
Resources

- GBG training of facilitation manual
- Facilitator Reference Cards
- Pictorial Developmental Milestones Cards
- Story Cards
- Field Guide
- M&E Package
- Training Guide
GBG EPP: Foundational Learning

Modules Cover:
- Who We Are As Caregivers Now
- Sensitive and Responsive Caregiving
- Holistic Child Development
- Nurturing Physical Development
- Nurturing Cognitive Development
- Nurturing Socio-Emotional Development
- Play and Communication
- Home Environment
- Well-being is a Family Affair
- Community Action Planning
GBG PP Logic Model

**Activities**
- GBG Parenting Plus Contextualization
- GBG PP Training
- Home visits
- Monthly group sessions

**Select Outcomes**
- Strengthened confidence and competency of parents/caregivers
- Improved parenting practices at the family level
- Safe and learning-rich home environments
- ECD-promoting practices are the community norms
- Community support, linkages and referral

**Impact on the child**
- Improved achievement of age-appropriate cognitive-language, motor, social and emotional developmental-behavioral outcomes for children
- Healthy and secure children
GBG EPP: Learning in Action

- To be linked with ongoing health, nutrition, WASH, child protection, agriculture, and/or education interventions & implementation!

**Aim:** To support young children’s caregivers in the application of knowledge, skills and behavior by:

- Providing additional information and technical support on ECD, effective ECD-promoting practices, and related issues
- Facilitating peer support for caregivers through group-based learning
- Providing linkages/referral to services as needed (i.e. economic development programs, health and nutrition, behavioral developmental services), particularly to high-risk families
- In coordination with HN&WASH & CP, monitoring the application of practices and support the GBG vision
Baseline assessment

• CREDI (Caregiver Reported Early Development Index) tools from Harvard’s University

• KAP Assessment to know strengths and limitations, and identify key areas care givers would like to learn more and obtain a broader local norms/values regarding children, child rearing, and children need for their wellbeing
Go Baby Go! Impact

Environment

GBG policy development
Reduction of the social and economic burdens of illness

Community

Primary service providers have enhanced ECD skills
ECD-promoting practices are the norm
Support, linkages & referral
GBG community ownership

Caregiver/Family

Learning-rich environment
Strengthened ECD-promoting practices
Strengthened intra-family relationships & communication
Reduced maternal stress

Child 0-35 months

Improved nutritional status
Achievement of age appropriate developmental milestones
Secure emotional attachment
Improved immune system functioning
Improved resiliency to adversity