

# From the President

2004 activities prepared World Vision for the tsunami response

Calendar year 2004 ended with one of the most deadly catastrophes in history. The earthquake-triggered tsunami that swept across the Indian Ocean the day after Christmas killed over 300,000 people, injured a half a million and destroyed the homes and livelihoods of five million people in a dozen countries. Many children died; others were orphaned.

World Vision was at disaster sites within hours, providing food, clean water, clothing, shelter and trauma counselling, especially for children. Now we are helping tsunami survivors rebuild their lives.

In many ways, what we did earlier in 2004 prepared us for the tsunami. We responded to children and families affected by drought in Kenya, by HIV/AIDS in Africa and Asia, and by war and ethnic violence in the Darfur region of Sudan.

Internally, we concluded a Big Goals process in which we set measurable objectives for World Vision in areas such as advocacy, HIV/AIDS, child well-being, economic development and organisational effectiveness. The purpose of the Big Goals was to move us closer toward our vision of "life in all its fullness" for every child.

In 2004, World Vision brought hope and support to millions of children, their families, and their communities. And for that, I am deeply grateful. I thank our staff; I thank our volunteers; I thank our donors; and I thank our loving God in whose name we are called to serve.

Dr. Dean R. Hirsch President/CEO, World Vision International



# From the Chair of the Board One life at a time

The most significant event for World Vision in 2004 came at the tail end of the year as tsunamis took the lives of thousands of people living in southern Asia's coastal communities. The destruction was immense, and World Vision immediately began work to restore the lives of countless people affected by the tragedy.

As World Vision regularly works on such a large scale, I often like to instead focus on that "one person" who feels the impact and genuine care of what we do. From my perspective, the difference we are making may sometimes not seem so big, but for those we are blessed to serve, the experience is often life-changing.

While I was in Cambodia in 2004, I met a woman whose husband had left her a year earlier after having passed on HIV to her. This woman was left destitute, yet she had a child and seven family members to take care of. With a World Vision loan of \$37.50 (US), she was able to set up a grocery business from her home and sell produce to village locals. This woman now has a monthly income of \$150 with which she provides food, medicine and shelter for her family, and pays for school fees. All from the beginnings of \$37.50.

Through our caring staff, World Vision continues to make this kind of personal difference in the life of "one person".



Ply non

Denis St. Amour
Chair, World Vision International Board

# In 2004, World Vision:

- Served **I 00 million** people
- Worked in 96 nations
- Directly benefited **2.4 million** children through child sponsorship
- Raised \$1.546 billion (US) in cash and goods for its work
- > Employed 22,500 staff members

# World Vision International

# Who we are

World Vision International is a Christian humanitarian organisation working for the well-being of poor and vulnerable people especially children - through sustainable development, disaster relief, raising public awareness and advocating for justice.

# Who we serve

World Vision helps transform the lives of the world's poorest children and families in nearly 100 nations. Our assistance is communitybased and child-focused and available to all those in need, regardless of race, gender, ethnic background or religious belief.

We also seek to serve our donors and our staff by providing opportunities to make positive and lasting differences in the lives of people struggling with the effects of poverty.

# Why we serve

World Vision follows Christ's example to love one another, especially children and the poor. By addressing the root causes of poverty, we seek "life in all its fullness" for all people.

# How we serve

World Vision joins with communities, churches, governments and other aid agencies and multilateral organisations to deliver services effectively and efficiently.

# **Our history**

The Rev. Bob Pierce, an American evangelist profoundly moved by the poverty and hunger he encountered in Asia, founded World Vision in 1950. In 1953, he established a programme of child sponsorship to assist children orphaned by the Korean War.

Since its inception, World Vision has established thousands of development projects across the globe. It has also responded to the world's worst humanitarian disasters.



After the earthquake in Bam, Iran, World Vision set up "child friendly spaces" to give children a place to learn and play.

# World Vision International

# How we are governed

Twenty-four board members from 19 nations make up the Board of World Vision International. The Board oversees the International President, approves strategic plans and budgets, and determines international policy. National boards exercise responsibility for governance in those offices that have achieved full membership in the Partnership.

# How we are funded

World Vision raises private and public funds in most of the countries in which we work. We receive contributions in two forms:

- > Financial support from child sponsors, other private donors, businesses, foundations, government grants and investment income.
- Gifts-in-kind, typically food commodities, clothing, medicine and other items donated by corporations or government agencies.

# How we are accountable

World Vision is accountable to those whom we serve, to their communities, to our donors, and to our staff. As a Christian organisation, World Vision is also accountable to God.

For development accountability, World Vision measures its work in communities against project designs and annual plans. For financial accountability, all Partnership and national offices are audited, either by independent, external auditors or by World Vision International auditing teams.

# Who we employ

World Vision desires staff members who are professionally skilled, compassionate and committed to its core values. World Vision employs staff members who reflect the world's diversity and are knowledgeable about the cultural situations in which they work.



Liberian children eagerly await a food distribution.

# **Emergency Relief**

In 2004, World Vision implemented major emergency responses in 43 countries. Dozens of smaller responses were also carried out. Significant work in disaster mitigation and preparedness was done at community, programme, national and regional levels. Such efforts helped build resilient communities that can successfully manage their disaster risks and be an effective part of the response when disaster does strike. World Vision established a number of initiatives to increase accountability, enhance rapid response, create partnerships with other agencies and build organisational relief capacity. Total value of emergency relief large-scale assistance: more than \$345 million (US).

# January: Bam earthquake victims receive assistance

More than 50,000 individuals directly benefit from relief assistance offered by World Vision following the earthquake in Bam, Iran. World Vision joins efforts with other authorities and humanitarian organisations to establish ongoing relief programmes to restore education and health and sanitation services severely disrupted by the earthquake. World Vision also trains teachers to deal with the psychosocial needs of quake-affected children.

# February: Sudanese refugees cross eastern border into Chad

A team of four World Vision staff members arrives in northeastern Chad for a rapid assessment of the situation created by refugees fleeing the civil war in western Sudan. Over the next 10 months, almost 200,000 refugees are officially registered. World Vision raises resources for supplementary feeding, general food distribution, clean water, health clinics, child protection and non-food items.

# ianuary 2004



february 2004

A child refugee in Chad carries away a fortnightly ration containing a mix of corn-soya blend, sugar and oil.

# March: Women run for AIDS awareness in Kenya

A "Women's AIDS Run" is organised by World Vision to combat discrimination against victims. Women have the opportunity to publicly show their solidarity in fighting HIV/AIDS. Men are also encouraged to protect their families by being more open about the disease.

march 2004



# **Development**

World Vision pursues sustainable change through programmes that facilitate the well-being of children, empower children, improve relationships, create interdependent communities and transform systems and structures. In 2004, World Vision implemented a common set of indicators to measure the quality of life of children, families and communities.

Through micro-finance assistance, World Vision also provides services such as credit and savings to hard-working micro-entrepreneurs. In 2004, World Vision made its one-millionth loan, lent a total of \$127 million (US), and finished the year with nearly 300,000 clients in 45 countries.



A new faucet in her village in the Philippines gives this child clean water to drink.



# April: Water for Philippine village

The first gush of water reaches 48 families in a remote village in South Central Mindanao in the Philippines. Thirty men and 20 women voluntarily work on World Vision's three-month water system project. Faucets installed in strategic locations within the village allow community members to experience clean drinking water and proper hygiene and sanitation.

### May: Separated children identified after Hispaniola floods

Catastrophic floods in towns and villages across southern border regions of Haiti and the Dominican Republic lead to the death of over 2,000 people. World Vision distributes emergency rations, conducts urgent recovery and works with UNICEF to identify Haitian children separated from their families.

may 2004

### June: Cambodia toughens laws on child sex-abusers

In partnership with the US Department of Immigration and Customs Enforcement, World Vision launches a new billboard campaign: "Abuse a child in this country, go to jail in yours". New billboards and street signs appear in prime tourist locations around Phnom Penh. Crimes against children become punishable with lengthy prison sentences in the sex-abuser's home country.

# **Advocacy**

World Vision's advocacy work seeks to influence public policies concerning economic development, poverty, child rights and peace and conflict. In 2004, World Vision's work in the area of HIV/AIDS resulted in greater support by donor governments for international initiatives to combat the disease. World Vision's lobbying was also instrumental in persuading the UN High Commissioner for Human Rights to establish a direct presence in northern Uganda. Other advocacy work helped design and launch the Global Call to Action Against Poverty – an international initiative involving hundreds of humanitarian organisations, trade unions, faith and grass-root organisations in over 60 countries. The initiative is committed to addressing the issues of aid, trade and debt throughout 2005.

# July: Disabled children integrate with other children in Bosnia-Herzegovina

In a country where children with even minor disabilities are kept from mixing with other children, World Vision helps create an inclusive classroom - accommodating children with and without disabilities. One teary-eyed mother says this is the first time her daughter has had an opportunity to make friends with "regular" children.

# August: Fish provide new income source for families in El Salvador

Around 10,000 tilapia fish and 1,000 shrimp are bred in a new fish pond to provide food and additional income for eight poor families in the Caluco municipality. World Vision provides the materials to build the pond, while the community contributes labour. Sponsored child Nilson Ernesto Gonzalez says, "I am thankful. People here come to buy fish from my dad."

# September: Angola goat project helps asset-poor families

Families returning to Angola following the civil war benefit from World Vision's goat restocking project. Around 3,000 families are provided with goats that can be used to generate crucial income or be sold in an emergency. The restocking project is part of an integrated programme of food aid, agriculture and livestock interventions.

# <u>iuly2004</u>



august2004

september 2004

# October: Human rights defended in Honduras projects

World Vision programmes take on greater responsibilities to protect the rights of people living in its project areas after signing an agreement with the National Commission of Human Rights. The guidelines focus on the areas of domestic and intra-family violence and child abuse. Community participation networks are created across the country as part of the agreement.

october2004

# November: A "greener" future for Palestinian farmers

Palestinian farmers benefit from access to four greenhouses and an agricultural nursery established in the village of Aboud – a pastoral village where Christians and Muslims have lived harmoniously for centuries. Father of six, Mahmoud al-Khatib says, "I expect that the three or four crops I will be able to harvest every year will provide my family with a better and more stable income."

november2004

# December: Immediate assistance for tsunami victims

A massive earthquake in the Indian Ocean generates a devastating tsunami which sweeps away the lives of over 300,000 people in India, Sri Lanka, Indonesia, Thailand and other countries. World Vision sends in immediate aid, while its offices raise millions of dollars to assist victims of the biggest relief project ever undertaken by the organisation.

december2004



A mother tries to salvage some of her household items following the tsunami.

# WORLD VISION PARTNERSHIP INCOME FY2004 (Offices receiving \$200,000 or more in thousands of US dollars)\*

Australia   142,047   26,988   169,   Austria   4,103   964   5,   Azerbaijan   235   448   Bosnia-Herzegovina   478   4,   Bosnia-Herzegovina   478   4,   Bosnia-Herzegovina   478   4,   Bosnia-Herzegovina   667   478   4,   Bosnia-Herzegovina   667   478   4,   Bosnia-Herzegovina   667   4,   Cambodia   667   4,   Cambodia   667   4,   Cambodia   616   600	National Offices	Contributions / Grants	Gifts-in-Kind	Total
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Sierra Leone         201           Singapore         3,135         3,           Somalia         2,369         2,           South Africa         795         5           Switzerland         22,338         2,895         25,           Taiwan         37,047         4,907         41,           Tanzania         3,125         2,008         5,           Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786         786         786				322
Singapore         3,135         3,           Somalia         2,369         2,           South Africa         795         5           Switzerland         22,338         2,895         25,           Taiwan         37,047         4,907         41,           Tanzania         3,125         2,008         5,           Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         39,537         413,306         806,           Zambia         786				2,216
Somalia         2,369         2,           South Africa         795         25           Switzerland         22,338         2,895         25,           Taiwan         37,047         4,907         41,           Tanzania         3,125         2,008         5,           Thailand         5,799         5,         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786				201
South Africa         795           Switzerland         22,338         2,895         25,           Taiwan         37,047         4,907         41,           Tanzania         3,125         2,008         5,           Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786         386,         386,				3,135
Switzerland     22,338     2,895     25,       Taiwan     37,047     4,907     41,       Tanzania     3,125     2,008     5,       Thailand     5,799     5,       United Kingdom     56,729     1,305     58,       United States     393,537     413,306     806,       Zambia     786				2,369
Taiwan         37,047         4,907         41,           Tanzania         3,125         2,008         5,           Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786				795
Tanzania         3,125         2,008         5,           Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786         413,306         806,				25,233
Thailand         5,799         5,           United Kingdom         56,729         1,305         58,           United States         393,537         413,306         806,           Zambia         786				41,954
United Kingdom     56,729     1,305     58,       United States     393,537     413,306     806,       Zambia     786			2,008	5,133
United States         393,537         413,306         806,7           Zambia         786	Thailand	5,799		5,799
United States         393,537         413,306         806,7           Zambia         786	United Kingdom		1,305	58,034
Zambia 786			413,306	806,843
				786
Zimbabwe 242	Zimbabwe	242		242
			498	3.533

**Total Partnership Income** 

\$1,021,941

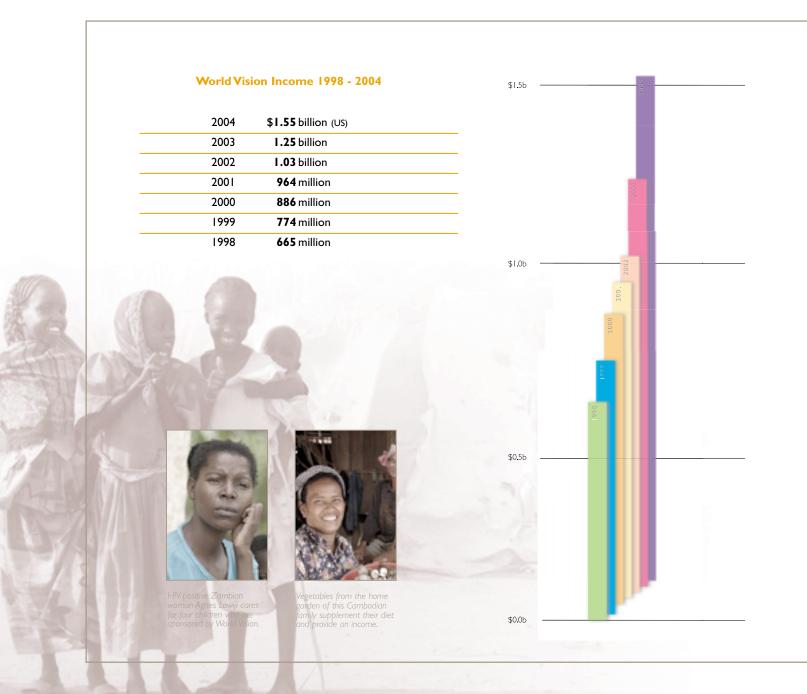
\$524,445

\$1,546,386



Learning conditions will improve for these Filipina girls with the construction of four new classrooms.





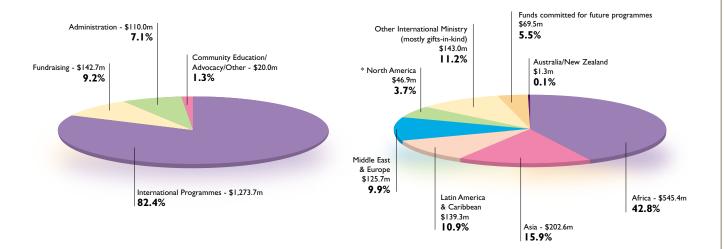


# **Expenditure by Activity FY04**

(Cash and gifts-in-kind in millions of US dollars)

# **Expenditures on Programmes by Region FY04**

(Cash and gifts-in-kind in millions of US dollars)
\*Almost two-thirds of North American programmes are in gifts-in-kind



International Programmes provide for emergency relief in natural disasters and war and for development work in food, education, health care, sanitation, income generation and other community needs. Also included are the costs of supporting such programmes in the field.

Fundraising supports humanitarian programmes by soliciting contributions through media and direct marketing appeals. Included are costs of marketing, creative services and publishing materials.

Administration includes donor relations, computer technology, finance, accounting, human resources and managerial oversight.

Community Education/Advocacy promotes awareness of poverty and justice issues through media campaigns, forums, speaking engagements, and public advocacy.

# Where World Vision works and National Directors

# **Africa**

Angola - John Yale Burundi - Maereg Tafere

Chad - Elv Keita

Democratic Republic of Congo - Jonas Njelango

Ethiopia - Getachew Wolde Michael

Ghana - Sam Asare

Kenya - Tim Andrews

Lesotho - Winstone Nkhoma

Liberia - Etty Tarpeh

Malawi - Mulugeta Abebe

Mali - Jean Baptiste Kamaté

Mauritania - Charles Ossey

Mozambique - Omo Olorun Olupona

Niger - Jane Kwao-Sarbah

Rwanda - Kofi Hagan

Senegal - Eric Toumieux

Sierra Leone - Leslie Scott

Somalia - Girma Begashaw

South Africa - Bruce McConchie

Sudan (Southern) - Tom Mulhearn

(Northern) - Renato Gordon

Swaziland - Patrick Siame

Tanzania - George Mkanza

Uganda - Luther Bois Anukur

Zambia - Martin Silutongwe

Zimbabwe - Leslie Scott

# Asia

Afghanistan - Graham Strong

Bangladesh - Daniel Selvanayagam

Cambodia - Talmage Payne

China (People's Republic of) - Thomas Chan

East Timor - Goh Keat Peng

Hong Kong - Kevin Chiu

India - Jayakumar Christian

Indonesia - James Tumbuan

Japan - Nobuhiko Katayama

Laos - Stephen Rozario

Malaysia - Liew Tong Ngan

Mongolia - Warren Ferdinandus

Myanmar - Roger Walker

Nepal - David Purnell

North Korea - Oh Jaeshik

Pakistan - Sigurd Hanson

Philippines - Evita Perez

Singapore - Goh Eng Kee

South Korea - Jong-Sam Park

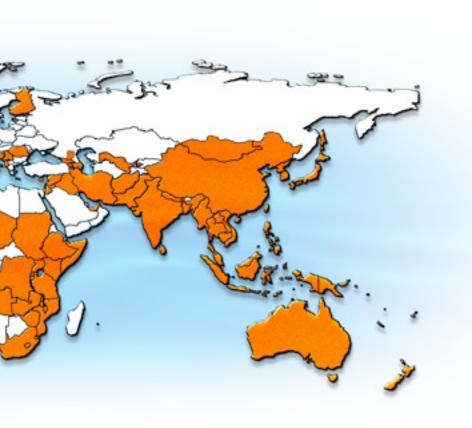
Sri Lanka - Yu Hwa Li

Taiwan (Republic of China) - Hank Du

Thailand - Chusak Wuthiwaropas

Uzbekistan - Paolo Ferraris

Vietnam - David Purnell



# **Europe**

Albania - Nicholas Gummere Armenia - David Thomson Austria - Amanda Platzer

Azerbaijan - Michael McIntyre

Bosnia-Herzegovina - Sue Birchmore

Cyprus

Denmark

Finland - Aki Temisevä

France

Georgia - Jason Evans

Germany - Guenther Bitzer

Ireland - Helen Keogh

Kosovo - Sharon Burton

Netherlands - Oscar Pekelder

Romania - Christopher Pitt

Russian Federation - David Womble

Serbia and Montenegro - Kyhl Amosson

Spain

Switzerland - Markus Schildknecht United Kingdom - Charles Badenoch

Latin America Bolivia - Julieta Quiroz

Brazil - Serguem Silva

Chile - Tatiana Benavides

Colombia - Edgar Florez

Costa Rica - Alejandro Guevara

Dominican Republic - Claudio Doñe

Ecuador - Janet Cruz

El Salvador - Marta Aurelia Martinez

Guatemala - Reyna de Contreras

Haiti - Wesley Charles

Honduras - Milagro de Castro

Mexico - Josue Gonzalez

Nicaragua - Roger Araica

Peru - Caleb Meza

# Middle East

Iran

Jerusalem/West Bank/Gaza - Charles Clayton

Lebanon - Bruce Menser

Syria

United Arab Emirates - Dineen Tupa

# **North America**

Canada - Dave Tovcen

United States - Rich Stearns

### Oceania

Australia - Tim Costello

New Zealand - Helen Green

Papua New Guinea - Don Bradford

Solomon Islands - Don Bradford

Vanuatu - Don Bradford

# **Our Vision**

Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so.

# Our Mission

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

# Our Core Values

We are Christian.

We are committed to the poor.

We value people.

We are stewards.

We are partners.

We are responsive.

# Our Ministry Objectives

# **Transformational Development**

that is community-based and sustainable, focused especially on the needs of children;

# **Emergency Relief**

that assists people afflicted by conflict or natural disasters;

# **Promotion of Justice**

that seeks to change unjust structures affecting the poor among whom we work;

# Partnerships with Churches

to contribute to spiritual and social transformation;

### **Public Awareness**

that leads to informed understanding, giving, involvement, and prayer;

## Witness to Jesus Christ

by life, deed, word, and sign that encourages people to respond to the Gospel.



# World Vision International Board of Directors

Mr. Denis St. Amour, Board Chair	Canada	CEO, Cyberna Associates
Rev. Prof. A. Seth Ayettey	Ghana	Provost, College of Health Sciences, University of Ghana
Mr. James Beré	USA	Chairman and CEO, Alta Resources Corporation
Rev. Patricio Browne	Chile	Rector, San Andrés Anglican Church
Mr. Max Buskens	Netherlands	Business executive
Mr. David Chitundu	Zambia	Banker
Dr. Saisuree Chutikul	Thailand	Vice Chair, UN Committee on the Rights of the Child
Mr. Roberto Costa de Oliveira	Brazil	Mechanical engineer and business administrator
Dr. José Miguel De Angulo	Bolivia	Physician
Dr.Ted Engstrom, Honorary Member	USA	President Emeritus, World Vision International
Dr. Berhanu Habte	Ethiopia	Physician
Rev. Stephen Hayner	USA	Professor of Evangelism & Church Growth, Columbia Theological Seminary
Dr. Dean R. Hirsch, President	USA	President/CEO, World Vision International
Mr. Utomo Josodirdjo	Indonesia	Retired economist
Bishop Sundo Kim	Korea	Retired senior pastor, Kwang Lim Methodist Church
Mr. Peter King	Australia	Consultant
Rev. Tatsuhiro Mineno	Japan	Senior pastor, Wesleyan Holiness Yodobashi Church
Mrs. Joanna Mockler	USA	Pastoral care consultant
Mr. Kieran Moylan	Ireland	Accountant, Moylan Mulcahy & Co
Mr. Peter Patterson	Canada	Retired business executive and actuary
Rev. Dr. Leaderwell Pohsngap	India	Principal, Union Biblical Seminary
Mr. George Savvides	Australia	Managing Director, Medibank Private Ltd
Dr. Elizabeth Smythe	New Zealand	Associate Professor, Auckland University of Technology
Mr. Josef Stiegler	Austria	Executive Director, Bühl Guss m.b.H.
Dr. Rosanna Wong	Hong Kong	Executive Director, Hong Kong Federation of Youth Groups

#### **Partnership Offices**

Watt Santatiwat, Senior Vice President 800 West Chestnut Avenue Monrovia, CA 91016-3198

#### USA

Tel. I.626.303.8811 Fax I.626.301.7786

#### International Liaison Office

Thomas Getman, Director 6 Chemin de la Tourelle 1209 Geneva

#### Switzerland

Tel. 41.22.798.4183 Fax 41.22.798.6547

# International Communications and Public Affairs Office

John Rose, Vice President I Vision Drive Burwood East, Vic. 3151

#### Australia

Tel. 61.3.9287.2250 Fax 61.3.9287.2561

# European Union Liaison Office

lane Backhurst, Director 22 rue de Toulouse 1040 Brussels

#### Belgium

Tel. 32.2.230.1621 Fax 32.2.280.3426

#### United Nations Liaison Office

Matthew Scott, Senior Policy Advisor 222 East 48th Street New York, NY 10017

Tel. I.212.355.1779 Fax I.212.355.3018

# **Regional Offices**

Wilfred Mlay, Vice President P.O. Box 50816 Karen Road, Off Ngong Road Karen Nairobi

### Kenya

Tel. 254.20.883652 Fax 254.20.883942

#### Asia-Pacific

Lynn Arnold, Vice President P.O. Box 956, Phrakhanong Post Office SSP Tower, 19th floor 555 Sukhumvit 63 (Soi Ekamai) Klongton-Nua, Wattana Bangkok 10110

#### **Thailand**

Tel. 66.2.391.6155 Fax 66.2.381.1976

#### Latin America and Caribbean

Corina Villacorta. Vice President Torres del Campo Torre I, piso I Frente al Centro Comercial El Pueblo - Tarrio Tournón Apartado Postal, 133-2300 - Curridabat San José

#### Costa Rica

Tel. 506.257.5151 Fax 506.257.5151(ext. 9)

# Middle East and Eastern Europe

Dave Robinson, Vice President P.O. Box 28979 2084 Nicosia

### Cyprus

Tel. 357.22.870.277 Fax 357.22.870.204



# www.wvi.org