



World Vision®

MOMENT

Mobilizing for Maternal and Neonatal Health through Birth Spacing and Advocacy

World Vision United States, Canada, Kenya, India: MOMENT

World Vision's (WV) Mobilizing for Maternal and Neonatal Health through Birth Spacing and Advocacy (MOMENT) project is a three-year Bill & Melinda Gates Foundation-funded family planning and advocacy project. MOMENT aims to improve maternal, neonatal, and child health (MNCH) by increasing WV's engagement and political advocacy for global health and encouraging the United States and Canadian governments to maintain robust global health funding commitments. WV will also use its community-led advocacy initiative, Citizen Voice and Action, in India and Kenya to promote and increase use of available MNCH and Healthy Timing and Spacing of Pregnancies (HTSP)/Family Planning (FP) services to improve child survival and women's health, prevent unintended pregnancies, and reduce child and maternal morbidity and mortality.

MOMENT objectives

OBJECTIVE 1: Build greater U.S. Congressional support to commit and protect resources for global MNCH, with particular focus on MDGs 4 and 5

OBJECTIVE 2: Build greater Government of Canada support for sustained resources for MNCH, with particular focus on MDGs 4 and 5

OBJECTIVE 3: Strengthen community awareness and civic action for improved service delivery and use of HTSP/FP services in India and Kenya

Key milestones for WVUS

1. At least 10 U.S. Congress members and key senior political staff representing both major political parties become active supporters of global health, measured by activities, statements/endorsements, and demonstrated policy positions
2. At least three delegations of key Congressional members/staff make field visits to observe achievements and approaches of ongoing U.S.-funded MNCH and HTSP/FP project implementation

Key milestones for WV Canada

1. 14 key Government of Canada officials become global health "champions," demonstrated by two or more actions in support of sustained MNCH investments, evidence-based policy change, and/or global diplomatic leadership in MNCH
2. Budget allocation for MNCH through the Muskoka Initiative sustained; and new Government of Canada MNCH commitments made for post-2015

Key milestones for WV Kenya and WV India

1. Increase in community and health provider knowledge/awareness of HTSP/FP messages
2. Increase in new FP acceptors, continuing users, and FP users in project sites
3. Increase in number of public and private HTSP/FP service provision sites that provide modern contraceptive methods
4. One local-level program finding included in national media per year

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