The Sustainable Development Goals (SDGs) list the 17 key areas that must be included in national and international policy making, in order to reduce poverty, fight inequality and injustice and tackle climate change by 2030.

In Cambodia, World Vision conducted a national survey to identify which of the 17 SDGs Cambodian citizens felt most important for prioritising in national policy and actions plans, such as the National Strategic Development Plan, over the next 15 years. Over 12,000 citizens across Cambodia participated in the survey.
12,613 People participated in the survey

- Male: 4,988
- Female: 7,408
- Did not specify their gender: 217

The survey took place in 9 World Vision targeted provinces and city (orange shaded areas on the map).

- Citizens doing farming and fishing: 45.6%
- Students from primary school up to university: 34.2%
- Government staff (mostly teacher), NGO staff, self-employed, housewife, private sector staff, garment factory worker, construction worker and labour worker: 16.7%
- Did not specify their occupation: 3.5%
Summary Results in Priority Order

**SDG 1** on “No Poverty: End poverty in all its forms everywhere” received most votes, with 48.2% of all surveyed respondents.

**SDG 16** on “Peace and Justice: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels” was the second highest ranked, with 43.1% of the respondents.

**SDG 4** on “Quality Education: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all” was ranked as third most important goal, with 42.6% of the respondents.

**SDG 3 & 6** The 4th and 5th most commonly voted for SDGs were SDG 3 on “Good Health and Well-Being” (with 34.8% respondents) and SDG 6 on “Clean Water and Sanitation” (with 32.3% respondents).
CHARACTERISTICS OF CITIZENS VOTING FOR TOP 3 SDGs

89% (or 11,232) citizens voted for at least one of SDG 1, SDG 4 or SDG 16 as one of their top 3 choices, showing that these 3 goals are highly valued across a large portion of society.

**Respondents by 17 SDGs**

By Gender: There appears slightly different emphasis on the 3 prioritised goals. More women and girls voted for SDG 1 than for SDG 16 and SDG 4, by at least 10% difference. Men and boys voted slightly more for SDG 16, than they did for SDG 1 and SDG 4.

By Occupation: Citizens doing farming and fishing, housewives, and construction workers voted for SDG 1 more than they did for SDG 4 and SDG 16, whereas government staff (mostly teachers) and self-employed citizens voted for SDG 4 more than the other goals. Students and garment factory workers voted for SDG 16 the most.
**WHAT ARE THE SDGs?**

1. **NO POVERTY:** End poverty in all its forms everywhere
2. **NO HUNGER:** End hunger, achieve food security and improved nutrition and promote sustainable agriculture
3. **GOOD HEALTH:** Ensure healthy lives and promote well-being for all at all ages
4. **QUALITY EDUCATION:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
5. **GENDER EQUALITY:** Achieve gender equality and empower all women and girls
6. **CLEAN WATER AND SANITATION:** Ensure availability and sustainable management of water and sanitation for all
7. **MODERN ENERGY:** Ensure access to affordable, reliable, sustainable and modern energy for all
8. **GOOD JOBS AND ECONOMIC GROWTH:** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
9. **INNOVATION AND INFRASTRUCTURE:** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
10. **REDUCED INEQUALITIES:** Reduce inequalities within and among countries
11. **SUSTAINABLE CITIES AND COMMUNITIES:** Make cities and human settlements inclusive, safe, resilient and sustainable
12. **RESPONSIBLE CONSUMPTION:** Ensure sustainable consumption and production patterns
13. **PROTECT THE PLANET:** Take urgent action to combat climate change and its impacts
14. **LIFE BELOW WATER:** Conserve and sustainably use the oceans, seas and marine resources for sustainable development
15. **LIFE ABOVE WATER:** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
16. **PEACE AND JUSTICE:** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
17. **PARTNERSHIPS FOR THE GOALS:** Strengthen the means of implementation and revitalize the global partnership for sustainable development

**By Age Group:** Children (14 years old and younger), the active working group (between 31 and 60 years old), and the senior population (60 years old and older) voted to prioritise SDG 1 more than for SDG 16 and SDG 4. Youth (between 15 and 30 years old) voted for SDG 16 and SDG 4 slightly more than SDG 1.
RECOMMENDATIONS

As Cambodia is undergoing a process of SDG localisation, World Vision believes the survey results to be a timely and useful resource to support prioritisation for more inclusive and sustainable development plans of the Royal Government of Cambodia.

Informed by the survey results, the following recommendations are drawn:

- Consider citizens’ priorities in development of national plans and strategies, especially the National Strategic Development Plan (NSDP), for achieving the SDGs for Cambodia.
- Ensure better coordination among relevant ministries and stakeholders in localising the SDGs priorities and indicators in action plans and budgets, as well as reporting and accountability mechanisms.
- Promote broader participation of all sections of society including citizens and civil society organizations (CSOs), in the SDG localisation process and ensure that all citizens are educated about the SDGs so they can meaningfully engage in the process.
- Improve implementation of the policies and strategies that contribute to SDG 1 to accelerate poverty reduction.
- Prioritise SDG 16 to ensure peace, safety, and security by strengthening social protection mechanisms, rule of law, promotion of human rights and social work services at all levels in order to protect children and adults from abuse, exploitation, trafficking and all forms of violence.
- Ensure quality and inclusive education programmes that achieve SDG 4, including early childhood care and development (ECCD), with accessible, healthy, friendly and safe learning environments and facilities for all.

SURVEY DISCLAIMER

World Vision collected citizens’ opinions on the SDGs priorities using a simple voting sheet after citizens were given brief introduction about each SDG. The data collection was conducted by World Vision staff and project youth between May and July 2016 in World Vision’s target areas, during project activities and events.

This survey was based on voluntary participation of citizens and is therefore not a scientifically representative sample. However, it provides a broad snapshot of public perception, from a large sample with a wide range of age.