**The Global Week of Action Tweetathon**

On 5 May for the Global Week of Action, Child Health Now will be running a 24 hour Tweetathon to make sure the Global Week of Action is supported right around the world! During a 24 hour period, participants take an hour to 'host'. Hosts can do any of the following and can be from World Vision or outside:

* share expert knowledge and advocate for child health
* describe activities that they are running for the week of action
* give insights to our work in World Vision projects

Whatever topic you choose to discuss, the host can help us to get different audiences enthused and involved in Global Week of Action, as well as understand child health better.

We really want as many different people to take part as possible - and all we need from you is1 hour of your time! It's dead easy. The first step is to click on the doodle link and choose your slot:
<http://doodle.com/y99b482aedd3bhis> please include your email address too.

Sarah Klassen (sarah.klassen@worldvision.org.uk) will then drop you a line to confirm. The Tweetathon will run from 12:00am GMT 5 May to 11:59pm 5 May.

**How it will work:**

1. **You can use your own handle, but all tweets must include the #Survive5 hashtag.**
2. **You should expect to send around 10-25 Tweets during the hour.**

-Please let Sarah Klassen know what you intend to tweet on and if you need any support.

-Please promote the Tweetathon through your own channels to get more people interested.

-Each participant should introduce the next participant at the end of their hour.

-You should be ready to reply to direct messages, or mentions, or RT, to encourage discussion.

-Throughout the Tweetathon a member of the Global Campaigns Team will be on hand to support if needed.

1. **When taking part we are encouraging participants to tweet on their specialist area for the hour, for example:**

-If you are a policy expert or partner then you can tweet about your area of expertise and answer questions to followers.

-If representing an office, you can share about your activities in the Global Week of Action and promote any internal calls to action.

-If visiting projects, you can tweet about their experiences, the events and what is happening to give a picture the Global Week of Action in action

**Twitter Tweetathon Hosting Information:**

Recommendation on Arrival to Twitter Tweetathon:

Organization Twitter Host should arrive to Twitter on #Survive5 10-15 minutes in advance of their hosted hour, so they can retweet or tweet to support a CHN partner/friend ending their hour and then get ready when the baton is passed to them.

**Starting to host an hour:**

For the next hour it’s [insert twitter handle] hosting #Survive5day on the topic of [insert brief topic]

**Recommended Passing Baton Language:**

Now I pass to [insert twitter handle] to host #Survive5

Or

Now we pass to partner [insert twitter handle] to host #Survive5

Any further questions please contact Sarah Klassen at sarah.klassen@worldvision.org.uk