ZIKA - EMERGENCY REGIONAL RESPONSE
WORLD VISION LACRO
**ZIKA-AFFECTED AREAS**

WV has been operational in Latin America since 1977, operating in 14 countries and employing 4,500 regional staff.

World Vision operates in 12 of the 26 affected countries in Latin America.

WHO estimates that the epidemic could affect about 3-4 million people in Latin America and the Caribbean and has therefore declared the outbreak a Public Health Emergency of International Concern.

Delivery of mosquito nets to pregnant women in neighborhood el Porvenir in the urban area of the city of Choluteca.
Timeline – Zika Emergency Response
WW LACRO

Alert by WHO / PAHO
Alert by WV LACRO
National Operational Plans
WHO’s Global Response Strategy
Regional Response Team Structure
Coordination meeting in Panama
Coordination meeting in El Salvador
WHO US funds for Zika response
Field visit to Guatemala
Field visit to El Salvador and Honduras

Alert (Feb 01) Alert (Feb 04)
Feb 08, Feb 10, Feb 11, Feb 12, Feb 15, Feb 17, Feb 18-19, Feb 20, Feb 23, Feb 24-25, Feb 29, March 03, March 8-10
Timeline – Zika Emergency Response
WV LACRO

First Sitrep WV Brazil (Feb 06)
POA Response to Zika
Julieta Sarzosa Deployment
Budget template for country offices
6 months Zika response budget by country
Erica Wetzler Deployment
1 month of the Zika response
PRIORITY SECTORS

- **Health**: Diagnosis to support and facilitate referral to appropriate health care services
- **Health education**: In addition to traditional media for raising awareness among communities, involve religious leaders in the dissemination of prevention messages. World Vision’s Channels of Hope program model, developed in response to the HIV epidemic, can be adapted to reach out the faith community.
- **WASH**: Hygiene and sanitation activities are needed for vector control activities, to prevent breeding of mosquitoes.
- **Non-Food Item (NFI) distribution**: Distribution of mosquito nets distribution to pregnant women and babies.

World Vision team visit a house at Córrego do Jenipapo
To reduce risk of exposure to the Zika virus among vulnerable people in affected areas of Brazil, Guatemala, Honduras, El Salvador, Colombia and other potentially at-risk countries.

- The response aims to enhance surveillance of Zika virus disease, eliminate mosquito-breeding sites, and promote prevention measures through the mobilization of high risk individuals, households, and communities.
Enhance surveillance and monitoring:
• Surveillance and monitor for Aedes aegypti mosquitoes, with health authorities to track and report cases. WV will ensure its ADPs use the protocols established by each national ministry of health.

Increase vector control access to communities:
• Where appropriated WV will promote vector control and removal of breeding sites interventions. In countries where Zika virus is detected the vector control will be strengthen through integrated strategies.

Prevention and protection:
• Support the protection of people at risk especially pregnant women, through prepositioning equipment for protective measures against mosquito, such as mosquito nets, insect repellents, and if appropriate. Public Health risk communication to key stakeholders in ADP communities.

Community engagement:
• Faith communities and youth volunteer networks will be empowered to carry out vector control management, communication campaigns with appropriated messages and to provide sound advice.
**PROGRAMMATIC EFFORT BY INTERMEDIARY RESULT**

<table>
<thead>
<tr>
<th>Intermediate Result I</th>
<th>Improved country capacity to decrease prevalence of breeding sites and viral diseases transmitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intermediate Result II</td>
<td>Increased community understanding, acceptance, and support of vector control efforts through communication of health risks and prevention strategies.</td>
</tr>
<tr>
<td>Intermediate Result III</td>
<td>Support the response to the event, providing tools and guidance for adequate response management</td>
</tr>
<tr>
<td>Intermediate Result IV</td>
<td>Increased individual risk perception for behavioral change</td>
</tr>
</tbody>
</table>

% of Programmatic Effort by Intermediate Result among Priority Countries

- Brazil
- Colombia
- El Salvador
- Honduras
- Guatemala

![Bar chart showing programmatic effort by intermediate result among priority countries.](chart.png)
## BENEFICIARIES

<table>
<thead>
<tr>
<th>Country</th>
<th>Direct Beneficiaries</th>
<th>Indirect Beneficiaries</th>
<th>Total Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>49,000</td>
<td>197,300</td>
<td>246,300</td>
</tr>
<tr>
<td>Colombia</td>
<td>100,000</td>
<td>250,000</td>
<td>350,000</td>
</tr>
<tr>
<td>El Salvador</td>
<td>56,000</td>
<td>300,000</td>
<td>356,000</td>
</tr>
<tr>
<td>Honduras</td>
<td>115,000</td>
<td>575,000</td>
<td>690,000</td>
</tr>
<tr>
<td>Guatemala</td>
<td>113,000</td>
<td>200,000</td>
<td>313,000</td>
</tr>
<tr>
<td>Total</td>
<td>433,000</td>
<td>1,522,300</td>
<td>1,955,300</td>
</tr>
</tbody>
</table>
# RESPONSE FUNDING

<table>
<thead>
<tr>
<th>Country</th>
<th>Total Funding Target (response plan/6 month)</th>
<th>Funding available</th>
<th>Funding Gap</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Salvador</td>
<td>659,588</td>
<td>33,100</td>
<td>626,488</td>
</tr>
<tr>
<td>Guatemala</td>
<td>833,810</td>
<td>100,000</td>
<td>733,810</td>
</tr>
<tr>
<td>Honduras</td>
<td>1,103,878</td>
<td>50,000</td>
<td>1,053,878</td>
</tr>
<tr>
<td>Brazil</td>
<td>1,869,629</td>
<td>250,000</td>
<td>1,619,629</td>
</tr>
<tr>
<td>Colombia</td>
<td>706,122</td>
<td>85,468</td>
<td>620,654</td>
</tr>
<tr>
<td>LACRO Region</td>
<td>251,800</td>
<td>0</td>
<td>251,800</td>
</tr>
<tr>
<td>Total</td>
<td>5,424,827</td>
<td>518,568</td>
<td>4,906,259</td>
</tr>
</tbody>
</table>
The Global Response will be managed by a small team focused on providing overall strategic direction and coordination, technical and operational guidance, information management and support to grant acquisition and public engagement.
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LESSONS LEARNED: WV EMERGENCY MANAGEMENT SYSTEM

- **Disaster**: the emergency management system (EMS) is a simple and adaptable organizing framework to lead, manage, and coordinate for timely, efficient, appropriate and effective emergency response.

- **Operational response**: the framework provides guidance on organizing of emergency teams with clear roles and responsibilities, standardized functions, and a set of six overarching principles:
  - Management by objectives: technical desk-review plus utilization of a logical framework for response design
  - Unified command: program sector leadership with close HEA support
  - Flexible and temporary structure: complex at the start, simplified 6-weeks after implementation
  - Span of control: never more than 5 direct report ratio.
  - Common terminology: the use of a generic log-frame approach galvanized the use of common terminology
  - Competency based staffing: selection of staff mix of programming and HEA
LESSONS LEARNED: EMS FUNCTIONS AND STRUCTURE

Example 3: Cat 3 Response, Global response

Security

Programmes
- Programmes
- DM&E
- Accountability
- Information Management

Operations
- Ops Zone 1
  - Field Ops
  - Sectors
- Ops Zone 2
  - Field Ops
  - Sectors
- Ops Zone 3
  - Field Ops
  - Sectors
- Tech Team
- WASH
- CE
- NFI/Shelter
- Food
- Health
- Protection

Support Services
- P&C
- Finance
- Logistics
- ICT
- Administration

Liaison
- Liaison
- Advocacy
- Communications

Response Manager

Response Manager

“LEAD”
Leads, plans, organises, coordinates and oversees the use of resources to accomplish response goals.

“RESOURCE”
Provides resources (human, financial, equip, supplies, ICT) to ensure rapid and effective response delivery.

“PLAN”
Response design and improvement based on needs, data analysis and feedback. Funding is acquired to deliver design and results monitored.

“IMPLEMENT”
Design implementation using people, funds & supplies to achieve objectives. Feedback to programmes for redesign and quality assurance.

“FACILITATE”
Manage stakeholders to create a response environment conducive to achieving maximum impact.

“PROTECT”
Manage safety and security risks to ensure response delivery in a safe and secure environment.
THANK YOU
WORLD VISION LACRO