

World Vision®  
Senegal

# Annual REPORT 2014



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## MESSAGE FROM THE NATIONAL DIRECTOR

Dear readers,

It is with great pleasure that I share with you this World Vision Senegal Annual Report for 2014.

This is my first such report as the new National Director for World Vision Senegal, after commencing in August 2014. It is my honor and pleasure to take up this important role leading World Vision Senegal into the next stage of its journey following the promotion of Esther Lehman-Sow, the previous National Director of World Vision Senegal, to become the World Vision Regional Leader for West Africa. I am very thankful for the legacy that Esther has given me as National Director which you will see clearly throughout this annual report and through the impact that World Vision Senegal has had on children, families and communities over this past year.

In this 2014 Annual Report, you will see first-hand the work World Vision has been doing to improve the lives of the 639,000 children, families and communities that we serve across 6 regions of Senegal.

You will see the continued impact of the World Vision programmes on child nutrition and improving the health of communities, particularly of pregnant women and children using the 7-11 approach. In addition you will hear of some of World Vision Senegal's innovative work to combat the Ebola virus which is dramatically affecting West Africa. This includes work to increase understanding and awareness of the virus across our 29 area development programmes, particularly in close collaboration with the Ministry of Health and also Faith Leaders, who have a key role to play in influencing behavior within their communities to reduce the spread of the virus.

You will hear of our sharpened focus on ensuring our work in education directly delivers demonstrated improvement in child literacy and early education to ensure all children in Senegal are educated for life. You will also see the work that has been completed in 2014 to upscale successful approaches for livelihoods and economic development across all World Vision Senegal's programmes utilizing innovative approaches such as farmer managed natural regeneration, value chain analysis and also through the expansion of World Vision's partner SEMFIN. SEMFIN as a micro-finance institution ensures members of World Vision target communities have access to affordable and effective financial services to enable households to develop economically. We are proud that SEMFIN now has over 6,700 clients and USD 1.5 million in its current loan portfolio.

Ensuring active citizenship is a key element of sustainable development. In 2014 World Vision Senegal has continued to assist improve local community structures, provided leadership & accountability training, and strengthen the capacity of local community-based organizations. These community-based organization partners are being strengthened to be able

to effectively deliver development outcomes well after any particular World Vision programme has ended. In addition, World Vision has expanded its Citizen Voice for Action (CVA) approach to equip communities with local advocacy skills to ensure access to relevant government services to compliment World Vision funded activities and to increase sustainable development outcomes.

You will also hear of our continued focus on child protection, one of the most pressing issues in Senegal given the high rates of child marriage, child labour and harmful traditional practices such as female genital mutilation. You will hear of some important World Vision research findings on the incidence of child protection issues in the areas where World Vision Senegal operates, as well as clear understandings on the cultural and religious practices that contribute to these issues. This research will assist us better understand and therefore address these issues in our upcoming programming. We are very pleased to have the strong support of the Ministry of Women, Family and Children and the Member of Parliament Chairwomen for Child Protection on this important work to address these issues together and with the support of other partners.

Finally, two of the key things that have struck me during my time in Senegal, is both the level of need in the communities where World Vision works but also the caliber and commitment of our 245 World Vision Senegal staff who are out in the field working side by side with communities, government and other partners on a daily basis. I would like to thank all staff, donors and partners for the role you have played in 2014 in improving the lives of children, families and communities in Senegal through the work of World Vision and I look forward to our ongoing partnership in 2015.

Blessings

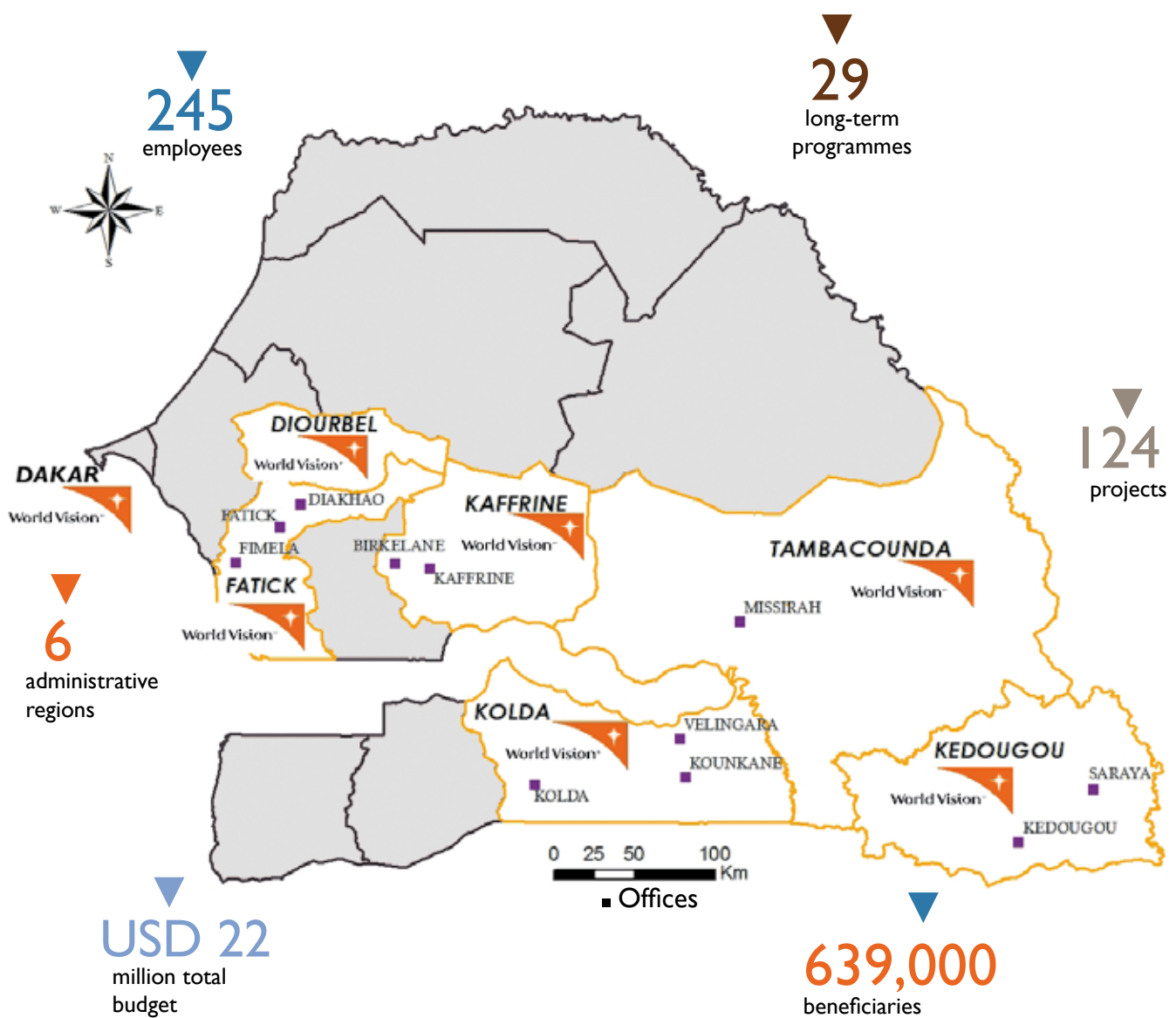


Dr. Andrew Catford  
National Director  
World Vision Senegal





# WORLD VISION SENEGAL WORKING AREAS IN 2014



# WORLD VISION SENEGAL'S STRATEGIC OBJECTIVES

World Vision Senegal's goal is to improve the well-being of 639,000 children, including the most vulnerable, in six administrative regions in Senegal by 2015, working in close collaboration with partners and communities.

World Vision Senegal has identified the following four **strategic objectives** to help achieve this goal:



Contribute to improving the health and nutrition of 197,000 children below the age of five and 234,000 women of childbearing age.



Contribute to improving the quality of training and education of 122,260 school children between the ages of 3 and 18.



Contribute to the emergence of strong local leadership, community organizations and to empowering children, in 61 communes.



Contribute to improving the protection of the environment, food security and income of 115,900 households.









## HEALTH AND NUTRITION

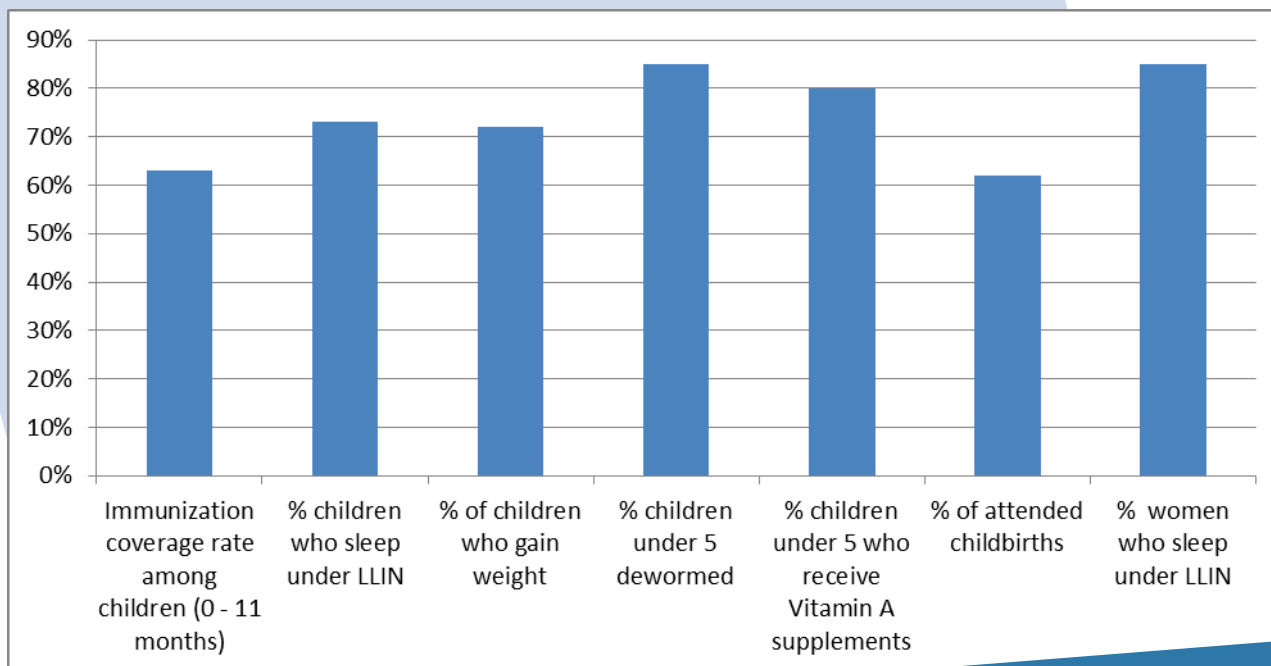


WorldVision Senegal contributes to the health sector by implementing a range of services in the areas of nutrition, hygiene improvement, water & sanitation, and improving access to high-quality health services. These community-benefiting initiatives are carried out in close partnership with the central government, local governments and other non-profit organisations.

Throughout its programmes nationally, WorldVision Senegal implements the 7-11 Strategy for Maternal and Child Health together with its partners. This strategy consists of seven interventions for pregnant mothers and 11 interventions for children under 5 years, focusing on essential health activities such as exclusive breastfeeding, full immunization, adequate diet, preventing malaria and other infectious diseases, and facilitating access to essential health service and hygiene practices. Below is a summary of the achievements and results obtained in health and nutrition during 2014.

- 104,751 people covered by Community-based Health Insurance
- 338 functioning health huts.
- 34,575 children aged 0 - 23 months weighed.
- 60,447 children aged 12 - 59 months dewormed.
- 73,632 children aged 6 - 59 months given Vitamin A supplements.
- 39,758 children below the age of 5 sleeping under Long Lasting Insecticide Treated Nets.
- 1,056 community volunteers trained in the prevention of malaria.
- 2,659 informal conversations on malaria prevention.
- 6,367 women tested for HIV\* and informed of the results of the tests.
- 5,556 child births attended by trained health practitioners.
- 23,113 mothers and child guardians educated on key attitudes and behaviors (7/11)\*.
- 15,562 women participated in informal conversations on immunization and the prevention of diseases covered by the EPI (Expanded Program on Immunization).
- 29,365 children aged 0 - 11 months vaccinated.





## Health achievements in World Vision Senegal programmes areas in 2014

\*HIV Human Immunodeficiency Virus

\*(7/11) : World Vision maternal child health and nutrition approach to address 7 key interventions for pregnant mothers and (11) key interventions for children under 5 years.





## EDUCATION AND LIFE SKILLS

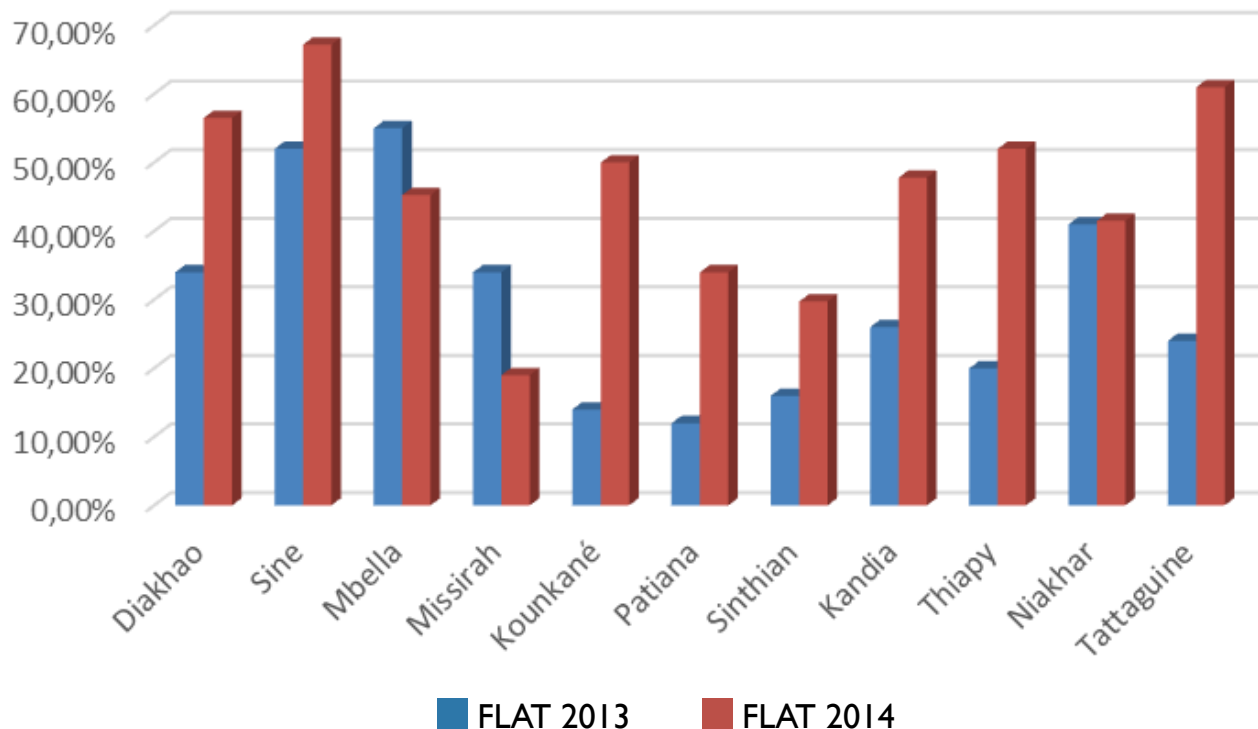
In 2014, World Vision Senegal continued to support the central government and local governments of Senegal to ensure high-quality education for children.

One of the most notable accomplishments in 2014 is the improvement in the reading skills of school children participating in World Vision Senegal education programmes. Actions were implemented at various levels to achieve this result. All World Vision education programmes focussed significantly on education quality by strengthening the systematic assessment of school children's reading skills using the FLAT\* tool, by facilitating standardized tests and teacher training in curriculum tools, and by providing and creating effective learning resources. The programmes supported the implementation of remedial plans, teacher capacity building and also supplied improved educational materials. In addition, through training, they helped to build the capacity of community school support structures to ensure healthy and transparent management of schools.

Below is a summary of the achievements and results obtained in education and life skills in 2014.

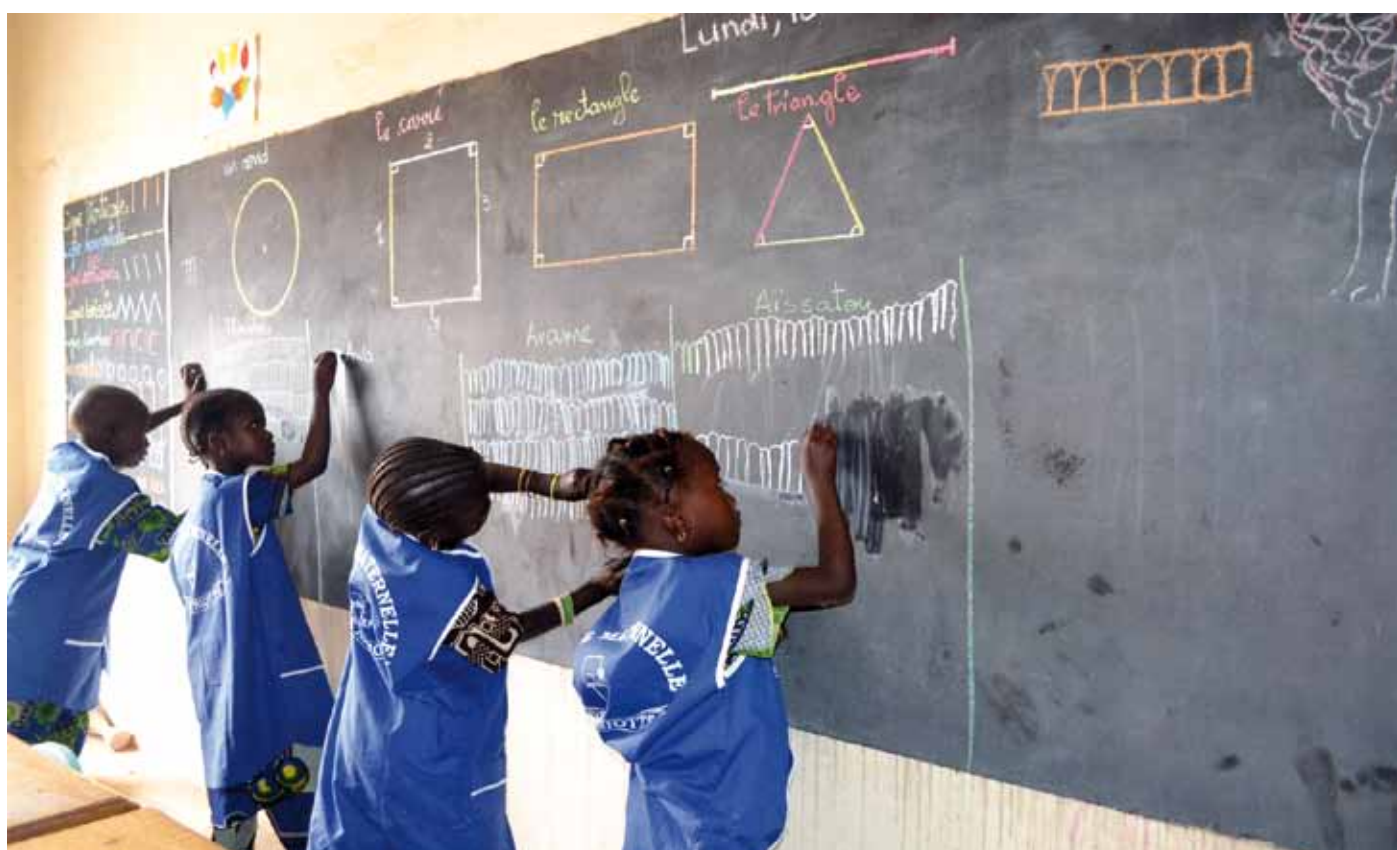


- 2,878 school children provided with school supplies.
- 55 school cafeterias supported.
- 4,127 school children assessed using the FLAT tool.
- 1,400 school children assessed using the Capacité d'expression (Expression skills) tool.
- 1,901 school children received extra tutoring.
- 118 educational resource unit sessions supported.
- 15 teacher training and monitoring programmes implemented.
- 1,397 teachers trained through the programmes.
- 623 teachers received formative supervision through the programmes.
- 95 competitive activities for students.
- 11,170 text books provided to schools
- 348 teaching guides provided to schools.
- 34 reading areas set up.
- 5 alternative learning programmes implemented.



#### Percentage of students who can read in World Vision Programmes areas in 2014

\*FLAT: Functioning Literacy Assessment Tool. This is a World Vision tool that assesses functioning literacy and provides essential information on children's fundamental and functioning reading skills.







## LIVELIHOODS

Farming remains the main source of income for roughly 60% of Senegal's population. To ensure adequate food security and resilience in this Sahel country, World Vision Senegal works with communities to safeguard and boost their livelihoods by diversifying their sources of income, promoting local savings, establishing links with microfinance institutions and also through the sustainable management of natural resources and the mitigation of disaster risks such as drought and flood.

7,661 households joined grain banks, which collected 30,188 tons of grain over the past year, to mitigate the risk of food insecurity. In addition, 4,447 men, women and youth used mechanisms for prevention and response to economic shocks and disasters.

Providing farmers and micro entrepreneurs with access to decentralized financial services including World Vision's own financial institution SEMFIN made it possible to marshal XOF 83,033,778 worth of savings in 2014, 17.3% of which was raised by youth. V3,223 women joined Village Savings and Loans Associations in 2014. Many of these women reported a significant improvement in their living conditions and those of their families. VSLs\* play a very important role in breaking the poverty cycle. Joining these groups boosts poor families' income, increases their children's ability to attend school and encourages female leadership. SEMFIN World Vision Senegal's microfinance institution supports community members further develop their livelihoods and now has over 6,700 clients and USD 1.5 million in its loan portfolio.



# LIVELIHOODS

# FOOD SECURITY

Below is a summary of achievements and results obtained in the livelihoods sector in 2014.

- 7,661 households joined Grain Banks.
- 30,188 tons of grain available in Grain Banks.
- 1,637 women traders joined Village Savings and Loans Associations.
- XOF 14,336,500 in savings raised by young farmers and micro-entrepreneurs.
- 1,492 supported micro-entrepreneurs increased their profit margins.
- 1,105 women set up businesses to process local products.
- 2,438 farmer leaders practicing assisted natural regeneration.
- 463 organizations active in environmental protection (e.g. Committees to fight against bushfires).
- 5,997 hectares of fields under assisted natural regeneration.
- 4,447 people (men, women and youth) using systems to prevent and respond to economic shocks.
- 426 people trained in disaster risk reduction (local elected officials, health workers, leaders of grassroots community organizations, farmer leaders, etc.).
- 242 functioning emergency Committees.
- 6,700 clients in SEMFIN with USD 1.5 million in its loan portfolio.

## Ibrahima Willane's story

Market garden:

“My name is Ibrahima WILLANE, I participate in the Ngouye entrepreneurial market garden. This market garden is very important to me because I used to practice only rain-fed farming, which meant that my income was sparse and not enough to cater for my family's needs throughout the year. But today, with the market garden, my income has increased and I can pay my children's health and education expenses. Also, with the support of World Vision and its capacity building programmes in market gardening, I have become a trainer and I now support other communes also. I really thank World Vision for its support in developing the commune of Ndiognick.”



\*VSL : Village Savings Loans Associations





# LEADERSHIP AND LOCAL GOVERNANCE

WorldVision Senegal strives to build strong local leadership, robust local organisations and child leadership in the areas where it works. Having strong and competent leaders is a significant advantage for all communities dedicated to the well-being of children. World Vision does this by:

- Mobilizing all sectors of society without discrimination.
- Empowering, protecting and involving children, women and vulnerable groups in decision-making processes.

In this dynamic process aimed at getting the whole community involved and empowering them to take full control of their future, members of faith-based organisations (FBO) as important local actors are encouraged to take on the role of being effective leaders in development. Similarly, grassroots community organisations are encouraged to lead the implementation of World Vision activities in their local areas to ensuring respect of children's rights.

In such a safe environment, children feel protected, are listened to and participate in the decisions that affect their lives; they have hope and a vision for the future.





## ACHIEVEMENTS IN 2014

- 35 religious leaders trained from traditional African religions on the impact of faith and development.
- 20 religious leaders (5 pastors, 5 priests and 10 imams) exchanged views, on the “influence of the media on children’s education”.
- 40 religious leaders trained in malaria prevention.
- 150 club children equipped and trained in life skills
- Two child recreational centers in Kounkané and Malem Hoddar.
- 21 children’s club coaches trained as educational group leaders.
- 25 religious leaders trained in Ebola prevention and led trainings in their communities to prevent the spread of the virus.
- 546 elementary schools have functioning school governance in place.

### The religious leaders trained in Ebola prevention





## SPONSORSHIP, CHILD PROTECTION AND PARTICIPATION

In 2014, World Vision Senegal had 68,524 children in its child sponsorship programme. World Vision Senegal acts as a liaison between these children and their sponsors, who mostly live in the Western world, by ensuring effective, interactive communication.

Sponsors contribute significantly to the budget of World Vision Senegal. Most of these funds contributed are devoted to the transformational development of children, families and the communities in which they live.

Transformational development promotes a wide range of initiatives enabling children, families and communities to strive towards fullness of life with dignity, justice, peace and hope.

### Transformation

“My name is Camille Sène. I have been sponsored since 2001, when I was in 2nd grade. Child sponsorship is an initiative that I really applaud. I am the oldest of a family of 8 children, I have one brother and six sisters; sponsorship has given a lot to me and my family.

I have been sponsored since elementary school. My sponsor lives in the United States. Thanks to sponsorship, I have school supplies, clothes and also food. In 6th grade I benefited from a good environment in which to succeed. My sponsor covered the cost of my studies in a private school renowned for its academics and all my needs were taken care of because I was a boarding student at the school.

This is why I was the only one out of my colleagues in my year group to successfully complete my studies. I spent only 3 years in high school. After my high school exams (baccalauréat), my sponsor who had found out what I dreamt of doing, enabled me to do a course in computer science. I obtained all my diplomas with high scores. I met my sponsor three times when she visited Senegal. I am very grateful to her because my family and I have benefited constantly from her support, for clothes, food and most important of all, funds to get a very good education in a field that I love.”



Thanks to sponsorship Camille SENE could attend school and got a good education







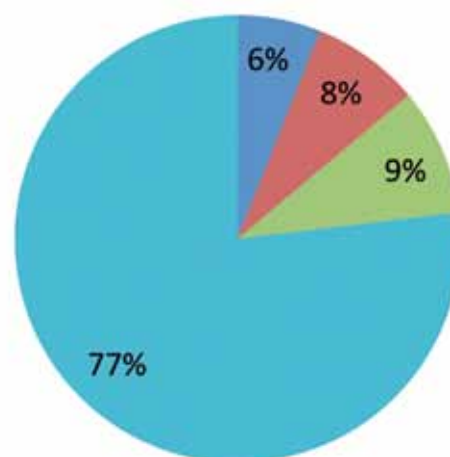
## FINANCES

The total budget for WorldVision Senegal for 2014 was USD 21,755,703; expenditure in 2014 amounted to USD 19,900,065. 77% of the budget of World Vision Senegal is obtained from sponsorship funds.

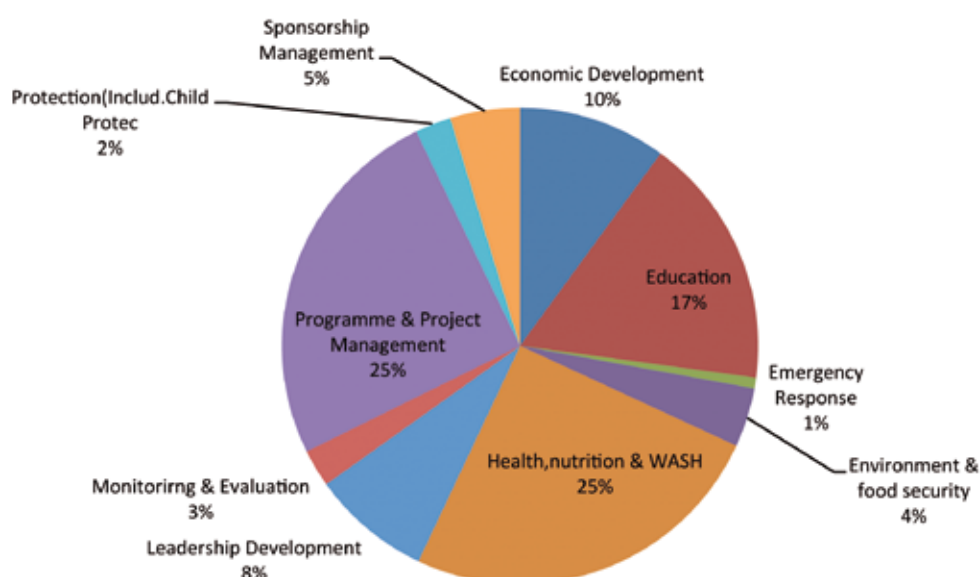
Income Source 2014	Budget 2014	Percentage
BILATERAL GOVERNMENT DONORS	1,315,201	6,05%
MULTILATERAL DONORS	1,711,533	7,87%
PRIVATE NON-SPONSORSHIP FUNDS	2,000,072	9,19%
SPONSORSHIP FUNDS	16,728,895	76,89%
GRAND TOTAL	21,755,703	100%

### Budget by funding type in 2014

- Bilateral Government Donors
- Multilateral Donors
- Private Non-sponsorship Funds
- Sponsorship Funds



### Sector spending for 2014



## PARTNERS

World Vision Senegal joins hands with local and national governments, as well as like-minded individuals and organizations to achieve the well-being of children. We would like to sincerely thank our dedicated partners including:

USAID, DFATD (Canada), The Global Fund to fight AIDS, Tuberculosis and Malaria, the Government of Senegal, UNICEF, EU, BNP Paribas, DFAT (Australia), WFP, and Bel.



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Our vision for every child,  
**life in all its fullness;**  
Our prayer for every heart,  
**the will to make it so**

World Vision Senegal

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