


INFANT & YOUNG CHILD FEEDING IN EMERGENCIES (IYCF-E) and WHY IT MATTERS



Session Objectives

- Define optimal infant and young child feeding practices and relevance in emergencies
- Identify key policy guidance for IYCF-E & WV commitments
- Describe key multi-sectoral and technical interventions on IYCF-E
- Appreciate importance of strong coordination, communication and orientation/training
- Locate sources of resources and shared experiences

What is IYCF-E?

- IYCF-E concerns the protection and support of **safe** and **appropriate (optimal) feeding** for **infants and young children** in all types of emergencies, wherever they happen in the world
- Promotion and protection of **breastfeeding**
- Protection of non-breastfed infants by minimising the risks of artificial feeding
- The **well-being of mothers** (nutritional, mental, and physical health) is critical to the well-being of their children.

Why Does IYCF-E Matter?



Infants and young children are the **MOST** vulnerable




Pakistan, post-earthquake



USA, Hurricane Katrina

Even in healthy populations
child morbidity
and crude mortality
can increase by
20% in two weeks

In emergencies, rates of
child mortality
can soar from
2 to 70 times higher than
average



Emergencies
can
happen
ANYWHERE



Nepal Earthquake 2015



Philippines Typhoon Haiyan, 2013



IYCF-E is relevant in all emergencies



Asia Tsunami, 2004

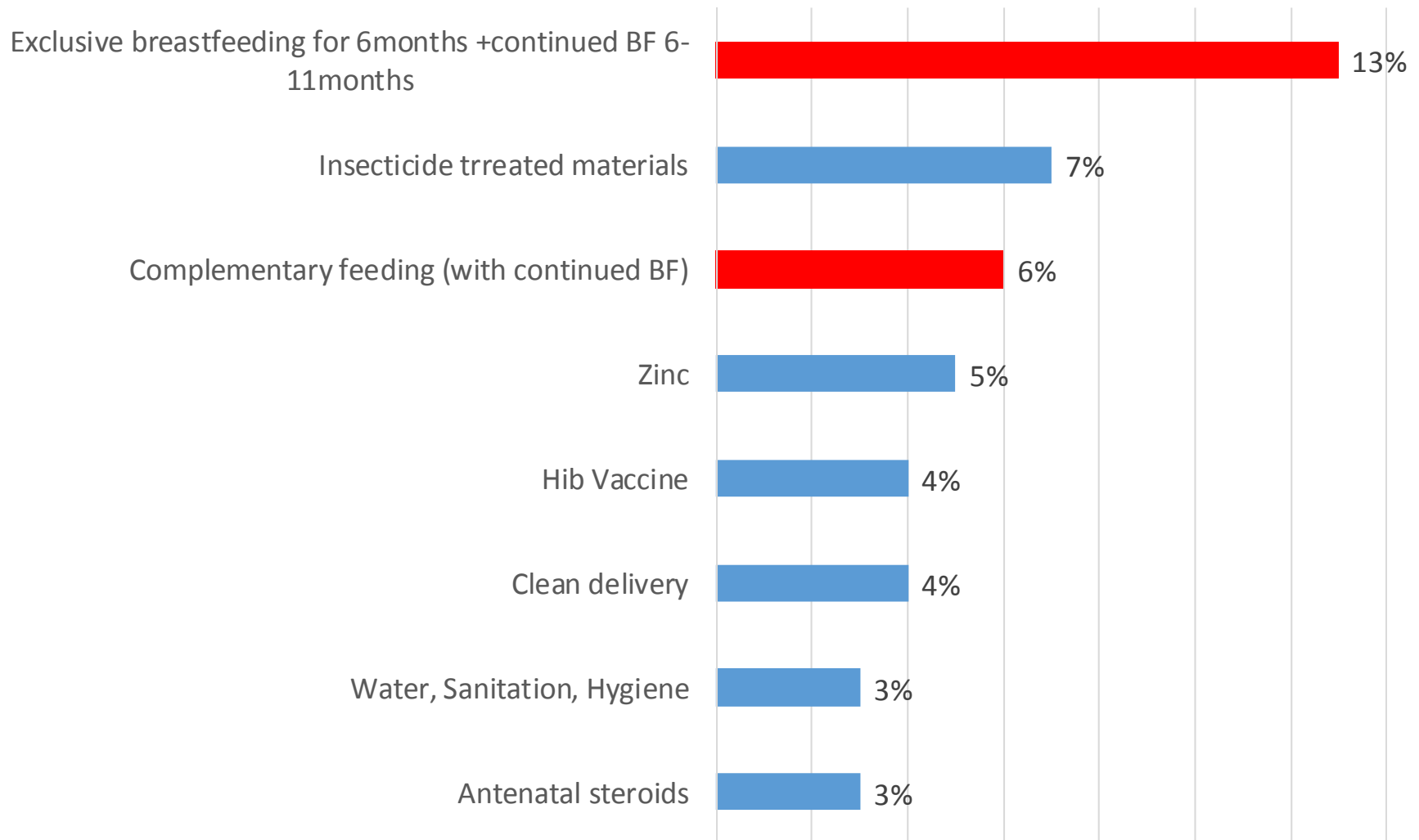


Mozambique



USA Hurricane, 2005

Importance of IYCF in Child Survival



Source: Lancet Child Survival Series 2003

50 times greater risk of being hospitalised
with diarrhoea if artificially fed than
breastfed




Photo Credit: Getty images

**AND 10.5
times more
likely to
DIE
if not
breastfed**

WHY?

Why is there high infant morbidity and mortality due to artificial feeding in emergencies compared to breastfeeding?



WHY? 1. Due to contamination of infant formula



WHY? 2a. Due to lack of water



Water for sale in
Pakistan, post-
earthquake

- A 3-month-old bottle-fed baby needs 1 litre of water per day to mix with the formula powder.
- Another 2 litres are needed to sterilize the bottles and teats.

WHY? 2b. Due to contamination of water (poor water and sanitation conditions)



Bangladesh



Not helped by overcrowded conditions and people on the move



Photo credit: Vayasan IDEP foundation

Banda Aceh, Indonesia, post-tsunami

WHY? 3. Due to mode of feeding (bottles and teats difficult to sterilise, esp. with lack of water, fuel, equipment, etc.)

Bangladesh, post
Cyclone Sidr, 2007



Pakistan, post-
earthquake



WHY? 4. Due to infant formula being prepared incorrectly (over or under-diluted)



Mother with donated formula, worried it was going to run out. Lebanon, conflict, 2006



Mothers in rural Bangladesh where there are high illiteracy rates

WHY? 5. Due to lack of supporting resources (e.g. fuel, cleaning equipment, cooking pots, time constraints)



People have lost cooking pots and other supplies after floods



People queuing for relief items after cyclone in Bangladesh, 2007

WHY? 6. Due to a change in circumstances

Even if artificial feeding before the crisis was 'safe', the emergency **removes those conditions**, along with the mother's ability to **safely prepare and procure** formula.



Mothers formula feed in the Super Dome, USA post-Hurricane Katrina.

WHY? 7. Infant formula does not have the protective properties of breast milk



Artificial feeding – avoid like landmines, but deal with it



Recap

- **Promotion and protection of breastfeeding** is always the **priority approach**. Exclusive breastfeeding for the first 6 months of life is the most effective child survival intervention – in any context.
- However, IYCF-E ensures **ALL infants and young children have safe and appropriate nutrition**, which means ensuring safe feeding for children in populations who are predominantly formula-fed
- IYCF-E ensures the **needs of caregivers are met** so that they can care for and feed their children


World Vision Commitments

Milk Policy and IFE Ops Guidance

WV-Milk-Policy-2011.pdf x

file:///C:/Users/skaranja/Downloads/WV-Milk-Policy-2011.pdf

<http://www.wvi.org/nutrition/publication/milk-policy>

WVI MANAGEMENT POLICY		DOCUMENT NUMBER:	
APPROVED BY:	RESPONSIBILITY:	REVISION NUMBER:	
Martha Newsome on November 9, 2011 Kirsty Nowlan on November 8, 2011	Nutrition Centre of Expertise EFFECTIVE DATE: November 9, 2011		
PUBLICATION STATUS: Public			

TITLE:	WORLD VISION POLICY GOVERNING THE PROCUREMENT AND USE OF MILK PRODUCTS IN FIELD PROGRAMMES
PREAMBLE:	<i>Goal: To ensure the fulfillment of the highest attainable standards of health including the right to adequate nutrition as stated in the Convention on the Rights of the Child by all children in World Vision programme areas</i>

Brief History

- WVI's **Policy Governing the Procurement and Use of Milk Products** developed in 1991
- Reviewed in 2007, to address constraints:
 - Some aspects were not applicable to emergency contexts, such as the requirement for approval from recipient country's government
 - Therapeutic milk was not addressed.
- The 2007 version of World Vision's Milk Policy was updated in 2011 to **include recommendations** in the World Health Organization's (WHO) 2010 Guidelines **on HIV and Infant Feeding**.

Scope

- WVI Milk Policy applies to all World Vision corporate entities (including all WVI branch offices; Global Centre offices; Regional offices; National Offices, and programme/project offices).
- Applies to all programming contexts: EMERGENCY and NON-EMERGENCY

Milk Policy Key Points



- Will not accept unsolicited donations of breast milk substitute and milk products.



- **ONLY** source and distribute infant formula in an **exceptional situation** where the infant cannot or should not be breastfed.
 - *Identified by an infant and young child feeding needs assessment*
 - *Using established and agreed criteria , conducted by personnel who have received training on IYCF*
- If Milk Products have to be used, follow UNCHR Policy on Use of Milk Products

Milk Policy Key Points cont'd



Only distribute to the infants requiring it and ensure that the supply is continued for as long as the infants concerned require it.



Assess the availability of fuel, water and equipment for safe preparation and use of breast milk substitute and milk products prior to distribution.



Budget for the purchase of breast milk substitute supplies along with other essential needs to support artificial feeding, such as fuel, cooking equipment, safe water and sanitation, and staff training.



Will not accept unsolicited donations of breast milk substitute and milk products or donations for general distribution to pregnant women and lactating mothers.


Accountability

- Acceptance of donations and procurements of all milk products, infant formula and BMS **MUST BE APPROVED** by the Operations Director (National Office) or Response Manager (Category 3 response) **based on and CONSISTENT WITH the Milk Policy** on advice from National Health/Nutrition Advisor


Accountability cont'd

- **training**, or access to training to technical- and non-technical staff: **to promote, protect and support optimal IYCF practices**
- including breastfeeding management and relactation, assessment and targeting needs for BMS.
- Health, HIV, Nutrition, FPMG, and Water, Sanitation and Hygiene (WASH) **trained to understand the evidence around negative impact** (that is, much higher risk of death) **of using infant formula.**

So what really happens in emergencies?

- Breastfeeding support?
 - Appropriate (optimal) infant feeding?
- 

NO! (rarely)



Reality often is:

Large-scale
donations and
distribution of:

- **INFANT FORMULA**
- **BOTTLES/TEATS**



In Reality,
Breastfeeding in emergencies is often
undermined by
MYTHS



X MYTH: Stress 'dries up' breast milk



A soldier's wife feeds her baby at a rest stop in Phnom Penh, Vietnam during the conflict in 1990

X MYTH: Malnourished mothers can't breastfeed



© Joyce Kelly (ENN) 2001

X MYTH: HIV-positive Mothers Should NOT Breastfeed



X MYTH: Babies with diarrhoea need additional liquids like water or tea



X MYTH: Mothers can automatically breastfeed and don't need support



Darfur



Uganda



Photo credit: Ali MacLaine

Bangladesh

‘REALITY’ of IYCF in Emergencies

- Increase in infant and young child morbidity and mortality **DURING** emergency
- Reduction in breastfeeding
- Increase in infant and young child morbidity and mortality **AFTER** emergency as optimal IYCF has been undermined.

IYCF-E is Everyone's Issue

AWARENESS of IYCF-E as an issue by **ALL players** in emergencies, including:

- Governments
- Military
- Donors
- International NGOs
- Local NGOs
- Media



Photo Credit: REUTERS/ Beawiharta

One-month-old child post-earthquake, Indonesia 2006

Minimum IYCF-E Response and Interventions



A. Pre-Emergency

1. Familiarize all staff to WV Milk Policy and Operational Guidance
2. Orientation, Capacity Building and Training on IYCF-E
 - Orientation on IYCF-E and WVI Milk Policy for HEA, Technical, GIK, Operations staff
 - Technical training for staff on IF counselling, breastfeeding support and artificial feeding
3. Understand the IYCF context pre-emergency, and include basic IYCF interventions in DRR plan and emergency health and nutrition response plan

B. During Emergency

- Prioritize HH with children U2 (shelter, water, food, security to U2 households)
- Registration of vulnerable groups, e.g. orphans
- Supportive places to breastfeed
- Assure/provide for nutritional needs of pregnant and lactating women
- Safe and appropriate complementary feeding needs for children 6 to 24 months
- Newborns: early initiation of breastfeeding
- Frontline support: breastfed and non-breastfed infants, BF and HIV

Interventions during Emergencies, cont'd

- Policy: dissemination, guidelines, the Code (BMS)
- Capacity building: orient decision makers, train medical staff
- Coordination: engage with clusters
- Communication/media: communication strategy, educate donors, pre-emergency preparation
- **If basic IYCF interventions are implemented in an emergency, the need for more in-depth technical intervention is reduced.**

**Remember,
IYCF-E interventions should
ensure:**



1. Care for the breastfed child

- Active support for exclusive and continued breastfeeding and supportive counselling
- Appropriate support by all actors in emergencies, including the military, to ensure that breastfeeding is not undermined.



An evacuee feeds her baby
after fleeing fighting
between government forces
and rogue Muslim rebels in
Thailand

2. Care for the non-breastfed child

Relactation, wet nurses, and milk banks are preferred options and safer than infant formula

Relactation using supplemental-suckling by grandmother in Afghanistan



- Targeted provision of BMS only to those who have been assessed and need it
- Provision of additional resources, support and monitoring
- Continuous supplies of BMS for as long as infant concerned needs it

Promotion of cup feeding rather than bottles or teats



3. Support Appropriate Complementary Feeding in Emergencies

- Support for continued breastfeeding for 2 years and beyond
- Introduce safe and appropriate complementary foods (e.g. **nutritious foods rich in zinc and iron, energy dense**)
- **Frequent** feeding, **adequate** food, appropriate **texture** and **variety**, **active** feeding, **hygienically** prepared

4. Care of Malnourished Infants and Young Children in Emergencies

- Nutrition screening
- Referral for therapeutic feeding
- Community-based Management of Acute Malnutrition (CMAM)




Using MUAC to screen for acute malnutrition in Somalia

5. Monitoring is Important

- So players can ensure that their interventions are **DOING NO HARM**
- They can change and develop new interventions and/or programmes as required

SO WHY IS IYCF-E IMPORTANT?



Because while infants have always been affected by emergencies . . .




World War II, Nagasaki, Japan



Nepal 2015

Too many children become
sick or die due to poor
feeding practices in
emergencies



**IYCF-E
AIMS TO
STOP
THIS FROM
HAPPENING**



Resources

1. WV Breastfeeding in Emergency Guidance

<http://www.wvi.org/nutrition/publication/breastfeeding-emergencies>

2. WV Women, Adolescent and Young Child Spaces in Emergencies Guidance

<http://www.wvi.org/health/publication/women-adolescent-and-young-child-spaces>

3. WV Milk policy <http://www.wvi.org/nutrition/publication/milk-policy>

4. IFE Operational Guidance <http://www.enonline.net/operationalguidanceiycfv2.1>

5. UNHCR policy on Use of Milk <http://www.unhcr.org/4507f7842.html>

6. UNICEF online IFE training <http://www.unicef.org/nutrition/training/>

7. More info on WV's work in emergencies:

<http://www.wvi.org/nutrition/iycf-e>, <http://www.wvi.org/nutrition/nutrition-emergencies>,
<http://www.wvi.org/emergencies> , <http://www.wvi.org/nutrition/cmam>, <http://www.wvi.org/disaster-management>

Thank you!!

