CANDLE-LIT PRAYER VIGILS FOR SYRIA: HOW TO GUIDE

Qua 3.

Marking the third anniversary of the conflict





BACKGROUND

The third anniversary of the Syria conflict will act as a grim reminder to the world of its failure to stop the suffering. As the world's media once again reflects on the crisis at this time, we need to make sure that we use the opportunity to demonstrate to world leaders that they need to do more to help the children of Syria. In 2014, with more than 100,000 killed in the conflict, and 300 people fleeing their homes every hour, the need for a powerful campaign is greater than ever before.

THE PRAYER LIGHT VIGILS

For three years, the world has abandoned millions of innocent children, women, and men caught up in the violence in Syria. A coalition of NGO and civil society partners around the world will be mobilising their members on the weekend of 15th March 2014, the 3rd anniversary of the conflict, to demand that world leaders help all those caught in the conflict. We will shine a light on their struggle to survive; we will stand #WithSyria.

We at World Vision are seeking to mobilise Churches and Youth Groups to hold a Prayer Vigil using candles or lights to pray for the children of Syria.

In the run-up to the third anniversary of the Syria conflict, we ask you to join in a global movement to mobilise Christian individuals, organisations, and churches around the world with the simple, unifying symbol of light & prayer, highlighting people's struggle to survive the conflict in Syria and to offer a vision of hope for the future:

- On March 14th schools, communities, celebrities and individuals will be encouraged to host their own prayer light vigils
- On the eve of the anniversary, flagship events with vigils around global landmarks will take place in key cities around the world, creating a global call unprecedented in its size for solidarity with the Syrian people.
- This will be complemented by a large scale social media strategy to amplify the popular engagement worldwide

We're encouraging organisations across the globe to encourage their members/communities/partners to host their own prayer light vigils. International vigils will help ensure that the public engagement and media coverage of the vigils span the globe and will help multiply the impact of this rallying cry to our world leaders.

OBJECTIVES

- To Honour God with our lives by aligning with his purposes and plans by praying for the children of Syria.
- Mobilise our Church Partners and Christian Organisation partners to be a part of the prayer light vigil for the children of Syria.
- Strengthen the prayer partnership process with our churches and global impact Christian audiences.
- Deliver High Quality Prayer Content for Prayers and Thanksgiving during the Light Prayer Vigil.
- Demonstrate global solidarity with children, men, and women, struggling each day to survive the Syria conflict.
- Ensure global media coverage of the candle-lit vigils and campaign messaging behind them.
- Harness this global public concern to demonstrate to world leaders the need to do more to end the bloodshed and get aid to all those who need it.

HOW TO PUT ON A VIGIL

When should the vigil take place?

Candlelit prayer vigils will ideally take place at sunset on the 14th March but can also take place any time in the week before the anniversary.

Who should participate?

It will be important that as many people as possible participate, including children. You can also encourage local schools, churches and youth groups to join as they'll help by calling upon God together to bring change in this situation.

Where should the vigil take place?

Prayer Vigils can take place outside a local or national monument, or in a local church hall (but try to avoid embassies in order not to overtly politicise the vigils) - peace monuments, tourist symbols and symbols of political change can be much more effective.

Look for a landmark building that is known throughout your region, country or the world that is large, imposing and well-lit at night. Assemble your vigil in a location where it is possible to create a photograph and you can see people holding candles and the entire building. You'll have to be some distance from this building in order to achieve this.



In countries where the campaign have organised the illumination of a landmark building (this will be in Russia, US, UK, France and Jordan – exact locations TBC) vigils can take place near these and ideally will form part of the illumination ceremony.

What should happen at the Prayer Vigil?

We have a variety of resources to help you with your prayer vigil. You can download each of these resources at http://bit.ly/prayforsyria

Some of the resources you will find include:

Story Cards of Children - It will be important for Christian groups to hear the stories of children. We have created six story cards that can be distributed to your participants, so they can hear the stories of real children who have been affected by this crisis. These stories can also be read out loud lead people in prayer for this child and children in a similar situation. You can also create a "Lives on the Line" activity where the cards are placed up on a clothesline with a lantern or light next to it. Be creative.



Prayer for Syria - We have a video and handout that you can use to lead a call and response prayer for the children of Syria. The prayer has been constructed to follow the Lord's Prayer. You are welcome to use either or both at your event.





Advocacy Petition - We would also encourage you to take action by signing a petition and letting your local media teams know of your call for peace in this situation. The petition being signed is found at http://bit.ly/nolostgeneration

Promotional Materials – You will also find posters, Facebook banners, church bulletins, and other resources to help promote your event. Find all of these resources at **http://bit.ly/prayforsyria**



One Moment Captured and Shared

What should the prayer vigil look like?

The vigil should be as striking as possible to ensure that we're able to produce compelling images that can be used for social and traditional media. To do this you can use a few different tactics:

a. Use different kinds of light

Candle-lit vigils are simple and can be organised anywhere. You might also want to use light pens, flashlights, or sparklers (taking the necessary safety precautions!).

b. Make a shape with your vigil

You can create a bold shape with candles and/or people holding them. This creates something which is instantly photogenic and can create a strong, bold image. This could be #WITHSYRIA, the campaign's hashtag, or simply WITH SYRIA. To increase the best angle for your photo consider taking a small step-ladder, or consider if there is a building you might be able to photograph from.

c. Colour and scale

Another way to create a visually compelling image is to use a large number of candles, of different colours, or use mirrors, rose petals and other colourful objects. The examples show that close-ups of children beside candles can work really well. Sometimes the best picture will be with just one child.

How can we ensure our vigils have impact?

In the run up to the anniversary, we'll highlight the vigils happening locally and globally via social media to get as many people as possible talking about the third anniversary of the conflict and the urgent need to alleviate the suffering of Syrians. We'll also provide a template press release and media guidance to help get coverage of your vigil into your local media. A selection of international photos will go to media outlets to ensure the impact and reach of our global efforts are maximised.



CHECKLIST FOR PUTTING ON A VIGIL (Please adapt this for your prayer Vigil)

Who's in charge?

- Who's the overall prayer vigil coordinator? And do you have separate people to do the media outreach, mobilisation, and photo coordination?
- Do you have a great group of volunteers to help you? Are they prepared to intervene if anything goes wrong?

Who's going to be there?

- Have you contacted your key people in the church & youth group , people you want to include?
- Who's going to speak and share the stories ? Do you have somebody to rally the troops and make sure everybody goes away feeling inspired?
- How many people are coming? The more the better for the image.

Make sure you get the attention!

- Have you told the media?
- Have you got a photographer?
- Make sure the photographer sends this to the local media picture desks)
- Citizen journalism is the future! Get people in the crowd videoing, photographing and recording your event and sending to the media and sharing this through social media.
- On Twitter, there are hash tag options that you can choose to use depending on the key relationships you have with your partners across the globe. Significant hashtags include:

#ChildrenofSyria #NoLostGeneration #WithSyria

Have you got a great location?

- Does it work visually for the photo (see guidelines above)?
- □ Is it safe for children and their families?

Do you need permission to gather? And if so have you got it?

Will your vigil run smoothly?

- What time are you telling people to gather for your vigil?
- What time are you telling the media to come to your vigil? (check it's dark!)
- What's your plan to mobilise people to come to the vigil?
- Are you providing transport and allowing time for delays to get there?
- Have you checked with emergency services have you told the police & fire brigade?

Is it safe?

- □ Have you done a risk assessment?
- □ Is there a First Aider and a Child Safe Participation Officer?
- Are these candles or nightlights in containers, and who is in charge of distributing, lighting and collecting the candles?
- Which adults (guardians or teachers) are responsible for children present? And have they been legally checked?
- Do you have consent forms to use the images of children?
- Have you got a plan in case of an emergency or anything catches fire?

Have you got everything you need?

- □ Candles and something safe to hold them with.
- □ Matches that only adults are responsible for!
- Flyers to give to bystanders so they can understand what the prayer vigil is for?
- □ Clothes Line rope across the space
- □ Printed off the stories of the children " Lives on the Line
- □ Lanterns
- □ Video Projection and screen if needed.
- Decorations: do you have flowers or decorations to help make a beautiful image?
- First aid kit: prepare for things to go wrong. That way, they won't.

