

Water4 Monetized Service Delivery Model



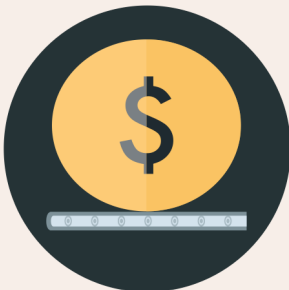
The VISION of Water4 is to eradicate the world water crisis by putting an enterprise solution in the hands of the local people (we seek to do this 4 ways)



One. We COMMUNICATE. Water4 raises awareness about the water crisis. 2,000 children die every day as a result of water borne disease.



Two. We COLLABORATE with like-minded organizations offering complimenting core competencies



Three. We raise CAPITAL that empowers local enterprise. Capital starts and sustains the process.



Four. We CREATE solutions that transform communities.



Water4 is committed to:

INNOVATION. We innovate ideas and solutions that help eradicate the world water crisis.

INVESTMENT. We invest in infrastructure and water enterprises.

IMPLEMENTATION. We implement through in-country empowered entrepreneurs.

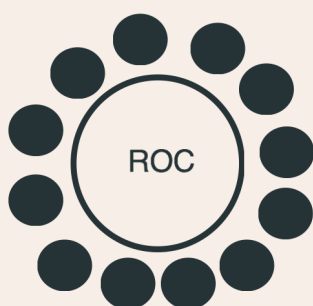
Our service delivery model is:

SIMPLE. We develop simple solutions to solve the water crisis

SCALABLE. Our solutions are transferrable in the field

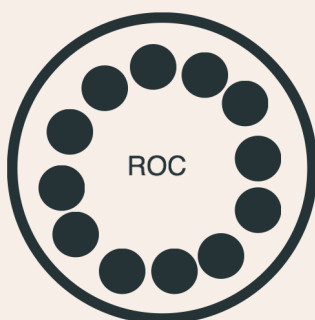
SUSTAINABLE. A monetized service delivery model is the key to sustainability

RESEARCH AND DEVELOPMENT is at the heart of our affordable and intermediate technology. R&D is applied to the field in two ways:



GRASSROOT INITIATIVES are decentralized, built from the ground up, and are made up of a network of teams in a given region. Grassroots rely more on imported pumps and small-scale tool.

Grassroots serve as BETA sites for new ideas and innovations providing valuable feedback to R&D and Full Scale-Initiatives.



FULL SCALE INITIATIVES are centralized, through Regional Operations centers in Ghana and Ethiopia.

Best practices are implemented through the ROC's and include manufacturing, warehousing and distribution.

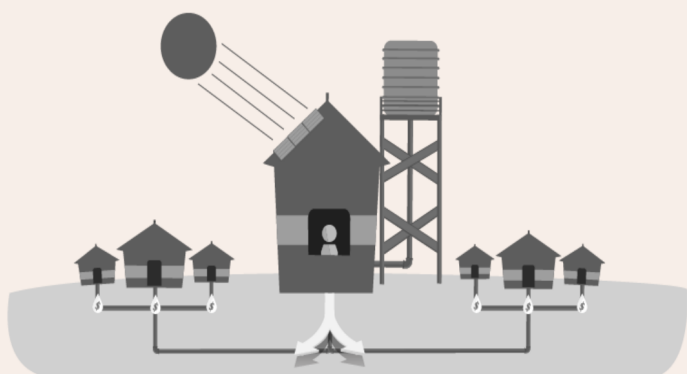
Both the approaches provide communities access to clean water.

Once infrastructure is in place, a sustainable, monetized service delivery model is implemented.

These monetized water sources provide income to maintain and repair the wells.

Water4 also discovered that local communities would much rather pay for the delivery of clean, reliable water than waste money on medical bills.

When a village gains clean reliable water it gains:





HEALTH - children no longer die from water borne disease



AGRICULTURE - farmers have water for their crops and livestock



EDUCATION - children are in school rather than fetching water



ECONOMIC DEVELOPMENT - communities thrive because water is truly the economic fuel that sustains everything



WATER is the economic fuel that sustains everything!