

# LEARNING EXCHANGE EVENT

Water, Sanitation and Hygiene in the Middle East region  
Amman, Jordan, 19-21 September 2017

## Moving from humanitarian to sustainable WASH services



World Vision Middle East and  
Eastern Europe region  
[www.wvi.org/meero](http://www.wvi.org/meero)



## BACKGROUND

There are currently around 45 million people in need of WASH humanitarian assistance. This learning event will seek to identify and share proven good/useful practices in the water, sanitation and hygiene (WASH) sector, as well as drawing lessons from WASH interventions in the Middle East region. This exchange will focus on how to move WASH from humanitarian development towards a transitional phase of long term sustainable WASH services.

The workshop is jointly organised by World Vision and UNICEF as part of a longer term regional sharing and learning process. Areas of focus in this exchange will be around lessons learnt on innovative approaches in dealing with WASH in the Middle East region within the Middle East region with a focus on technical, economical, financial and sociocultural issues. The rationale for this learning exchange is that WASH in the Middle East is increasingly being recognised as being a priority in line with achieving sustainable development through the SDG's by numerous stakeholders ranging from donors to WASH experts. Issues such as WASH in the Middle East, transition from humanitarian response to development require more attention.

For example, there are many unplanned areas such as Informal Tent Settlements (ITS) which are facing major challenges, hence the increasing recognition on reflecting on how to address WASH in this context. In addition there is institutional complexity of WASH as well as lack of capacity which are key challenges in this context.

In many places across the Middle East region, pockets of good WASH practices have been developed and successfully implemented. With this learning event we want to support and promote the sharing and learning and work towards the further development of the SDGs for this region. However, as learning in the sector has been weak, these practices are not being implemented at a scale necessary for attaining the SDGs in relation to WASH.

The intention of this learning exchange is straightforward. It aims to make the international community more aware on the challenges around WASH in this region by bringing together key WASH stakeholders. This will be achieved by bringing together key WASH stakeholders ranging from international donors to NGOs focusing on WASH in the region to this key learning event, which till now has not been done in a systematic manner.



## WHAT IS IT ABOUT?

Various international platforms have been successful in raising a focus on water, sanitation and hygiene in general though far less in the Middle East region context. Inevitably it is clear that there is a lot that remains to be learned on how to implement, especially water, sanitation and hygiene, at scale and how to make behaviour changes sustained in this region. The learning exchange will be about identifying and learning from useful practices, that bring about tangible and sustainable results. It will build on reflecting on practical, reality based solutions and experiences identified by a wide group of stakeholders.

The first day will focus on sharing proven useful practices whilst the second day will be used for discussion on key lessons learnt and include follow up activities such as, initiation of guiding principles, advocacy messaging, linking with existing programmes

to name. On the third day, key points on follow up actions will be developed as well as an action plan to further advocate for WASH in the Middle East .

## OBJECTIVES

- To identify and share experiences of good practice in the promotion of proper water, sanitation and hygiene behaviour and ensuring sustained access WASH, in particular, for Middle East region with a focus on moving from humanitarian to long term sustainable WASH development;
- To identify key guideline principles based on these experiences and thereby moving towards further advocacy opportunities;
- To identify and initiate evidence based joint action research;
- To reflect on joint action learning through the further development of a wider Community of Practices WASH in Middle East group beyond World Vision and UNICEF.



## TARGET AUDIENCE

The learning exchange aims to bring together professionals working on WASH in Middle East region particularly practitioners from NGOs, international organizations, government, researchers, policy makers and donors. It should be cited that participants are welcome from outside the Middle East region who should also find this learning exchange on WASH of interest. There are a total of 50 places available which will be selected on the basis of the quality of paper or poster presentation in addition to quota of persons per country.

## FORMAT

The learning exchange will be designed to include both formal presentations and case studies and also interactive sessions drawing on the experiences of participants to produce guidelines for addressing key challenges. The format will consist with a beginning and end session in which all the participants are included. In between this period there will be working sessions focusing on specific themes cited earlier.

## LANGUAGE

This workshop will be conducted in English.

## SHORT PAPER

In terms of guidelines for the short paper, we would like each of the presenters to put together a maximum of four sided paper (font size Calibri 11) which should include the following headings:

- Background of the project
- key challenges of the project
- proven suggested solutions and/or way(s) forward.

## COSTS

There will be no workshop registration fee. The cost of lunches and refreshments and a set of the workshop materials will be provided to all participants.

Participants however must cover other costs themselves including travel, hotel, visa costs, airport transfers and other meals and other expenses.

## TIMEFRAME

- **24 April 2017:** Deadline for one short paragraph describing the brief paper or poster presentation submission
- **8 May 2017:** Authors notified if short paper or poster concept is accepted
- **23 June 2017:** Deadline for submission of short paper or poster presentation for review
- **21 July 2017:** Final submission of short paper or poster presentation based on review comments
- **19-21 September 2017:** Middle East region Learning event: Moving from humanitarian to sustainable WASH services

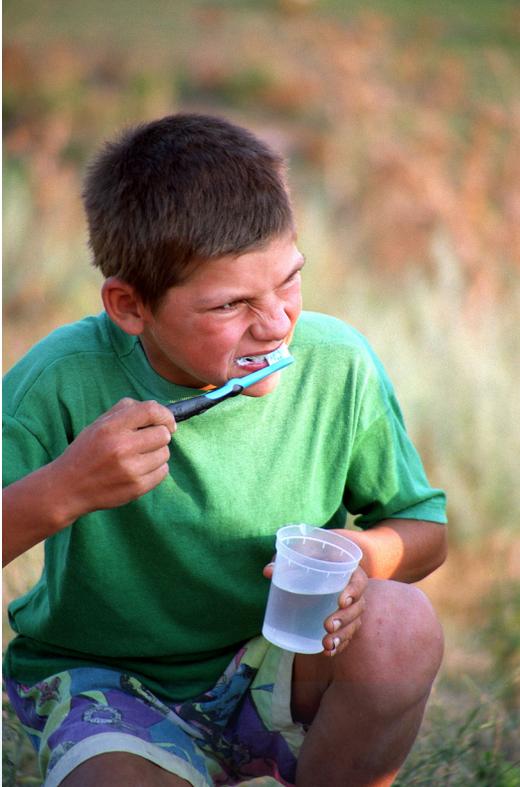
## SPECIFIC THEMES

The following are a key thematic working sessions which include, but not limited to: Humanitarian interventions, Conflict mitigation between groups around access to WASH services; strengthening the resilience in the context of instabilities; water scarcity and insecurity; the monitoring and evaluation of WASH results; and WASH in public institutions.

## OUTPUTS

All papers presented will be published on the UNICEF and World Vision sites. A short, selected list of guideline principles will be formulated for advocacy opportunities. Follow-up activities will be identified.





## HOW TO PREPARE YOUR TWO PAGE PAPER

So that the audience can get a better idea of your presentation we would like each of the presenters to put together a maximum of four pages which should include the following headings: Background of the project, key challenges of the project, suggested solutions and/or way(s) forward.

Please send your abstract by 28 February 2017 to [Marielle\\_Snel@wvi.org](mailto:Marielle_Snel@wvi.org) and [pfourcassie@unicef.org](mailto:pfourcassie@unicef.org)

Dear potential participant,

These guidelines aim at helping you to prepare your paper and presentation or poster.

Please also note the deadlines mentioned on the previous page.

There are a number of key thematic working sessions including

- humanitarian interventions
- conflict mitigation between groups around access to WASH services
- strengthening the resilience in the context of instabilities
- water scarcity and insecurity
- the monitoring plus evaluation of WASH results
- WASH in public institutions.

## HOW TO PREPARE YOUR PRESENTATION

(15 min + 5 min for questions)

In order to avoid lengthy (and at times boring) verbal presentations of the project during the workshop, it is proposed to have more variety in the way of presenting. We propose that some of you put together a poster, while others prepare a powerpoint presentation.

Whether you will present a poster or a powerpoint is entirely up to you, please just inform us about your choice.

## SUGGESTIONS FOR YOUR PRESENTATION

- Think about your audience; what you would like to see/hear from other participants
- Include your name, date and title of the presentation on the first slide
- Include a 'contents' slide
- Make sure it is easy to read! Fonts should be simple smaller than 40 pt and larger than 20 pt, in a colour contrasting the background (not in pastel colours or red)
- Maximum 5 phrases per slide.
- Don't read from the slide.
- Brief bullet points are more clear than paragraphs of text. Maximum 5 bullet points/slide.
- Max 15 slides (it takes about 1 minute to present a slide).
- Use pictures, images, etc. to illustrate your topic. Do not use only text!
- Check the spelling!

## SUGGESTIONS FOR YOUR POSTER

- Think about your audience; what you would like to see/hear from other participants
- Use large flipchart or brown paper sheets (max two)
- Make sure you fix your information well on the sheets (glue, tape)
- Write or type clear headings for each type of information (use markers or large size fonts on a word processor)
- Use various ways to visualise your project (brief summary text, graphs, charts, maps, drawings, photo's, etc.)
- Don't over burden the sheets with information. Use key words and avoid long sentences
- Refer to documentation and other material you may have brought along for display
- Use your imagination!

