

IDEAS FOR ACTION  
FOR CHILDREN & YOUNG PEOPLE:  
**JUNE GLOBAL  
MOMENT**



# 1/JUNE GLOBAL MOMENT



## WHAT'S IT ALL ABOUT?

June Global Moment is a global mobilisation where adults and children around the world who are committed to ending violence against children meet up to discuss these issues. The main focus of these conversations is to talk about taking action, increasing awareness and changing people's attitudes to end violence against children. Be part of these global conversations! You can use social media to speak out, and also run your own child-led conversations in your community!

In this leaflet, we will explain to you how you can engage in the June Global Moment through social media mobilisation and child-led conversations. Take note and take action!

## IMPORTANT DATES TO REMEMBER.

**Here are some of the opportunities you'll have to talk about ending violence against children:**

- **1 JUNE:** International Day for the Protection of Children (Global)
- **5-6 JUNE:** European Development Days (Regional)
- **8-9 JUNE: G7 (GLOBAL)**
- **10 JUNE:** Day of Prayer to End Famine (Global)
- **12 JUNE:** International Day against Child Labour (Thematic)
- **16 JUNE:** Day of the African Child (Regional)
- **20 JUNE:** World Refugee Day (Global)

# 2/SOCIAL MEDIA MOBILISATION

Children and young people are growing up in a world where social media, mobile technology and online communities are becoming part of everyday life, and have transformed communications channels and the way that children learn and interact with each other. Millions of people around the world use some type of social media, such as Facebook, Instagram, Twitter, and Pinterest, and children are no exception. Social media was born to share information and to interact with people, but quickly people started using social media to spread social messages with the aim of bringing about social and political change.

Everywhere you look these days, advocates and activists are using social media to make their voices and causes heard. Platforms like Facebook and Twitter have empowered more people than ever to take action and demand change. For instance, thousands of people mobilised millions of actions in the 2015 Global Citizen Festival. Check out this link for more details:

<https://www.globalcitizen.org/en/content/putting-social-media-to-work-for-social-justice/>

Millions of young people use hashtags and personal accounts as a platform to voice their concerns on social issues. See more at:

<http://www.dailytexanonline.com/2017/10/11/social-media-a-tool-for-social-justice>

These examples show how social media has become a platform to give a voice to those who are often silenced or have no space to express their opinions.

## THE RIGHT TO EXPRESSION

Article 13 of the Convention on the Rights of the Child gives children and young people the right to express their opinions and views to others by talking, drawing, writing, or through any other medium you want to use.



2.1

# CHILDREN AND SOCIAL MEDIA

Many children and young people are already using social media creatively to make their voices heard. We want to share with you some great examples of how children are using social media, and hope they encourage you to use social media to promote the issues that are important to you.



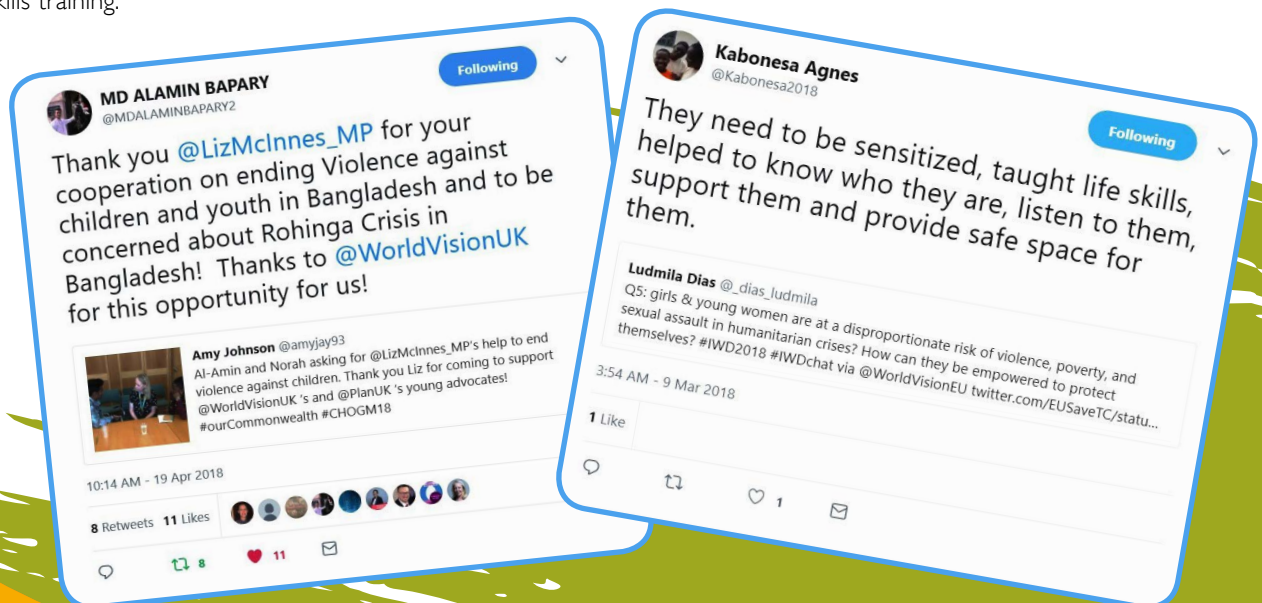
## Facebook

In these two Facebook posts, this young leader from Ghana is working for social change by challenging people to do something about the things that upset him. In the first post, he is asking people to take specific actions towards child labourers, and in the second one he is raising people's awareness about environmental problems.



## Twitter

In the first Twitter post, a young leader from Bangladesh used twitter to connect with a Member of Parliament and recognise her efforts in advocating for an end to violence against children. He is using a positive approach to stimulate debate with decision-makers and call for action. The second tweet is from a young leader in Uganda, in which she replied to another tweet in order to start a conversation about actions to stop violence, proposing steps such as sensitising and providing life-skills training.





### YouTube

This video produced by young activists from Brazil was uploaded to YouTube in order to promote debate around the violence that affects poor and black young people. Through this video young leaders were able to reach a large number of people and spread their messages of social justice.



## 2.2

# NOW IT'S TIME TO PUT THESE EXAMPLES INTO ACTION.

Do you have an account on

- **Facebook?**
- **Twitter?**
- **Instagram?**
- Or on any other social media site?

If not, it's time to sign up now.

If you already have an account, you can start using it to promote social change and to raise your voice on the issues that motivate you.

During the June Global Moment, you can use social media to send simple, direct and appealing messages calling for an end to violence against children.

### TOP TIP!

*If you are posting photos of children or other people on social media, you need to ask their permission and explain how you are going to use the photos.*

## facebook

On Facebook, you can post one sentence, idea, picture every day, along with a quote about different aspects of violence that children suffer from, with a strong call to stop violence.

## twitter

On Twitter you can do the same using the following hashtags:

- #ItTakesAWorld
- #EndViolence
- #Stopviolence

You can also get creative and make up your own hashtag.

## Instagram

On Instagram, which is a platform where people usually post photographs, you can communicate engaging messages using the 'story' tool and post your ideas and views. A story a day can reach lots of people, and your messages will travel far and wide.

Tell your friends and motivate them to use social media as a tool to promote change and make their voices heard.

If you don't feel confident about using social media or if you need help writing a post, you can ask Mario Stephano, who is supporting the Young Leaders project. He will be happy to lend you a hand.

### REMEMBER THAT YOUR PROTECTION AND SAFETY ARE KEY PRIORITIES.

*It is very important that your activities do not place children at risk in any way, or put them in an uncomfortable situation. When in doubt, please contact an adult from World Vision who can help you to determine if an activity or action could potentially cause harm. When using the Internet, be aware of the risks of accessing inappropriate material, and of the types of abuse that children can face online, such as cyberbullying. If you or someone you know feels worried or vulnerable, please talk to an adult from World Vision.*

# 3/CHILD-LED CONVERSATIONS



3.1

## WHAT IS A CHILD-LED CONVERSATION?

It is a meeting between children within your community that is led by children themselves, where you and your friends talk and think about solutions to end violence against children. We've called it a 'conversation' because it is an informal get-together where children meet, talk and exchange ideas and inspirations.

Many children have told us that when they meet with other children to talk about things that are important to them, they feel accompanied and supported, and most importantly they have fun and can meet new friends.

3.2

## WHY IT IS IMPORTANT TO HAVE CHILD-LED CONVERSATIONS?

When you organize a child-led conversation you will make the voices of children from your community heard, as your voices will join those of many other children around the world.

Conversations are very important in order to feel that we are not alone and our problems are not unique. Many children share similar experiences, and this helps us to feel better and work together.

These conversations are a great way to use your right to participate and express your opinions on issues that are important to you. A conversation means that we listen to each other, and find ideas and solutions as a group.

Children have told us that when they meet and talk with other children they can understand problems better and come up with better solutions.

They say that when ideas come from a group they are more powerful.

## 3.3

## WHY DOES WORLD VISION PROMOTE THESE CHILD-LED CONVERSATIONS?

World Vision values children and young people as active social actors who have the right to participate and express their opinions. This is why World Vision is committed to giving children and young people the space and opportunity to make their voices heard and conduct their own actions towards ending violence against children.

## 3.4

## WANT TO START ORGANISING CHILD-LED CONVERSATIONS?

- Talk to your friends so they can help you organise the conversation.
- Find a day, time and place where the children can meet (for example a community centre, school, sport club, etc.).
- Invite about 10 to 20 children to participate. Try to keep the number of participants low; otherwise it will be difficult to lead the conversation. Invite boys and girls and do not forget to include those children who are often excluded.
- If you need help, ask an adult from World Vision to support you. They will be happy to help.
- Collect resources that you will use in the conversations. For example, pens, markers, scissors, glue, masking tape, paper, sticky notes, flipcharts and other stationery items.

Children have recommended that the activity should last between one hour and one hour and a half.

# GETTING READY FOR CHILD-LED CONVERSATIONS

We have prepared some ideas to help you have these conversations, but these are just suggestions. You can use your own ideas for running the meeting. The conversations that we are proposing include four key moments: (1) Welcoming the participants, (2) talking about our perceptions of violence, (3) coming up with ideas for solutions, and (4) planning our actions.



## GETTING READY FOR CHILD-LED CONVERSATIONS

## STEP 1:

## WELCOMING THE PARTICIPANTS

- Once the children arrive, distribute name badges to participants.
- Ask everyone to sit in a circle (in chairs or on the floor).
- Welcome participants and introduce yourself.
- Invite everyone to introduce themselves by using a game in order to break the ice.



## STEP 2:

## TALKING ABOUT OUR PERCEPTIONS OF VIOLENCE

- Distribute pens and paper to participants.
- Give each participant five minutes to write a response to the following question: **What are the main forms of violence that children are exposed to in their community, school or home?**
- Once the five minutes have passed, ask the children to share their answers while a volunteer takes notes on a flipchart.
- Ask the children to highlight common ideas, and then ask: **Why is this happening? Is enough being done to prevent violence against children?** A volunteer takes notes on a flipchart.
- Once children have finished discussing the issues, summarise the most important points and ask them to think of solutions to share after the break.



## BREAK

*Give participants a ten-minute break. Distribute refreshments. Ask children to lead some energisers, games or light exercises.*

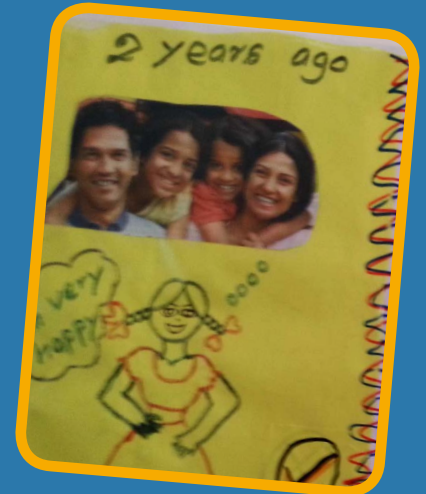


GETTING READY FOR CHILD-LED CONVERSATIONS



**STEP 3:**  
COMING UP WITH IDEAS FOR SOLUTIONS

- Once the children come back from the break, explain to them that we will be making a collage to use as our 'wishing board.' This is a visual and creative tool to have fun, relax and express our ideas using drawings, photos and lots of colours (magazines and newspapers are very good sources of visual material).
- Distribute paper and stationery items.
- Explain to children that we will be working on a creative activity called **'Visualising our ideas for solutions through a wishing board.'** Explain that this is a collage that will help us to visualise how we see solutions to fight violence against children.
- Ask them to cut and paste photos onto the paper from magazines and newspapers, draw pictures, or write words and phrases that inspire them. If any children do not want to make a collage, they can write their ideas down on a piece of paper.
- Once the children finish, ask them to show their collages to the group and explain how they visualise solutions to end violence against children.
- Display all the collages on the wall or floor so that everyone can see them.



## GETTING READY FOR CHILD-LED CONVERSATIONS

## STEP 4:

## PLANNING OUR ACTIONS

- Ask participants to look at the collages and to think of the best ideas to be included in **'our action plan'** for the group. It is important to think about the things we want to change, but these ideas for change need to be realistic. We need to think more in terms of how we will contribute to change, since it is very difficult for one group to resolve these issues on its own. It is also important to remember that our actions must never put anyone at risk. We need to keep ourselves safe while taking actions. Talk to an adult from World Vision to get their advice if needed.
- Ask a volunteer to write on a flipchart three main ideas to campaign to stop violence against children.
- Ask children to meet the next month to talk about how to turn these ideas into reality. Ask them to take the ideas to their home, school or community groups and discuss them with their peers. This will help to amplify our voices.



## CLOSURE

Close the activity by thanking participants and acknowledging their valuable contributions and ideas.

## DOCUMENTATION

- Ask a volunteer to write down the participants' responses.
- Collect the artwork and take photos.
- Document your actions. For instance, how many child-led conversations you have, how many children attend, and what actions are planned.

# WHO TO CONTACT FOR SUPPORT?

For questions related to child-led conversations or how to use social media, please contact the following people:

## **Patricio Cuevas-Parra**

*Senior Policy Advisor for Child Participation and Rights*

E-mail: [Patricio\\_Cuevas-Parra@wvi.org](mailto:Patricio_Cuevas-Parra@wvi.org)

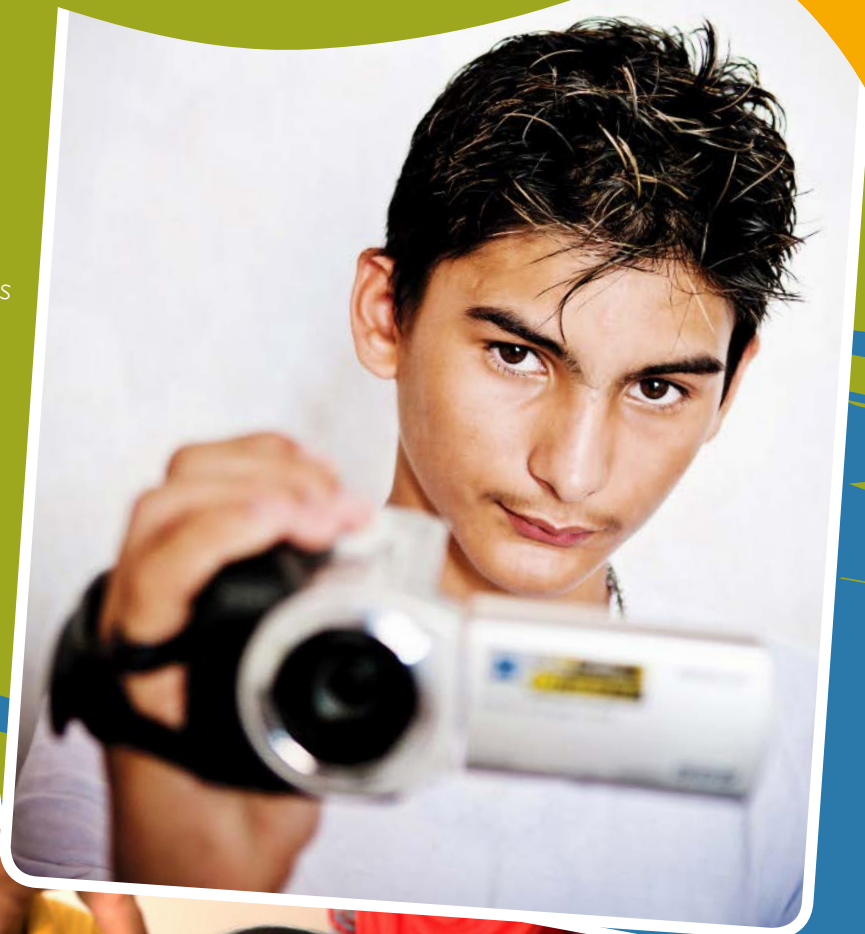
Skype: patriciocuevas

## **Mario Stephano**

*Child Participation Advisor*

E-mail: [Mario\\_Stephano@wvi.org](mailto:Mario_Stephano@wvi.org)

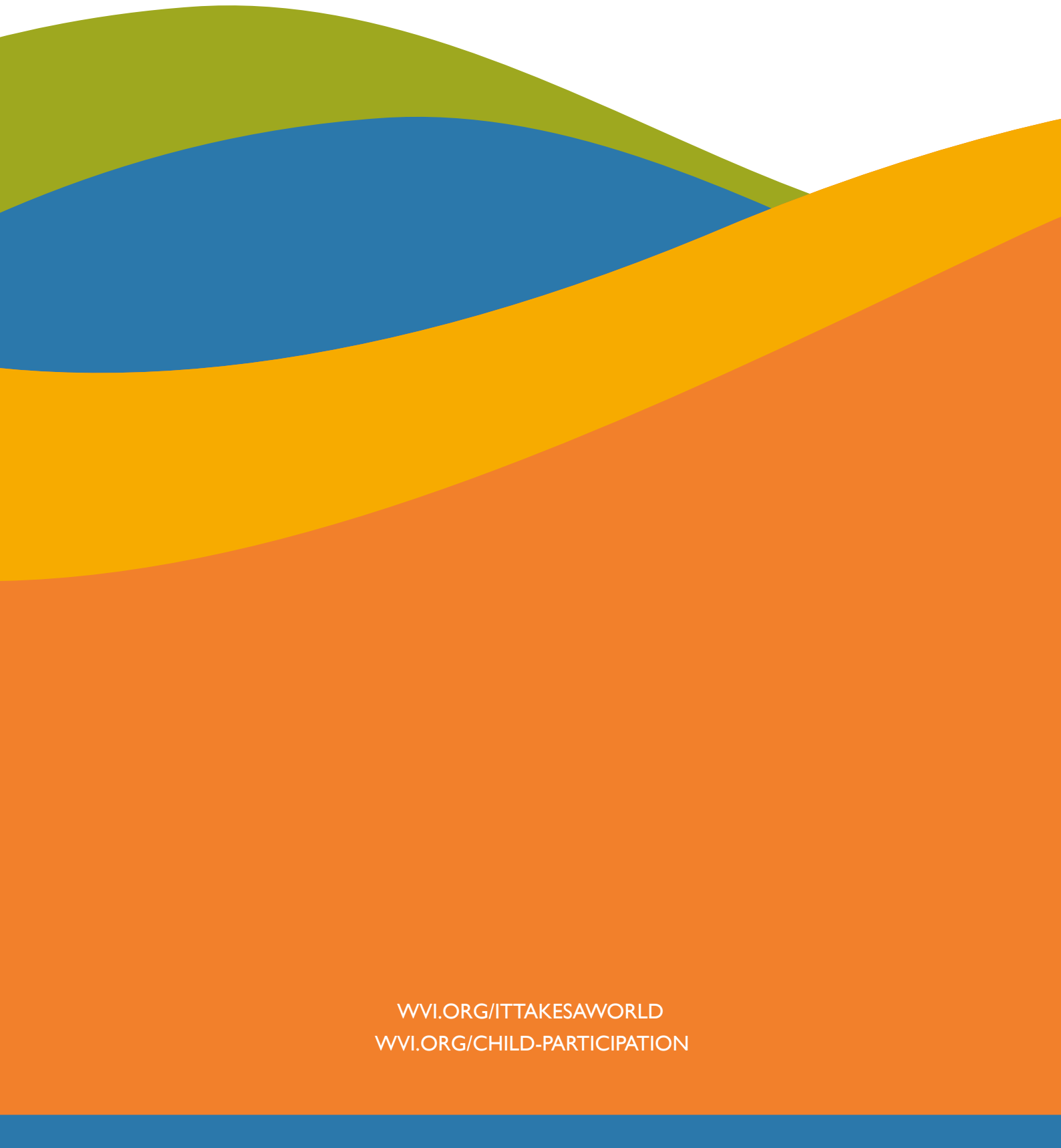
Skype: mario.stephano





# **It takes a world**

**to end violence against children**



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