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**WE ARE HEALTHY  
HAPPY CHILDREN  
WITH BIG DREAMS**

**WE ARE A PROUD  
COMMUNITY  
TAKING CHARGE OF  
OUR SITUATION**

**YOU CAN FIND US IN A VILLAGE  
WHERE THE BASICS OF LIFE ARE LACKING**

**YOU CAN FIND US  
IN THE HALLS OF POWER  
OR WHEREVER DECISIONS ARE MADE  
THAT AFFECT THE WORLD'S  
MOST VULNERABLE CHILDREN**

**WE ARE HEALTHY  
WHERE SICKNESS  
AND DEATH  
WERE ONCE  
COMMONPLACE**

**YOU CAN SEE US  
IN A SIP OF SAFE  
CLEAN WATER**

**World Vision**

**WE ARE  
A SUPPORT  
ON THE ROAD TO RECOVERY**

**WE ARE CHANGE  
THAT IS REAL  
AND LASTING**

**WE ARE  
PROTECTION FROM  
EXPLOITATION AND ABUSE**

**WE ARE OPPORTUNITY THROUGH EDUCATION  
TRAINING OR SMALL LOANS THAT CAN BOOST  
FAMILY INCOME AND LIVELIHOODS**

**YOU CAN SEE US IN A  
CHILD'S SMILE**

**YOU CAN SEE US IN A  
PLENTIFUL HARVEST  
OR THRIVING BUSINESS**

**WE ARE FAITH AND OUR FAITH TEACHES US  
THAT EVERY NEW BORN CHILD IS A GIFT FROM  
GOD AND THAT THEIR WELL-BEING AND FUTURE CONCERNS US ALL**

**WE WILL NOT REST WHILE  
CHILDREN SUFFER**

**WE ARE JOY. OUR JOY  
IS THE JOY OF OTHERS WHO SEE THEIR  
HOPES AND DREAMS FULFILLED**

**WE ARE HOPE AND WE EMBRACE WHAT  
SOME THINK TO BE IMPOSSIBLE CHALLENGES  
AND EMPOWER COMMUNITIES TO OVERCOME THEM**

**WE ARE THOUSANDS OF PEOPLE  
IN VILLAGES WORKING HARD EVERY DAY  
IMPROVING THE LIVES OF SENEGAL'S  
MOST VULNERABLE GIRLS AND BOYS**

**WE ARE WORLD VISION SENEGAL**

## WHO WE ARE ?

WORLD VISION IS AN INTERNATIONAL CHRISTIAN ORGANIZATION WORKING IN THE FIELD OF EMERGENCY RELIEF, SUSTAINABLE DEVELOPMENT AND ADVOCACY. WE STRENGTHEN AND EMPOWER CHILDREN, FAMILIES AND COMMUNITIES TO TAKE ON THE LEADING CAUSES OF POVERTY AND INJUSTICE.



**World Vision**

World Vision

# 2018 IN NUMBERS

 **#1**  
**NGO**  
IN THE WORLD FOR  
CHILD SPONSORSHIP

ANNUAL  
BUDGET



US \$ **15.6** million

STAFF



**196**

PROJECTS



**106**

**11**\*



REGIONS

**24**

LONG-TERM  
DEVELOPMENT  
PROGRAMS (15-20YRS)



**7,668,356**

CHILDREN IMPACTED THIS YEAR

**65.75%**

OF WORLD VISION SENEGAL FUNDING  
COMES FROM CHILD SPONSORSHIP

**56,344**

CHILDREN REGISTERED  
IN THE SPONSORSHIP PROGRAM

**34.25%**

OF FUNDING COMES FROM PRIVATE,  
BILATERAL AND MULTILATERAL PARTNERS

\* Dakar, Diourbel, Tambacounda, Thies, Fatick, Kaffrine, Kedougou, Kaolack, Kolda, Sedhiou, Ziguinchor

## MESSAGE FROM THE NATIONAL DIRECTOR



Greetings friends,

It is with great pleasure that I share with you this **World Vision Senegal Annual Report** for 2018, which highlights the achievements of **World Vision Senegal** and its partners over the past year to improve the well-being of children in Senegal, particularly the most vulnerable.

This year we continued to focus our work in line with **World Vision's** global strategy **Our Promise 2030** which aims to build brighter futures for more vulnerable children around the world. This past year we concentrated our programming on 10 core project models<sup>1</sup> and 3 enabling models<sup>2</sup>, that we know deliver quality development outcomes and impact in the sectors of health and nutrition, education, economic development and child protection.

We also continued our strong emphasis on advocacy this year to drive change at a national policy level to complement our effective work at the community level. This included working closely with the Government of Senegal and other partners to draft and soon pass the law on Universal Health Insurance which will enable more vulnerable children and their families to have the ability to access and pay for essential health care, a key barrier to adequate child health in Senegal. We also worked closely with the Ministry of Child Protection and Good Governance to co-develop a set of standards for child protection using **World Vision's** Citizen Voice for Action approach which will be rolled out nationally next year. Lastly, we continued the implementation of our 'Together for a Senegal without Early Marriage' campaign in line with **World Vision's** global advocacy campaign 'It Takes a World to End Violence against Children'. This included continued close collaboration with our Advisory Council, partners, religious leaders, government and the public to help advance and in the future pass the Children's Code, an umbrella law which will enable Senegal to realize many key child rights that are not currently legislated including raising the age of marriage from 16 to 18 years, a phenomenon which would reduce the rate of child marriage which currently stands at 33%.

In terms of emergency response, 2018 was unfortunately a drier year than usual in Senegal with approximately 750,000 people not having enough food over the dry season. In Tambacounda, **World Vision** intervened through its project funded by the Australian Department of Foreign Affairs and Trade to help the most vulnerable families in Tambacounda with emergency cash voucher assistance to both help them traverse this difficult period but also importantly to enable them to become more resilient by commencing new economic development activities. This will enable these vulnerable families to be more resilient to future climatic and economic shocks that might affect them. Also after being invited by the World Bank and the Government of Senegal, we assisted with emergency response cash voucher assistance to the 688 people who lost their homes and livelihoods in the coastal inundation experienced in Langue de Barberie in Saint Louis this year. This response helped these communities pass through this difficult period of their lives and re-establish their livelihoods for the future.

I would like to take this opportunity to thank all our partners including government, donors, local communities, community and faith based organizations, as well as our staff and Advisory Council in development, for your continued hard work and commitment this past year. I am pleased to announce that through our ongoing and committed partnership with you, we impacted 7.6 million children in Senegal this year through our programming in long-term development, emergency response and advocacy. This is once again the biggest recorded impact in **World Vision's** history working in Senegal and we thank all of you for helping make this achievement possible. We very much look forward to your continued support in 2019 so that together we can improve the well-being of all 8 million children in Senegal, particularly the most vulnerable.

God Bless.

**Dr. Andrew Catford**  
National Director  
World Vision Senegal

<sup>1</sup> Learning Roots (LR), Unlock Literacy (UL), Saving for Transformation (S4T), Building Secure Livelihood (BSL), Microfinance (MF), Community Management of Acute Malnutrition (CMAM), Timed and Targeted Counseling (TTC), Child Protection and Advocacy (CPA), Community Health Committees CHC, Integrated Water Sanitation and Hygiene (WASH).

<sup>2</sup> Citizen Voice and Action (CVA), Channels of Hope for Child Protection (CoH-CP), Celebrating Families (CF)

## MESSAGE FROM THE ADVISORY COUNCIL IN DEVELOPMENT



Dear friends,

It is my pleasure to commend this **World Vision Senegal 2018 Annual Report** to you on behalf of the **World Vision Senegal Advisory Council in development**.

Our developing Advisory Council, which was formed three years ago, has continued to grow and develop this past year so it can walk effectively alongside the management of **World Vision Senegal** to provide advice, influence and ultimately assist **World Vision Senegal** impact more vulnerable children in Senegal.

As an Advisory Council in development, we were delighted to be able to help host the **World Vision African Forum** in June this year in beautiful Dakar, together with the **World Vision West African Regional Office** and **Global Governance Team**. This was an excellent opportunity for us as a developing Advisory Council to meet key **World Vision** staff like **President Kevin Jenkins** and **Board Chair Donna Shepherd**, and most importantly to learn from the other **Advisory Council Members** who attended the forum from **26 African Countries** where **World Vision** works. We were delighted to have children from **World Vision Senegal** programs including my own sponsored child **Moussa**, participate in very meaningful and thought provoking child participation sessions that highlighted the challenges and also the solutions to ending early marriage in this country. The **Africa Forum** was also a great opportunity to visit the **World Vision Senegal** activities in the field and to see again firsthand the life changing impact that **World Vision** is having on vulnerable children and their families in our country.

All our **Advisory Council in development** members have appreciated our journey this past year to better understand and work more effectively with **World Vision Senegal** so we can assist them achieve their mission in Senegal. I look forward to my ongoing active engagement with you and **World Vision Management** in **2019** so that together we can improve the well-being of **8 million children** in Senegal, particularly the most vulnerable.

God Bless.

**Madame Therese Diatta**  
President - Advisory Council in development  
World Vision Senegal

# National Strategy

Regions		Vulnerability score	Rank
Tambacounda	● ●	63.05	1
Sédhiou	●	59.58	2
Kolda	● ●	58.82	3
Kaffrine	● ●	54.83	4
Kedougou	● ●	54.67	5
Matam		54.31	6
Saint Louis		51.23	7
Ziguinchor	●	48.76	8
Fatick	● ●	47.26	9
Louga	●	44.92	10
Thiès	●	43.80	11
Kaolack	●	43.62	12
Diourbel	●	38.32	13
Dakar	●	32.47	14

● Area Program located ● Active Grants

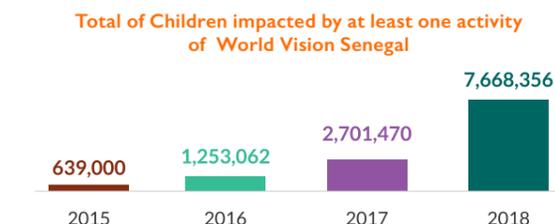
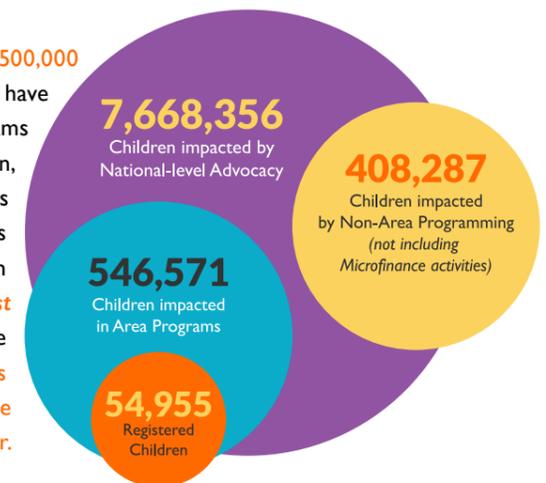
The 2018 fiscal year marks a continuation of **World Vision Senegal's** efforts to consolidate its alignment with the global strategy entitled **'Our Promise 2030'**.

Inspired by the top priority to **'Deepen our commitment to the most vulnerable children'**, the **National Office** embarked on a mapping exercise of the most vulnerable children. The first phase of this process sought to finalize the choice of regions for the prospective program areas, based on a regional analysis of **11 indicators** of child<sup>3</sup> vulnerability.

The outcome confirmed our policy to concentrate on **five** of Senegal's **14 regions**, where our activities in sponsorship programs and special projects encounter the greatest number of factors in terms of child vulnerability and also to expend into other needy regions such as **Sedhiou** and **Matam** in the future.

The next step in this process is to identify the most vulnerable children in the **World Vision Senegal Program Areas**. Ultimately this will translate into the conception of effective programs that address the context and root causes of child vulnerability.

In terms of the progress of the **National Strategy**, more than **500,000 children** aged **0-18 years** living within our **24 program areas** have benefited from the implementation of the four technical programs (health and nutrition, education, child protection and participation, and livelihoods and resilience), which are driven by sponsorship funds combined with government and private grants. This impact has been greatly amplified at the national level through our contribution to the **World Vision global campaigns** of **'Ending Violence Against Children'**, and **'Child Health Now'**, both of which have compelled the public authorities to adopt policies with a lasting impact on the lives of more than **7.6 million children** living in Senegal, for example the passing of the decree on **Health Development Committees** this year.



Between **2015** and **2018**, the number of children impacted by **World Vision Senegal's** interventions increased from **639,000** to more than **7.6 million children**. Over the same period, its direct impact area has increased from **10 Departments** to **23 Departments** in Senegal.

The fiscal year **2019** will see a strengthening of the achievements made, and will reinforce the effectiveness of **World Vision Senegal** in implementing the global strategy **'Our Promise 2030'**.

<sup>3</sup> Malnutrition, Protection against Diseases, Access to Drinking Water, Primary Education, Children with Disabilities, Child Abuse & Exploitation, Child Marriage, Serious Discrimination, Income & Economic Capacity of Parents, Disaster Risk, and Security Threats.



# Sponsorship



## Boubacar's story

On an average day in a remote Senegalese village, a teenage boy packs his bag and heads to school. Nothing out of the ordinary. But this is nothing of the sort for this football-mad, ever-smiling, sweet-natured teen who for the first nine years of his life was completely blind, and as a result thought he was cursed. Please meet Boubacar.

As the sun set on an ordinary Tuesday afternoon some 14 years ago, a heavily pregnant woman called Fatoumata stopped in the bush and gave birth to a son, unaided. She was surrounded by rubbish and animal faeces, yet looking back she just says her heart was 'full of joy'.

Once he was born, she wrapped him in her clothes and made her way home under the cover of darkness. Even if Fatoumata had been at home when she went into labor, she would have given birth on the dusty floor of her straw and mud hut home, and without a clean pair of scissors to cut the umbilical cord because in her village, at that time, there was no clinic, nurse or doctor on hand.



*“When he started walking, he couldn't see anything in front of him. I compared him to the other children and... that was the moment I realized he had a problem with his eyes,” says Fatoumata, 40.*

*“We prayed to God because we couldn't afford to deal with it. Everyone was sad for him in the family. I was worried and always fretting about what life had in store for him.”*

It took many consultations before doctors agreed that Boubacar had a chance of correction, that he may one day open his eyes and see the world in all its color and beauty. The problem? He had severe cataracts most likely resulting from poor sanitation or his mother's malnutrition when he was still in the womb. The World Health Organization estimates that 90 per cent of the world's people suffering from serious visual impairments

live in developing countries, with malnutrition or trachoma being the major causes. Before the operation, Boubacar said:

*“If I ever manage to see daylight, I too will go to school and discover the wonder of what children like me like to do and I want to see that very day.”*



*He had every imaginable problem in the world,” says Tamba Niabaly, the Community Development Facilitator in Boubacar's village, who was appointed by the village chief as the link between the community and World Vision in the beginning of this partnership. “That day [of the surgery] the tears flowed. He said, “I really see,” and I said, “What can you see? He said, ‘you are wearing a blue boubou.’ Indeed I was. I was really so overwhelmed because we had saved a child who was almost lost. His father Kelu adds: “That day was the most memorable of my life. His eyes were finally open.”*

Boubacar is one of 91 sponsored children in this far-flung Senegalese village, mostly belonging to a minority ethnic group. As they partner with World Vision, the malnutrition rate among all children in his community has dropped from 39 per cent to 0.2 per cent, the number of all children suffering from diarrhea has fallen from 28 per cent to 2.7 per cent, and education attendance among all children has jumped from 65 per cent to 100 per cent. There's a school, a health clinic, a mill, a women's savings group and a children's reading club. A number of highly vulnerable children like Boubacar have received individual

*“We only have to walk around this community to see that there are now a lot of healthy and happy children, which we did not used to see when we first came here at the start of the program,” says Crepin Louhoungrou, World Vision's Regional Program Manager.*

*“When I see many children on their way to school, the families, most of all the women who are busy around the mill that has really helped lighten their workload, when I see the energy and dynamism they put into savings groups for example and I hear their testimonies, it not only warms my heart but it proves also how many sponsors, who support the children, the government who are also our partners and ourselves, World Vision, are all working together to support the community,” says Crepin.*



*With Tamba Niabaly, Community Development Facilitator*

care, including some who were suffering from foot paralysis and are now able to walk. But life before was very different - the community was isolated, without safe drinking water and there was no health facilities.

*“When we see how Boubacar's life has been transformed, thanks to his sponsor, and the child sponsorship programme it reminds me that the entire community benefits from all these achievements. Child sponsorship opens the door for us to work closely with the community to create a better life for children,” says Crepin about World Vision's unique approach: supporting children in the community and simultaneously tackling the root causes of poverty for the benefit of all children.*



# VisionFund SENEGAL

The economic development of communities and families is an essential step in improving the well-being of children. To achieve this goal, World Vision International has partnered with its microfinance division, VisionFund Senegal Microfinance, SA (VisionFund Senegal) to provide microloans (ranging from US \$60 to US \$500) to support entrepreneurs in the most vulnerable communities and families.

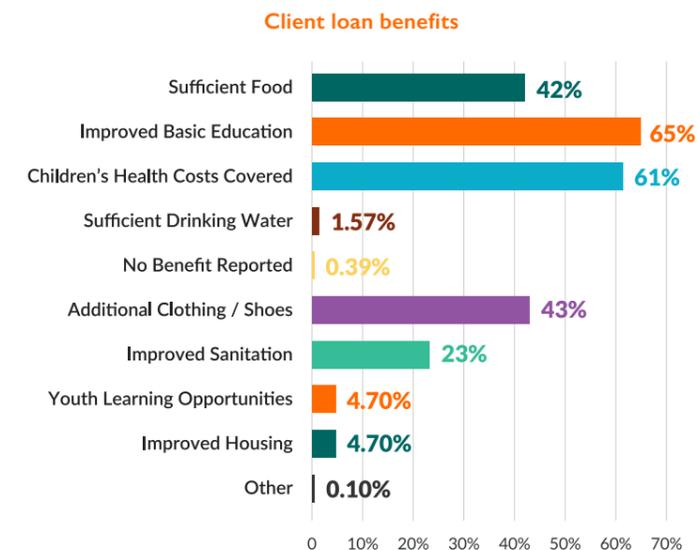
### Our figures

VisionFund Senegal had developed by the end of September 2018, a loan portfolio of **US \$4,741,661** with **18,739 clients**, for **1,807 under-served groups**, of which **86 per cent of the members are women** and which impacted **83,335 children**.

The partnership with World Vision Senegal enables VisionFund Senegal to provide financial services to vulnerable communities, mainly those living in rural areas. 50 per cent of the beneficiaries currently reside in areas where World Vision Senegal operates Area Development Programs. People in 87 per cent of World Vision Senegal Area Development programs have been impacted by VisionFund Senegal loans.

### Impact of loans

The results of VisionFund Senegal's client analysis, impact assessment, and other social and financial data show that loans granted to clients enable them to improve their living conditions in various sectors, as illustrated by the following chart.



**86%**  
Female customers



**50%**  
Borrowers in Area Development Programs



**63%**  
Rural borrowers



**66%**  
Agricultural borrowers



**83,335**  
Impacted children



“Our heart is for the children and we are here to demonstrate God’s love for them in this community,” says World Vision Senegal’s National Operations Director Diegane Ndiaye.

“It is our faith in action. For a child like Boubacar, thinking about his sponsor living miles and miles away from him yet supporting him so his hope may be restored and he can dream, now that has got to be all about love, because it’s not something you see every day.”

*Finding shade from the hot midday sun, Fatoumata takes her husband Kelu’s hand and thanks God for Boubacar and for his sponsor Glen, from Canada. “Today we see progress,” she says. “There is good quality water. We have a clinic to help us. We have teachers in the school. Right now,” she says pointing up the dusty track, “Boubacar is at school. The words fail me for expressing my gratitude. When I think about all the good things that have happened here I am grateful. I stay hopeful, because children are in school and tomorrow they might succeed in life.” As for her precious son, she adds, “Today he leads a fulfilling life and a great burden has been taken from us. We can dare to hope and believe in the future that is ahead of him.”*

### Key figures for sponsorship at World Vision Senegal in 2018

**7,266**

new sponsored children

**284**

community volunteers trained in mobile collection of monitoring data on the status of sponsored children

**26**

sponsors welcomed to our villages

**56,344**

children in total enrolled on the sponsorship program

### Looking Forward

In 2019, VisionFund Senegal plans to strengthen its network through the upgrading of the two sub-agencies Koungeul and Vélingara into agencies. This will bring national coverage to a total of eight agencies by 2019, located in Kaffrine, Fatick, Kaolack, Kolda, Kedougou and Tambacounda regions, including two in the Southern zone.



# Resource Acquisition and Management

## Our Promise 2030 - To provide sustainable high quality funding

In line with World Vision's global strategy 'Our Promise 2030', through which World Vision's partnership aims to build a better future for vulnerable children around the world, World Vision Senegal wants to raise the right funds from the right donors for the right programs in the right place. World Vision Senegal is therefore committed to developing long-term partnerships for diversified, high quality and sustainable funding in order to support the programming that will enable us to fulfil our commitment to impact and improve the lives of more than 8 million children, particularly the most vulnerable in Senegal by 2021.

## Our work in 2018

Our current grant portfolio stands at **US \$25,389,793** for the implementation of 20 projects, funded by public and private sources which does not include funding from sponsorship. These projects also cover the four main sectors of World Vision Senegal: Education and Life Skills, Health and Nutrition, Resilience and Livelihoods, and Child Protection and Participation.

World Vision is committed to mobilizing funds from donors and partners to implement quality programs that impact the well-being of children, their families and communities in Senegal to complement our child sponsorship funding. We look forward to reaching more children and their families in the coming year by strengthening our engagement with donors and external partners.

## Increasing our impact in 2019

In 2018, World Vision successfully laid the groundwork for increased impact by acquiring funding for three new projects with a total value of **\$ 4,158,940**. The implementation of these projects will begin in 2019, which will allow World Vision to improve the lives of our beneficiaries as follows:

## Resilience and livelihoods: Project supporting the creation and stabilization of rural employment in agro-food divisions in the regions of Fatick, Kaolack and Kaffrine (PACSAER)

With this Project, World Vision will create and stabilize employment opportunities in agribusiness by supporting economic actors, soil management and water production.

World Vision aims to reach 2,400 people in rice production and horticulture by building capacity and supporting 1,200 people in developing activities within agricultural value chains.

 **US \$ 2,790,000**

 **4 years (2019 - 2022)**

 **Regions of Fatick, Kaolack and Kaffrine**



**US \$ 442,765** 

**1 year (2019)** 

**Fatick, Dioffior** 



## Education: ProFuturo

In collaboration with Telefonica and La Caixa Obra Social, World Vision will provide girls and boys with access to quality education by training teachers in the use of digital technologies for modern education which will provide the skills needed to secure their future.

World Vision will provide quality modern education to 11,428 students from 30 schools involving 350 teachers.

## Health: Act to End NTDs | West: Program for the Control and Elimination of Neglected Tropical Diseases

The project seeks to contribute to the elimination of neglected tropical diseases (NTDs) in West Africa by making NTD prevention programs capable of long-term control, and integrating these programs into the national health system.

With this Project, World Vision will contribute to the elimination of neglected tropical diseases in West Africa.

 **US \$ 1,145,636**

 **5 years (2019 - 2023)**

 **Cooperation at national level with the Ministry of Health.**



# Health and Nutrition

## Improving the health of children and mothers

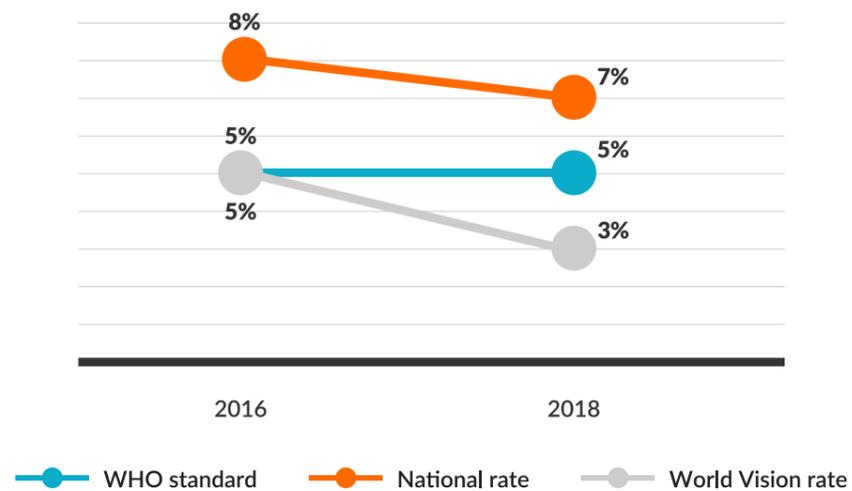
The policy in the health sector in Senegal remains clearly focused on achieving the Sustainable Development Goals. It is currently supported by the second National Plan for Sanitary Development with the aim in particular of reducing maternal mortality and infant/child mortality. Despite making enormous efforts to reduce acute malnutrition, Senegal has not yet reached the benchmark of less than 7% of children affected, as recommended by the World Health Organization. However this year World Vision through use of its core project model has successfully reduced this rate to 3% across our 24 program areas while also strengthening local capacities in growth monitoring and nutrition.

In addition, World Vision Senegal has continued implementing an integrated health and nutrition approach, capitalizing on synergies between its projects and health programs that has resulted in the achievement of the following deliverables:

**125,515 children** receiving nutritional support,

**59,039 children** adopting better hygiene behaviors to combat diarrheal diseases, following the installation of latrine blocks and handwashing facilities,

**122 health insurance** mutual organizations that were supported by World Vision provided health insurance to **383,738 children** aged 0-5 in our intervention areas, greatly increasing the ability to pay for and therefore access health care.

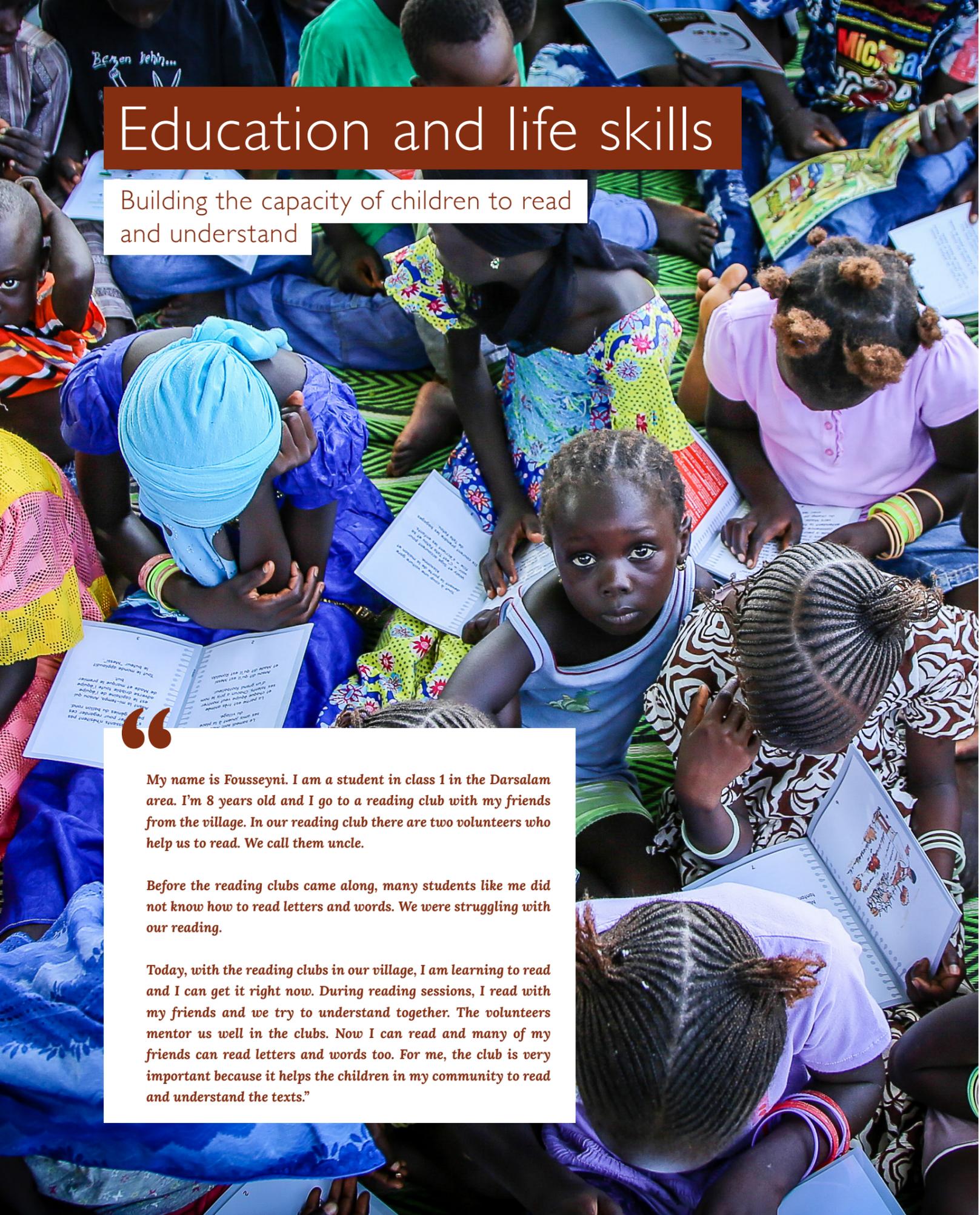


Progress in reducing acute malnutrition

Of the children under five living in our areas of intervention, less than 3% now suffer from acute malnutrition. By comparing this rate with the prevalence at the national level and with the World Health Organization benchmarks, it confirms a significant performance in reducing child malnutrition.

However, it should be noted that the issue still persists due to gaps in coverage and the limited amount of resources that are available to get this indicator as close to 0% as possible which is our ultimate objective.





# Education and life skills

Building the capacity of children to read and understand

“  
**My name is Fousseyni. I am a student in class 1 in the Darsalam area. I'm 8 years old and I go to a reading club with my friends from the village. In our reading club there are two volunteers who help us to read. We call them uncle.**  
**Before the reading clubs came along, many students like me did not know how to read letters and words. We were struggling with our reading.**  
**Today, with the reading clubs in our village, I am learning to read and I can get it right now. During reading sessions, I read with my friends and we try to understand together. The volunteers mentor us well in the clubs. Now I can read and many of my friends can read letters and words too. For me, the club is very important because it helps the children in my community to read and understand the texts.”**

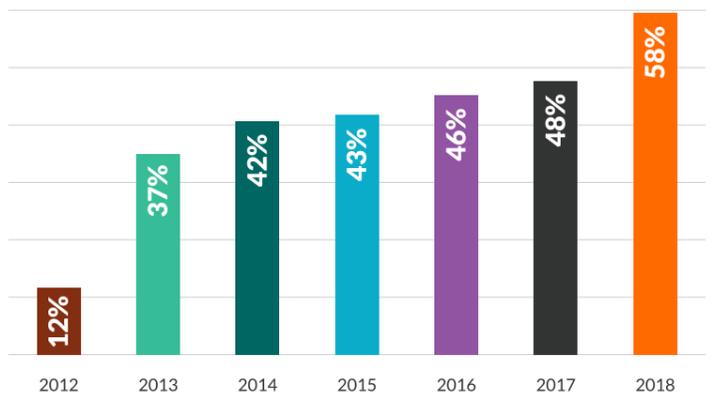
In Senegal, significant investments in the past have given rise to mass enrolment in primary schools, but the quality of education has not delivered the expected results, particularly in child literacy.

To drive up quality standards in education, World Vision Senegal is supporting the State through the 'Unlock Literacy' core project model to *'significantly increase the number of children who can read at the age of 11'*. The 'Unlock Literacy' approach is live across 21 World Vision programs with the specific goal of improving the reading skills of students in the first three years of primary school.

This approach combines training children on the five components of innovative reading, the establishment of community-based reading clubs, training for parents on home support for children, and the creation of additional reading resources using local materials. Consequently from 2016 to 2018 the number of reading clubs has increased, as well as the number of club organizers and teachers trained in the approach with the following results in 2018:

- 725 teachers trained on teaching innovative reading
- 212 community reading clubs set up
- 324 community volunteers trained to support children

This approach has produced a significant improvement in the rate of children who can read and write, from 12% to 58% over the past 5 years. It is supported by the FLAT measure (Functional Literacy Assessment Tool), which is used to evaluate the students at the end of the last stage of the elementary (CMI and CM2) and to develop remedial plans for reading.



Development of reading ability with comprehension

Evaluating reading skills with the FLAT since 2012 has revealed a gradual change in the proportion of students in the last years of the primary cycle who can read and understand. In other words, Between 2017 and this year 2018, the number of children who can read and understand has risen by 10% this year to 58%. This is a consequence of scaling up the 'Unlock Literacy' core project model since 2017 in 21 programs, involving 147 schools, with 21,825 children attending community reading clubs. Successful training of 725 teachers has also facilitated the teaching of the five components of innovative reading. These teachers were closely monitored and supervised by 28 Education Inspectors who were also trained in the approach. 24,552 reading resources have been created from local materials and made available in the clubs. In addition, communities have taken a deeper interest in children's education, especially reading, as parents have become increasingly aware of the value of supporting children at home with their school studies.

The 'Unlock Literacy' project model has ultimately facilitated learning to read both at school and in the community, through reading clubs and in families. We intend to expand this highly effective approach with the government to all schools in the country in order to reach 2,339,834 children (aged 6 to 11). By kindling a passion for reading, we hope to ensure that by 2021, 80 per cent of Senegalese children can read and understand before they finish primary school.



# Child protection and participation

Strengthening child protection and participation

The adoption of the National Strategy for the Protection of Children in December 2013 represented a decisive step towards realizing the rights of the child in Senegal. However, despite the Government's commitment to overcoming the problems that hinder the improvement of child protection, certain social practices continue to derail efforts to make children's rights the norm. Child marriage remains a reality, with a prevalence rate of 33 per cent, child labor has been recorded at 15 per cent (UNICEF 2014) and female genital mutilation stands at 26 per cent. To help improve the well-being of children, World Vision Senegal has stepped up its support for State initiatives this year, through strengthening child protection mechanisms in the community and promoting social norms and behaviors that are more favorable to child protection and care for child violence.

As well as supporting more than 500 local child protection committees, World Vision is also building up a network to monitor and prevent abuse and mistreatment. These committees play a significant role in changing social norms and behaviors that are more supportive of child protection, detecting and responding to cases of violations, including reporting and referrals to formal care services. These actions and interventions are also implemented at the child, family, community and government levels to better protect children, in line with child protection principles and best practices. This has contributed this year to the following results:

- Promotion of social norms and behaviors that are more favorable to child protection, through the implementation of Project Models such as Channels of Hope and Celebrating Families. This includes training 317 religious leaders and 229 spouses in order to provide support to the most vulnerable children in the community. The objective is to build positive relationships and provide an environment that ensures safety, social justice and participation in civil society for children within the Senegal religious context.
- Care for 64 cases of child violence and follow-up with medical, legal and psychosocial support.
- Regular broadcast of radio programs involving communities, technical services and partner organizations (imams, midwives, representatives of the Departmental Committees for Child Protection, neighborhood delegates, teachers, open educational services, and representatives of the Children's Parliament), which itself gave rise to the exposure and reporting of 70 cases of violence against children (marriages, sexual abuse, physical violence).
- Capacity building for 59 professionals in the child protection sector on how to receive child victims of sexual abuse and mistreatment, listen to their disclosures and support them.

The participation of children themselves has been central to how these activities have been designed, as actors of their own protection, by listening to them and taking into account what they have to say and especially by recognizing the value of their experiences, opinions and specific concerns, and also their status as rights holders. Capacity building has given them new skills and increased their self-esteem, helping to eliminate that sense of powerlessness often associated with childhood. Consequently more than 30 child protection units and more than 400 Kids' Clubs have been set up in different schools in order to improve the children's protection skills and resilience.



# Livelihoods and resilience

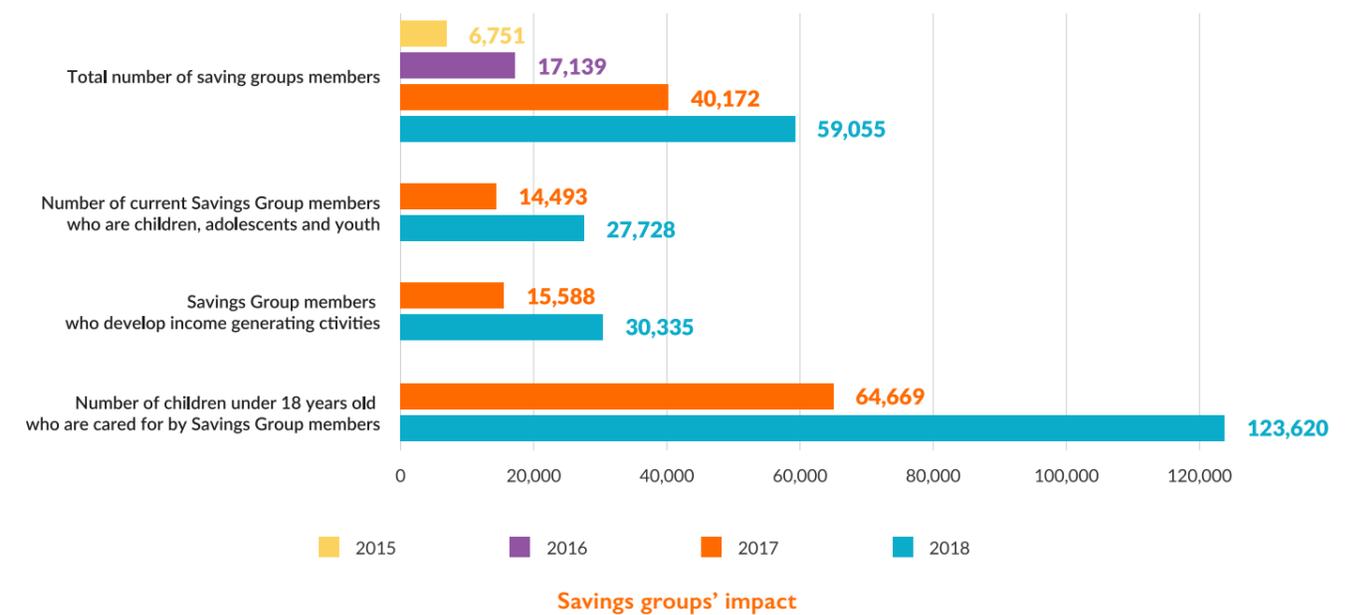
World Vision's transformational project model known as 'Savings for Transformation' is one of the key models developed by World Vision to provide families with a sustainable platform for accessing savings and small loans. Savings for Transformation builds resilience by enabling community members to develop their skills and access funds to deal with domestic emergencies, build long-term coping strategies, focus on the health, nutrition and education of their children and invest in their livelihoods.

## Figures for the Savings for Transformation Groups

World Vision now has 2,393 savings groups that were formed by 59,055 members, 94% of whom are women and 40% are young people (18-35 years) who have saved a total of US \$1,488,120 this year. US \$1,117,687 of this has been redistributed in loans to 30,335 members (76%) who carry out income-generating activities and invest in the well-being of 123,620 dependent children.



Evolution of the number of savings groups



The approach of Savings for Transformation groups, a platform for training in health, water and sanitation, and food security and nutrition.

In addition to savings and loans, the Savings for Transformation groups can serve as a forum for recruiting people for other development activities and also for raising funds to fund other much needed community development projects such as improving access to health care, water supply, hygiene and sanitation, food and nutrition. In the light of this, World Vision Senegal used Savings for Transformation groups in 2018 in order to:

- **Facilitate** the access of 181 households to latrines through savings group co-financing.
- **Enable** 332 new members to join the health insurance mutual scheme by using savings group funding, creating a total of 512 new health insurance beneficiaries including 409 children.
- **Contribute** to reducing the rate of child malnutrition in Fatick by the use of saving group funds.



### Access to latrines through Savings for Transformation

For the purposes of implementing the European Union Millennium Drinking Water and Sanitation Project, it was necessary to find a local funding mechanism to increase the capacity of households to either afford latrines outright or to produce the contribution required by the project. This is how the project came to realize that the savings groups were a means for mobilizing local funding through loans to members. In this way Savings for Transformation helped 181 households (131 in Vélingara and 50 in Fatick) gather their contribution in order to afford for a latrine.

*My name is Kadia Baldé and I live in Guiré Yero Bocar. Since I understood the importance of a latrine through the messages of facilitators who traveled the villages to talk about diarrheal diseases, I began to think about how to get it. This is how I made the request in our savings group. From there, I managed to give my financial contribution to acquire my latrine and I wish that all the households of my village benefit from it. Since then my family is doing well and this well-being, I owe it to the World Vision project. So I give thanks to God and thank World Vision very much."*

Source: EU-PAPAM WASH project monitoring data – Marcelin Ndiaye, National WASH Manager

Boosting the membership of vulnerable households and children of mutual health funds thanks to Savings for Transformation

Keen to strengthen the access of vulnerable households to healthcare, the Kounkane livelihoods and resilience program collaborated with the Departmental Union of Health Mutuals to raise awareness among members of the Savings for Transformation groups regarding the importance and role of mutual health organizations. This collaboration resulted in the training of 10 community volunteers on how to raise awareness and conduct group discussions. These community representatives then took the message to their 121 savings groups, reaching a combined membership of 3,025 people. Following the awareness-raising sessions, 332 saving group members registered in the community health insurance. Through the loans granted by the savings groups, they were able to pay for the medical care of 512 people, including 401 children.

Source AP Annual Report Kounkané - A. Sambakhé, Livelihood, Project Manager for Livelihoods & Resilience, Vélingara Department



Concerned about the health of their children, women decided to mobilize against malnutrition 'Jerign Sa Gokh' was born - a savings group committed to promoting community nutrition.

Located in the community of Tattaguine, the savings group 'Jerign Sa Gokh' numbers 25 members, six of which are beneficiaries of Nutritional Reinforcement Program (PRN) initiatives run by the Government of Senegal in partnership with World Vision.

Salimata Ndiaye is one such member. Taking the lead from other village members, her resolute commitment to improve nutrition has enabled her own child to reach adequate nutritional status and enjoy good health. Given that child health management is the responsibility of parents, the savings group 'Jerign Sa Gokh' quickly saw that the ongoing participation and commitment of women to the process would be key to the implementation of community-based health initiatives. They have pulled together to support the activities of the national Nutrition Reinforcement Program and to galvanize the community's efforts to improve health, particularly the nutritional status of children. Thanks to their involvement, the objective of establishing a child monitoring and weighing site was boosted. The key to success has been a strategy

implemented by community workers, whereby they hold a chat session with women members of the savings group to discuss such issues when they are having their savings and credit group meetings.

Why talk about this change in particular?

The involvement of saving group members in community education activities has been instrumental in raising the project indicators (number of attendees at information sessions, and the number of children with adequate weight gain). Out of the number of information sessions held in one six-month period (March-September 2018) with savings groups, these increased from 33 to 46 talks (+39%) with a presence at sessions going from 567 to 901 people (+59%). As things stand with nutrition, it has continued to improve from 710 children with an adequate weight gain to 752 children, and currently the rate of malnutrition stands at only 1.66% - well below the target of 5% fixed by the Malnutrition Prevention Unit.

World Vision's advocacy work aims to promote justice through the change of policies, systems, practices, attitudes at the local, national, regional and global levels. Indeed, to be sustainable, our development work must address the root causes of poverty and the root causes of violence against children. Advocacy identifies the policies and practices that lead to circumstances of injustice and creates the possibility for greater impact. This is also a recommendation of 'Our Promise 2030' that places a focus on effective advocacy for achieving greater impact.

It is worth pointing out that 100% of the World Vision Senegal programs implemented in the field have carried out advocacy activities at the field level. Citizen Voice and Action was the most popular approach to advocacy. This is a strategy that allows people to initiate dialogues with decision-makers and / or service providers in order to improve the quality of services locally in the different sectors such as health, education, child protection and economic development. This commitment to social accountability has been reinforced by the Child Protection and Advocacy approach that brings together key stakeholders in a community to address the root causes of child abuse by building capacity and improving partnership and collaboration between formal and informal child protection actors. Communities have used this to successfully advocate for change for the following different causes:

- The end of child marriage and Female Genital Mutilation
- The end of rape and abuse of children
- Registering births to establish civil status
- Prevention of child labor
- Access to water and sanitation
- The development of a nutrition policy
- Better management of justice issues for children

To enhance the involvement of children, the leaders of the various children clubs that World Vision supports across Senegal were invited to take part in classes to develop public speaking skills to enable children to be more effective voices in change in their communities as part of this approach.

Our achievements in 2018

World Vision Senegal is committed to the global World Vision campaign 'It takes a world to end violence against children' through its own tailored national campaign 'together for a Senegal without child marriage'. Our commitment has resulted in:

- A report after year 1 of the campaign that resulted in a better awareness of the authorities and families of the need to change their behavior (i.e. to end child marriage)
- Initiation of an online petition to ask the Government to take appropriate measures to prevent child marriage

- Active participation in the national child marriage prevention coalition whose advocacy efforts led to the official establishment of the national framework to prevent child marriage
- The organization of a football tournament marking the commitment of the sports world and especially of children themselves to the prevention of child marriage.

In terms of legal and institutional reforms, despite much progress, we are still seeing delays in the adoption of the new Children's Code a key advocacy objective for World Vision and other actors to enable key child rights including the official raising of the age of marriage from 16 to 18 years to be realized. However the work will continue into 2019 to continue to advance this and other key policies for the better protection of children.

Apart from the flagship campaign, World Vision supports strengthening the regulatory framework of Universal Health Coverage by advocating for its sustainability through robust legislation, making access to healthcare a right and not just a priority dependent on the patient's means. World Vision has worked in close collaboration with sister organizations including the Alliance for the Universal Health Coverage Act to help make this new law a reality shortly. We also supported several strategic advocacy meetings and dialogues to assist this work this year including:

- Meeting with the Health Commission of the National Assembly
- Meeting with the Population and Development Network of the National Assembly
- Meeting with the Network of Health Journalists
- Meeting with more than 90 members of the National Assembly (parliament members)
- The drafting of the implementing decrees for the Universal Health Coverage law
- Convening the technical committee to finalize the text of the draft Universal Health Coverage Act to be submitted to the Government
- Organizing a public walk to promote participation in health insurance mutuals.

At a strategic level, World Vision Senegal's commitment has contributed to the achievement of meaningful results in the field of advocacy in Senegal this year including:

- Promulgation of the decree on Health Development Committees
- Update, review of the Program for Improving the Quality of Equity and Transparency - Education and Training for Early Childhood Development and Elementary Education
- Adoption and implementation of the 'National Support Program for Food Security and Resilience'
- Adoption of maximization of best practices for resilience within the framework of the Global Alliance for Resilience
- The application of the law to prevent begging
- New National Strategy for Social Protection
- Increase in the Government of Senegal's budget allocation for nutrition
- The provision of norms and standards to relevant state services of Senegal in the domain of water.

These meaningful results enabled us to impact **7,668,356 children in 2018.**

### Our advocacy goals for 2019

The big ambitions we have for 2019 include:

- The adoption of the new Children's Code
- The adoption of an Act for the institution of Universal Health Coverage
- Strengthening local advocacy in order to better address children's concerns
- Implementation of the 'I Can Read' advocacy campaign to promote improving child literacy in Senegal.



## Faith and development

World Vision Senegal works to create lasting change in the lives of children, families and communities living in poverty and injustice by working effectively with religious leaders of all faiths. This collaboration between religious families and World Vision for the well-being of children is called 'Faith and Development' and World Vision's strong Christian mission and values positions it strongly to be effective in this particular area.

### Our achievements in 2018

In 2018, World Vision Senegal carried out some major activities utilizing faith leaders as an essential contribution to its development effort.

- **467 families** were reached through religious leaders' action plans after they had been trained in the 'Celebrating Families' module. This approach involves identifying practical ways to equip, support and affirm families so they can create a healthy and emotional environment for the well-being of the child;
- **546 members of religious congregations** have been trained in 'Channels of Hope' which is a model project involving religious families, technical sectors and advocacy to work together to prevent all forms of child abuse in the community. These congregations include 52 'community action and hope teams' who now have an action plan to advocate for the cause of the child in the communities;
- **World Vision's 313 children's clubs** were monitored weekly by 259 staff who have 46,287 children participating. Through Kids Clubs activities children learn important life skills and it enables them to take on a role of influence in their communities;
- **Savings and loan groups** have proven a great economic lever in religious congregations also. 28 savings groups were set up this year with faith groups, making a cumulative total of 54 groups with a membership of over 1,310 members. On average, we estimate close to 5,000 children have been impacted by this initiative through church partners. Through access to credit, participants in savings and loan groups create wealth that makes them financially self-sufficient. These savings and loan groups have also been extended to children's clubs to allow children to afford their school supplies and improve their access to nutritional lunches. A total of 19 savings and loan groups specifically targeting children were set up this year;
- **Channels of Hope for Child Protection** is a World Vision transformational project model aimed at preventing all violence against children by harnessing the commitment of religious leaders, their spouses and communities to act on the problems of the protection of the child. This fosters the creation of an environment that is more conducive to the protection, support and well-being of children. In partnership with World Vision, Queen Margaret University in the United Kingdom and Columbia University in the United States are leading a global study that includes Tambacounda in Senegal, to assess the effectiveness and impact of the Channels of Hope for Child Protection model in World Vision communities in that area. Assessment of the improved changes in knowledge, attitudes, practices and theological reflections of child protection issues of religious leaders and spouses was independently confirmed by the researches as being 'significantly verifiable'. In fact, 99% of survey participants in the intervention sites indicated that their behavior had changed positively with regard to child protection issues such as corporal punishment, birth registration, and the early marriage. 72% of religious leaders and their spouses reported that they had stopped hitting their children. The Channels of Hope for Child Protection program will continue in 2019 and the impact will be re-measured independently again in the coming year.



# Humanitarian responses and resilience

## Emergency relief for victims of coastal erosion in the Langu de Barbarie, Saint-Louis, Senegal

440 houses have been impacted by coastal erosion in Senegal, which as its first victim claimed the Langu de Barbarie in Northern Senegal. This situation swept away homes and schools and caused hundreds of people to abandon the area. The district of Guet-Ndar is one of the most affected by this phenomenon which threatens people's livelihoods and the future of their children.

World Vision is called to help in times of difficulty and to assist the most vulnerable communities through its emergency relief and disaster management program. To relieve the suffering of Guet Ndar's displaced population, World Vision organized an emergency response in collaboration with the Prefecture of Saint-Louis and its services (in particular the Departmental Service of Social Action), the commune of Saint-Louis and the victims of Guet Ndar represented by camp officials, religious dignitaries and women. Displaced people from the camps played a major role in the choice of how aid was to be implemented, in the beneficiary identification process and in the management of distribution. The purpose of this intervention was to provide humanitarian assistance to people who had lost almost everything due to the coastal erosion.

Having firstly worked with the Prefecture and local authorities to identify the beneficiaries and issue a payment certificate, World Vision representatives went to Khar Yalla to provide cash assistance to internally displaced persons. This on-site distribution provided each needy household with financial assistance ranging from US \$36 to US \$140, reaching a total of 688 beneficiaries and helped these families get back on their feet.

## Money transfer in the municipalities of Missirah and Netteboulou

In order to strengthen household livelihoods in the most drought effected areas of Senegal this past year, World Vision Senegal, with the support of Australian Aid, organized a cash transfer activity in the communes of Missirah and Netteboulou.

This transfer was made with Last Mobile Mobile Solutions technology, a technological solution designed to improve the efficiency and accountability of humanitarian actions. It improves beneficiary registration, data management, and facilitates distribution and reporting.

Thanks to this transfer, 4,101 people including 2,730 most vulnerable children of the communes of Missirah and Netteboulou have been directly assisted. This have given these drought affected families a small capital injection to help them get back on their feet. This was combined with complementary assistance provided by the project to help these communities re-establish their livelihoods and be more resilient in the future.

## Collaboration for more impact

World Vision Senegal has actively participated in key disaster management platforms this year such as CORRIANS (Collective for Strengthening the Response to Food and Nutrition Insecurity in Senegal), the UK Start Network, the Food Security Sector Group, and the Emergency Preparedness Sector Group. These platforms have contributed to the harmonization of our approaches to early warning, emergency preparedness and humanitarian response in times of need. World Vision has also participated in important national activities such as advocacy on the government national response plan for vulnerable populations during the last year.

## Collaboration for more impact

Funded by the World Food Program (WFP) Office in Senegal, World Vision Senegal together with the Directorate of Agriculture developed a practical national handbook on the implementation and monitoring of grain banks in villages. Village grain banks are a promising practice that World Vision has been very involved in to help communities effectively store and manage food resources to ride out periods of drought or low production. This handbook was approved this year in the presence of the Ministry of Agriculture and Rural Development, United Nations Agencies, the WFP Country and Regional Office, representatives of non-governmental organizations and other development partners.

This handbook is the result of a diagnostic study of cereal banks and their roles in household resilience in Senegal which was conducted in 11 of the 14 regions and in 30 Departments of Senegal, with a total of 771 cereal banks included. Thanks to the production of this handbook and its dissemination, various impacts will be felt including:

- It will build capacity of the management committees of the cereal banks in the financial and physical management of local food stocks.
- It will build local resilience to shocks and natural disasters in the most vulnerable local communities in the country.
- It will promote village cereal banks as an effective option for better managing community food security.



## BECAUSE

Lack of access to proper healthcare and appropriate nutrition robs millions of children their future

Violence against children keeps children from reaching their God-given potential

Clean water and proper sanitation are foundational for living a healthy life

Children don't just want to survive, they want to thrive

Many families are trapped in cycles of poverty

## DURING THIS YEAR

We are **protecting** children, **making** sure children are healthy, **providing** life-changing water,

**helping** children succeed, **empowering** parents to care for their children.

# Every 24h World Vision Senegal

Provided more than

**60,000 liters** 

of clean purified water to communities who were previously using unsafe sources of water (ponds, backwaters and polluted wells).



Empowered more than

**160 mothers**

of child bearing age to adopt appropriate skills and behaviors to improve mother and child health.

Improved better life conditions for

**230 children** 

living in households benefiting from our microfinance subsidiary VisionFund Senegal SA who gives larger loans to families with entrepreneurial potential to help them develop economically and escape the trap of poverty.

Provided a sustainable source of drinking water to

**32 children** 

(girls and boys) to fight diarrhea and infectious diseases.

Provided appropriate latrines to

**9 households** 

to fight open defecation and its negative impacts on family hygiene and health.

Provided food and non-food assistance to

**25 people** 

affected by disaster (costal erosion, food shortage due to drought) to solve urgent survival needs.

Empowered more than

**65 children** 

(girls and boys) to build self-resilience and protect peers and themselves from neglect, abuse or exploitation.

Empowered community members to use the

**531 Alert Monitoring and Listening Committees** 

to report child abuse or exploitation cases to authorities and jurisdictions and help prevent these occurring.

Advised over

**812 parents** 

(women and men) to enroll family members in Community Based Health System to allow them the ability to pay for health care when health issues strike their family.

Supported women's groups to monitor and provide appropriate feeding to

**350 child bearing women** 

to ensure effective child nutrition.

Supported active engagement of

**317 religious leaders** 

(Christians and Muslims) and their spouses to promote positive parenting attitudes to improve child well-being.

Gave opportunity to over

**160 adults** 

(women and men) to save, grow and diversify their income through participation in community savings groups that give families the means to better care for their children.

Supported communities to build capacity among more than

**60 children** 

in school to improve reading ability through community reading clubs.

# Partnership

## Alone one can do so little, together we can do so much

This vision of partnership has been at the center of World Vision Senegal's operations for over 30 years and still applies. We have strong and healthy collaborations with the government, local authorities, our colleagues around the world, our sponsors and various partners: thanks to this, many communities are more empowered, feel confident and able to continue the work that World Vision started more than 30 years ago.



# Accountability and stewardship

## Be good stewards

One of our top priorities at World Vision is to be a trusted strategic partner, maximizing our financial resources for the well-being of children. This goal is achieved through proven excellence in financial management with a strong sense of responsibility and risk mitigation. To maintain and further improve these standards in 2018, we have successfully implemented the following strategic enhancements:

- Reduction of administrative costs** - In 2018, we worked hard to streamline administrative costs by reducing fixed costs for travel, workshops, telephone and eliminating or combining multiple staff positions. This has reduced our overhead or administrative expenses to 13.9% in 2018 down 0.13% on 2017.
- Improved financial reporting**: In 2018, World Vision Senegal started using a new collaborative platform 'Share Point'. It is a secure tool for storing, organizing, and sharing information from virtually any device. With Share Point, there is better use and management of material resources, time and effort. This allows us to move to a more modern financial management structure, ranging from physical management (paper and signatures) to digital processes and permissions.
- Results of the audits**: World Vision Senegal regularly conducts internal and external audits of all its projects and programs. This includes the ongoing work of an internal two-person audit team and the use of large external accounting firms. The program audit completed in 2018 received an 'acceptable' rating without major risks. In addition, 95% of the recommendations of previous audits have been implemented, and follow-up is ongoing for effective implementation of all outstanding recommendations. Regular audits in 2018 helped build a strong culture of accountability and transparency.
- Integrity Hotline** - World Vision has an alert and reporting system called "Integrity Hotline" where staff and partners can report anonymously any potential breach of process or liability issues. This is an important part of our accountability framework.
- Report on Child Protection** - World Vision encourages all staff, partners and communities to report any child protection issues. This information is regularly collected and reported to ensure child protection issues are being identified and addressed.
- Safeguard Policy**: In 2018 World Vision expanded its approach on child protection to also include all vulnerable populations including adults, community members and volunteers. This updated approach to protection called our Safeguarding Policy is being rolled out in Senegal to ensure all communities are effectively protected and any issues quickly reported and addressed.

# Financial situation and performance

## Support Offices - Projected Income

Support Offices	Approved budget for the 2018 financial year	
	US \$	Percent
World Vision Australia	578,598	3.69%
World Vision Canada	3,296,821	21.05%
World Vision France	1,376,148	8.79%
World Vision Germany	1,703,518	10.88%
World Vision Korea	1,738,136	11.10%
World Vision Netherlands	29,784	0.19%
World Vision Senegal	1,198,170	7.65%
World Vision Switzerland	319,227	2.04%
World Vision United Kingdom	1,736,625	11.09%
World Vision United States	3,687,043	14.23%
<b>TOTAL</b>	<b>15,664,070</b>	<b>100%</b>

## Type of Fund - Projected Income

Type of fund	Approved budget for the 2018 financial year	
	US \$	Percent
Sponsorship	10,277,745	65.61%
Non-sponsorship (private)	1,423,120	9.08%
Government	3,066,212	19.58%
Multilateral	896,993	5.73%
<b>TOTAL</b>	<b>15,664,070</b>	<b>100%</b>

# Investment by key sector

## Strategic sectors



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# 8million

**of Senegal's most vulnerable children,  
to enjoy improved well-being by 2021**